## SENATOR Catalogue 2024

Senator<sup>®</sup> writing instruments have been produced in the heart of Germany for 100 years. Durability, sustainability, and reliability are the driving forces behind our commitment –making us a great partner for your advertising success.



MELBI

Sustainable in 3 ways: biobased, recycled and climate-neutral









Valid from January 1, 2024 With this price list all previous prices and conditions lose their validity. All prices are industrial prices and are to be understood as recommended selling price in euro per piece, ex works, excluding VAT. Whilst our catalogues are prepared with utmost care SENATOR GmbH cannot guarantee the completeness and accuracy of the information provided. Our general terms apply. You will find these at www.senator.com



This product is free sustainably mana forests

www.pefc.de



#### **Dear Valued Customer,**

Thank you for choosing senator<sup>®</sup> and placing your trust in us.

As a German family business and manufacturer, we prioritise sustainability, production expertise, and reliability.

Our commitment to these values is evident in our continuous efforts:

#### we continuously develop sustainable concepts

The introduction of our new "Melbi" ball pen marks a significant stride in resource-saving production, crafted from the production waste of our biobased writing instruments.

#### • we are dedicated to ongoing investments in our production site in Germany

Recognising the environmental benefits, we understand that products manufactured entirely in Germany, contribute to a significantly reduced carbon footprint compared to imported alternatives. This commitment extends to our two other printing plants in France and the UK.

#### • we establish reliable structures for our customers

Certifications (including Smeta-Sedex, ISO 9001, ISO 14001) and continuous improvements in planning, production, and sales processes are integral to us. These measures ensure the excellent quality of our products and enhance our customer relationships.

With this in mind, we have restructured our brand portfolio from 2024: When you choose senator<sup>®</sup>, you invest in writing instruments and porcelain that are proudly 100% Made in Germany. The brands Kössinger and Rou Bill represent complete branding facilitated by our in-house print shop in Groß-Bieberau/Hessen.

We look forward to continuing our successful partnership.

Sincerely,

Daniel Jeschonowski Group CEO Senator

## **SENATOR** MADE IN GERMANY

Senator has stood for quality and reliability for over 100 years. We are just as committed to these attributes as we are to the essential issue of responsibility for our environment and future generations.



Our claim:

- Longevity We develop products with a long shelf life for your customers' lasting advertising success
- Sustainability For us, superior ecological footprint of our products compared to imported products is the right path to a healthy future
- Stability
   Regular certifications ensure that we are constantly improving

Quality, stability and awareness in one hand.



# INTRODUCTION

## MADE IN GERMANY



## **COMPLETE VALUE CHAIN IN GERMANY**

All senator<sup>®</sup> plastic pens are fully produced in Germany using 100% Green electricity. For us, "Made in Germany" goes far beyond mere advertising and encompasses the entire value chain from **design** and **development**, **injection moulding**, **assembly** and **printing** to **logistics** and **quality assurance**. This means we know exactly which raw materials go into every single writing instrument.

Your advantages with senator®:

- Short transport distances and proximity to the market
- Safe and durable products
- High and uniform quality standards
- Extensive know-how with experienced employees
- Flexibility in product development

With each of our writing instruments, we achieve a leading  $CO_2$  footprint in the industry per metre of writing length, because **in terms of ecological footprint**, a product "Made in Germany" clearly exceeds other imported products.



Senator® products are always the safe choice and fulfil all legal requirements. To us, the BSCI and Sedex membership is as self-evident as the certification according to ISO 9001 and 14001.



### SENATOR® IS CLIMATE NEWTRAL

A healthy environment plays a major role for us. That is why we pay special attention to sustainable materials and production processes, ecological compatibility, waste avoidance, resource conservation and recycling. For example, we only purchase green electricity from hydropower and at the same time invest in electricity-saving measures at our production site.

Another important step in holistic climate protection is the offsetting of greenhouse gases. For us, this means not only continuing our efforts to reduce them, but also recording unavoidable greenhouse gas emissions and offsetting them through climate protection projects. For this reason, Senator GmbH is a climate-Newtral company since 2021.

With the climate Newtrality of our company, we support both regional and global climate protection projects. In this way, we also promote the achievement of the global Sustainable Development Goals, such as the fight against poverty or the improvement of living conditions in emerging and developing countries.







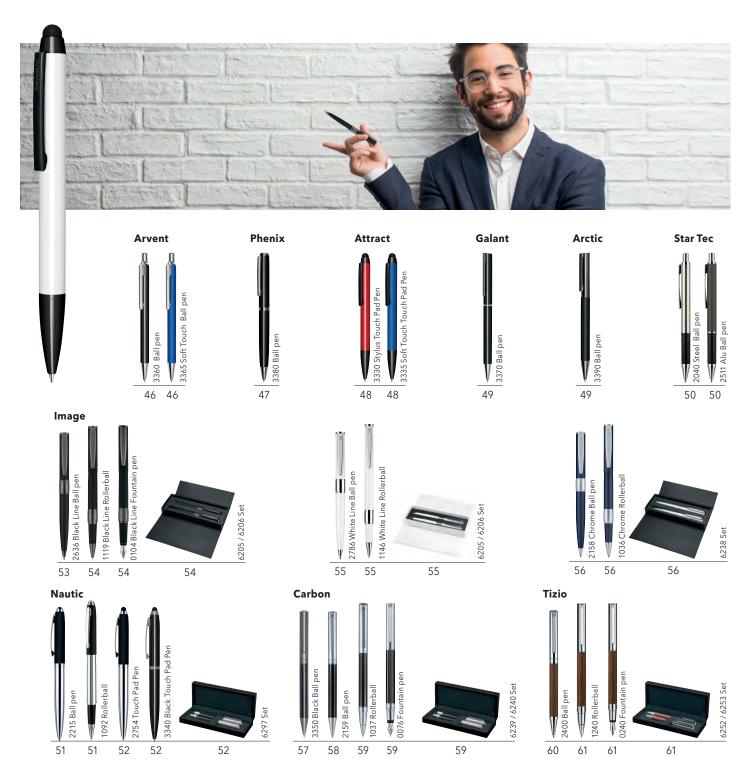
### **PRODUCT RANGE WRITING INSTRUMENTS**







## **PRODUCT RANGE WRITING INSTRUMENTS**



CASES







## **PRODUCT RANGE MUGS**



## kössinger Mugs. Branded for you.



## **PRODUCT RANGE OUTDOOR MUGS**



King Can

NEW

K004

K007







75

Carina

Inside

Mini



Carina

Carina White





NEW

78 spring 2024

Ennia Black Inside

82

Carina

Glas

NEW

K016

NEW Cult

Elektra

80

White



K005

Elektra

Inside



spring 2024

Cosmos

NEW Sophia

King Can

74

77





81

NEW



NEW

82 spring 2024





0911



**SUBLIMATION MUGS** 

Outdoor



## **Elektra White** (former Pics Elite) 0354

80 spring 2024 **Carina White** (former Pics One)



**Elektra Inside** (former Pics Elite Inside)



spring 2024

Cali (former Pics Classic)



Cult (former Pics Two)



83 spring 2024





spring 2024





83 spring 2024 senator<sup>®</sup> catalogue 2024

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## **CUSTOMISED COLOURS**



#### **MIX & MATCH SERVICE**



Would you like a different colour combination for your favourite pen? Then the senator® Mix & Match service is just right for you. Combine the colours of our catalogue products freely according to your wishes and your corporate design. Parts of the different finishes polished, matt, clear and frosted can also be freely combined with each other and even supplemented with a metal tip if available.

We produce all plastic parts ourselves. This means that we can produce and combine the parts in the corresponding colours for you from a quantity **of 10,000 pieces**. This opens up almost **limitless possibilities** for your very own personalised ball pens.

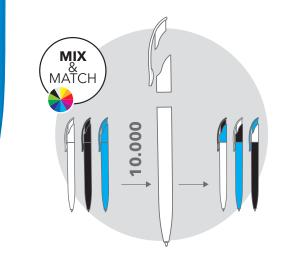
An example:

The Bridge model consists of 3 parts, each of which is available in 15 colours, with the tip additionally available in a metal version.

This opens up 3,600 possible combinations for this model. And all that **at no extra charge.** 

We will also be happy to help you select your desired model. Please contact us.





On request, you can combine selected plastic writing instruments in any of our standard colours from 10,000 pieces.

Examples for Mix & Match combinations:



## **CUSTOMISED COLOURS**



## **COLOURING ACCORDING TO PMS SPECIFICATION**



You can't find your desired colour among our catalogue products? Then use the senator® PMS service.

Tell us the PANTONE<sup>®</sup> number of your desired colour and we will produce the pen or just a specific part in your **very own personal shade**.

This is possible from a quantity of 10,000 pieces.

For approval we will send you a sample plate made in the desired colour.

Our colour references always refer to the PANTONE® Matching System, however we must point out that the product itself - because of different surfaces, lighting and materials - can differ from the colour tone printed on paper. This is why we cannot accept complaints for such deviations.

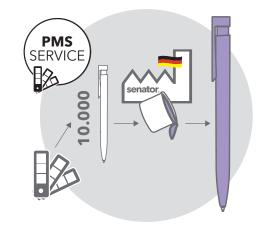


#### **Example from practice**

Based on the colour of the year 2023, Hot Magenta, we developed our Evoxx Duo Polished Recycled in the PMS colour Rhodamine Red in the same year. This pen was even equipped with a pink refill. At a quantity of 10,000 pieces, we will also be happy to check the possibilities of customised production for you. The customisable cardboard wallet ET157 (see page 62) supports your communication with an eye-catching appearance.







#### This service is available for all plastic pens.

For price information please see page 97.

Art. No. 3273 Evoxx Polished Recycled in PMS colouring Rhodamine Red

## **FAST DELIVERY SERVICES**

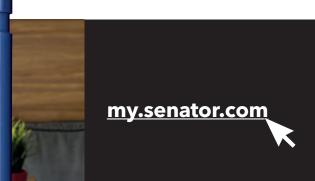
## **EXPRESS SERVICE (ONLINE PORTAL)**



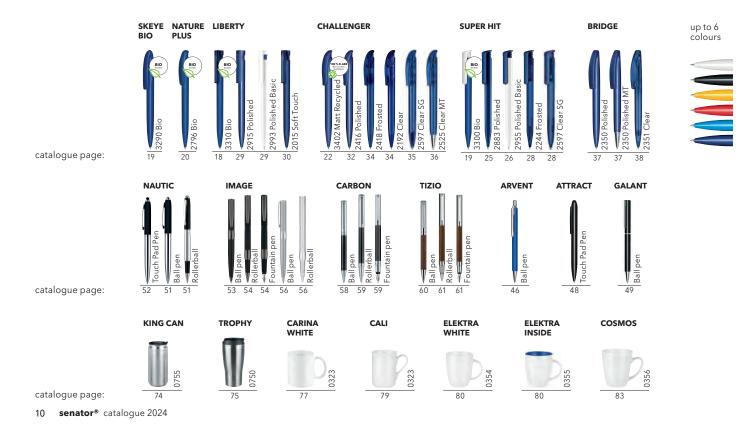
You can also simply place your orders online at any time. Including print approval. Fast and easy.

With the integrated configurator, you can create the finished print data at the same time. This saves further coordination processes and leaves you time to take care of your customers.

- We produce all articles within **5 working days**
- Plastic pens from 50 pieces, incl. digital print
- Metal pens from 10 pieces, incl. laser engraving
- Mugs from 6 pieces, incl. sublimation print
- Free printed samples also available.







## **FAST DELIVERY SERVICES**



### 5,000 BALL PENS IN 5 DAYS

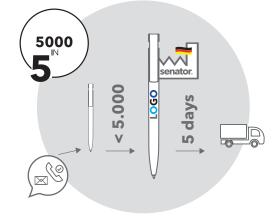


Take advantage of the unique senator® "5000 in 5" services. All of your orders for volumes of up to 5,000 pieces will be produced in Germany within 5 days, including up to 5-colour printing, packaging and ready for dispatch.

- 5 days production period from approval of the artwork until 12:00 pm
- Up to 5,000 ball pens .
- Up to **5 colour printing** (1c 5c print, 1 position) •
- Valid for all colours of the respective model •
- Blue ink •

For price information please see page 97.





2418 Frosted

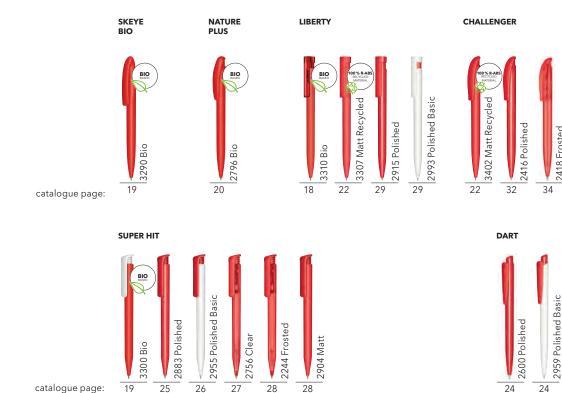
2192 Clear

2602 Clear

25

34

#### These models are available within our 5,000 in 5 service:



up to 15 colours



## **CONNECTED PENS**

### **BALL PENS WITH QR CODE**



- 2. We create your very own QR code, according to CI specifications and the **best possible readability.**
- 3. We print the QR code in best digital print quality, **without additional costs.\***
- 4. The ball pen is then **immediately ready for use.**

#### **EXAMPLE APPLICATIONS**

- Business cards
- With all important contact information including a call function
- WiFi Connection With direct access to the corresponding Wi-Fi network (e.g. hotel industry)
- Social Media Channels All information/news on your product and service range
- Events

Announce your trade fairs with all important data

\*The QR code is equivalent to a digital print on the clip and can also be applied as part of your logo print at **no extra cost.**  Also possible on coloured and transparent clips as long as the print colour is of sufficient contrast to the clip colour.

#### MODELS

These items can easily be provided with a QR code print on the clip.



## REFILLS



Once the refill is empty, it is easy to extend its life span. We offer all users of our writing instruments from Europe the opportunity to order a free replacement refill via our website **refills.senator.com**. You only pay a shipping fee of 1 €.

This avoids waste, protects the environment and extends the advertising life of your ball pen many times over.

#### refills.senator.com

## senator. magic flow

A high quality refill ensures a more pleasurable writing experience and guarantees higher levels of exposure and a better economic return for brands. As a specialist in plastics processing, we also produce our X20 and G2 plastic refills **in our own factory in Germany.** 

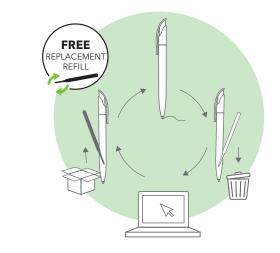
The **senator® magic flow G2** refill belongs to the best of its class:

- High class quality ball point
- **Compliant** to ISO-12757-2 and tested under stringent quality criteria to the highest standards
- In two sizes:

1.0 mm for all who prefer a clear and fine line1.4 mm for all those who love more ink flow and thus even smoother writing

- Thanks to the quality ballpoint and **premium-quality German ink** the writing is exceptionally smooth and even
- Our refill promise: **up to 5 years of writing power** of our G2 refills





8062 senator® magic flow X20 refill (1.0 mm) Blue or black, writing length up to 2 km

8004 senator® magic flow G2 refill (1.0 mm) Blue or black, writing length up to 5 km

8080 senator® magic flow G2 refill (1.4 mm) Blue or black, writing length up to 3.5 km

senator.

8068 senator® magic flow metal refill, G2 Blue or black, writing length up to 8.5 km

## **MADE IN GERMANY**



### **BIOBASED PLASTICS AND RECYCLED PLASTICS**



plastics from sugar cane in four successful ball pen models and produc five models from post-industrial recycled plastic.

**BIOBASED PLASTICS** 

We use a PLA based on renewable re-

sources for our bio products. Our PLA is

made from sugar cane. One of the most

efficient raw materials for PLA production.

(PLA)



## RECYCLED PLASTICS

We use an ABS recompound based on >95% recycled material. This means reusing industrial production remnants and waste, returns and everyday products.

Source	Renewable raw material with a biobasis	
Material basis	PLA (poly lactic acid from sugar cane)	
Core characteristics	Pleasant feel and natural colours	
CO₂ footprint	CO₂ reduced, as up to 85 % is organic / renewable	



Genuinely recycled plastic from durable articles

(R-ABS)

ABS (Thermoplastic material)

High-quality surfaces

Up to 75 % less CO<sub>2</sub> compared to new ABS plastic





100 % R-ABS

MATERIAL

PENS

## **SENATOR** PENS

Produced 100% in our own factory in Germany, our writing instruments boast a far superior ecological footprint compared to imported products. Convincing. Versatile. Safe.





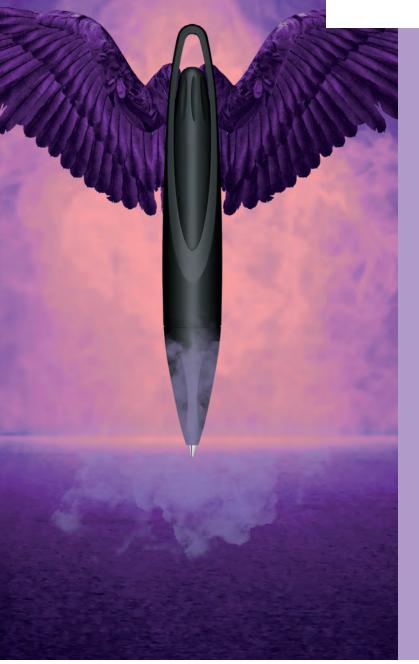


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# MELBI

### A NEW APPROACH TO SUSTAINABILITY

Made from recycled production waste from the senator<sup>®</sup> Bio line, the new Melbi twist action ball pens is a pioneer in sustainability across the board.





#### Sustainable in 3 ways: biobased, recycled and climate-neutral

- Made from the production residues of senator<sup>®</sup> bio products
- Bio-based plastic waste from sugar cane
- Conserves resources as no additional raw materials are added
- Climate-neutral production in our own factory in Germany
- Free replacement refill, can be ordered online

Sustainable

processing

further





Reuse of the

organic waste

generated



Resourceconserving new development

senator® bio pens

## MELBI MATT BIO RECYCLED



#### ART. NO. 3318

#### Twist action ball pen made from the recycled production waste of the senator® bio pens.

PLA-based bioplastic with a matt surface. senator\* magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Note: The surface of products made of bio plastics may show slight irregularities.

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3318	500	1.000	2.500	5.000
Incl. 1c print, per position	0.83	0.75	0.69	0.65
Each further colour	0.27	0.19	0.13	0.09

For branding prices please refer to page 97

#### **BRANDING / AREA**

Tube	1	1c - 2c Print	26 x 6 mm
Barrel	2	1c - 2c Print	8 x 10 mm

NEW



## ET191 NEW **CMYK** Print MADE WITH GREEN BIO 1 🐼 biobased :-----Each ET 191 is marked "biobased".

#### **ART. NO. ET191**

#### This case is made from the recycled production waste of the senator bio pens.

PLA-based bioplastic with a matt surface.

Note: The surface of products made of bio plastics may show slight irregularities.

RSP in euro per piece, VAT not included.					
ET 191	500	1.000	2.500	5.000	
Plain	1.80	1.80	1.80	1.80	
Incl. CMYK print, per motif	3.77	3.18	2.76	2.48	

For branding prices please refer to page 97

INDUSTRIAL PRICES (€/PC.)

#### **BRANDING / AREA**

Outside	1	CMYK Print	150 x 18 mm



MADE

#### **LIBERTY BIO**

LIBERTY

## TOP DESIGN WITH BIOPLASTICS.

A thoroughly durable concept: bio-based plastic, replaceable refill and trendy look. Environmental awareness hand in hand with good design.





#### ART. NO. 3310

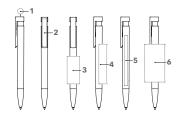
#### Push ball pen

**Barrel and tip: bio-based material**, matt surface, glossy transparent mid and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black Note: The surface of products made of bio plastics may show slight irregularities.

#### SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9





#### INDUSTRIAL PRICES (€/PC.)

the side.

RSP in euro	per	piece,	VAT	not	included.

3310	500	1,000	2,500	5,000
Incl. 1c print, per position	0.97	0.89	0.83	0.79
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.38	1.18	1.03	0.93

For branding prices please refer to page 97

#### **BRANDING / AREA**

1	CMYK Print	Ø 9.5 mm		
2	1c - 5c Print CMYK Print	35 x 6 mm		
3	1c - 5c Print	45 x 20 mm		
4	1c - 5c Print	65 x 13 mm		
5	CMYK Print	60 x 7 mm		
6	1c - 5c Print	60 x 30 mm (from 1,000 pieces)		
	1 2 3 4 5	1         CMYK Print           2         1c - 5c Print CMYK Print           3         1c - 5c Print           4         1c - 5c Print		



## NATURE PLUS BIO



Warm Gray 10 |Cool Gray 9 |248 |151 |186 |186 |2757 |2757 |2757 |376 |376 |376 |375 |375 |375 |375

#### ART. NO. 2796

#### Push ball pen

**bio-based material**, matt surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Note: The surface of products made of bio plastics may show slight irregularities.

#### SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

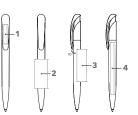


#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2796	500	1,000	2,500	5,000
Incl. 1c print, per position	1.12	1.04	0.98	0.94
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.53	1.33	1.18	1.08
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10
Surcharge magic flow refill 1.4	-	0.10	0.10	0.

For branding prices please refer to page 97





GREEN

X

Senator. Made in Germany. Since 1920.

PENS

#### BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	30 x 5 mm
Barrel	2	1c - 5c Print	45 x 20 mm
	3	1c - 5c Print	50 x 15 mm
	4	CMYK Print	80 x 7 mm





#### ART. NO. 3290

#### Twist ball pen

Bio-based material, matt surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black Note:

The surface of products made of bio plastics may show slight irregularities.

#### SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

#### INDUSTRIAL PRICES (€/PC.)

side of the clip.

RSP in euro per piece, VAT not included.							
3290	500	1,000	2,500	5,000			
Incl. 1c print, per position	1.26	1.18	1.12	1.08			
Each further colour	0.27	0.19	0.13	0.09			
Incl. CMYK print, per motif	1.67	1.47	1.32	1.22			
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10			

Each Skeye Bio ball pen is marked at the

For branding prices please refer to page 97



BRANDING / AREA				
Clip	1	1c - 5c Print CMYK Print	35 x 6 mm	
Barrel	2	1c - 5c Print	30 x 20 mm	
	3	CMYK Print	50 x 7 mm	
	4	1c - 5c Print	40 x 15 mm	
	5	1c - 5c Print	45 x 34 mm	
			(from 1,000 pieces)	



## SUPER HIT BIO



#### ART. NO. 3300

#### Push ball pen

#### Barrel: bio-based material, matt surface,

clip pusher: polished opaque, white, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black Please note: The surface of products made of bio plastics may show slight irregularities.

#### SERVICES

Image scale 1:1

PMS Service: from 10,000 pieces, see page 9

## SUPER HIT MATT RECYCLED



with "biobased" at the side.

INDUSTRIAL PRICES (€/PC.
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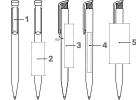
3c Print

GREEN

RSP in euro per piece, VAT not included.

3300	500	1,000	2,500	5,000
Incl. 1c print, per position	0.69	0.61	0.55	0.51
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.10	0.90	0.75	0.65

For branding prices please refer to page 97



#### **BRANDING / AREA**

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	2	1c - 5c Print	50 x 20mm
	3	1c - 5c Print	65 x 13 mm
	4	CMYK Print	60 x 7 mm
	5	1c - 5c Print	60 x 30 mm
			(from 1,000 pieces)









#### ART. NO. 3304

#### Push ball pen

#### Visible parts made from recycled material

Matt opaque barrel, durable senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

Please note that recycled material may show slight colour variations.

#### SERVICES

PMS Service: from 10,000 pieces, see page 9

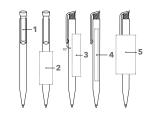


Each Super Hit Matt Recycled ball pen is engraved with "recycled" at the side.

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.					
3304	500	1,000	2,500	5,000	
Incl. 1c print, per position	0.63	0.55	0.49	0.45	
Each further colour	0.27	0.19	0.13	0.09	
Incl. CMYK print, per motif	1.04	0.84	0.69	0.59	

For branding prices please refer to page 97



#### **BRANDING / AREA**

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	2	1c - 5c Print	50 x 20 mm
	3	1c - 5c Print	65 x 13 mm
	4	CMYK Print	60 x 7 mm
	5	1c - 5c Print	60 x 30 mm (from 1,000 pieces)



### **TRENTO MATT RECYCLED**

## **CLIMATE** FRIEND.

TRENTO

If sustainability is as important to you as good design, then these senator<sup>®</sup> Recycled Pens are the models of your choice.







#### ART. NO. 3305

#### Push ball pen

Visible parts made from recycled material Matt opaque barrel, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m,

ink colour: blue or black

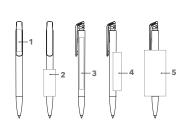
Please note that recycled material may show slight colour variations.

#### SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9



Each Trento Recycled ball pen is engraved with "recycled" at the side.



INDUSTRIAL	PRICES	(€/PC.)
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RSP in euro per piece, VAT not included.					
3305	500	1,000	2,500	5,000	
Incl. 1c print, per position	0.76	0.68	0.62	0.58	
Each further colour	0.27	0.19	0.13	0.09	
Incl. CMYK print, per motif	1.17	0.97	0.82	0.72	

For branding prices please refer to page 97

BRANDING / AREA					
Clip	1	1c - 5c Print CMYK Print	35 x 6 mm		
Barrel	2	1c - 5c Print	40 x 20 mm		
	3	CMYK Print	60 x 7 mm		
	4	1c - 5c Print	60 x 13 mm		
	5	1c - 5c Print	60 x 30 mm (from 1,000 pieces)		



## LIBERTY MATT RECYCLED





#### ART. NO. 3307

#### Push ball pen

#### Visible parts made from recycled material

Matt opaque barrel, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Please note that recycled material may show slight colour variations.

#### SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

## CHALLENGER MATT RECYCLED

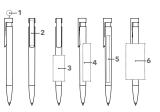


Each Liberty Matt Recycled ball pen is engraved with "recycled" at the side.

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.					
3307	500	1,000	2,500	5,000	
Incl. 1c print, per position	0.89	0.81	0.75	0.71	
Each further colour	0.27	0.19	0.13	0.09	
Incl. CMYK print, per motif	1.30	1.10	0.95	0.85	

For branding prices please refer to page 97



MADE

GERMANY

GREEN

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#### **BRANDING / AREA**

Сар	4	CMYK Print	Ø 9.5 mm
Clip	2	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	3	1c - 5c Print	45 x 20 mm
	4	1c - 5c Print	65 x 13 mm
	5	CMYK Print	60 x 7 mm
	6	1c - 5c Print	60 x 30 mm (from 1,000 pieces)







#### ART. NO. 3402

#### Push ball pen

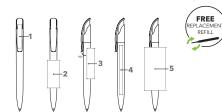
Visible parts made from recycled material

Matt opaque body surface, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black Please note that recycled material may show slight colour variations.

#### SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9





#### INDUSTRIAL PRICES (€/PC.)

3402	500	1,000	2,500	5,000
Incl. 1c print, per position	1.01	0.93	0.87	0.83
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.42	1.22	1.07	0.97
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 97

#### BRANDING / AREA

BRANDING / AREA				
Clip	1	1c - 5c Print CMYK Print	35 x 7 mm	
Barrel	2	1c - 5c Print	45 x 20 mm	
	3	1c - 5c Print	50 x 12 mm	
	4	CMYK Print	60 x 7 mm	
	5	1c - 5c Print	60 x 35 mm (from 1,000 pieces)	



### **EVOXX** POLISHED RECYCLED 2c Print





## "Recycled Material" on the back.

Each Evoxx Recycled ball pen is printed with

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included

3273	500	1,000	2,500	5,000
Incl. 1c print, per position	0.89	0.81	0.75	0.71
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.30	1.10	0.95	0.85

CMYK Print

For branding prices please refer to page 97



	4	A	A	4	
BRAND	ING / /	AREA			
Clip	1	1c - 5c Print CMYK Print			35 x 5 mm
Barrel	2	1c - 5c Print			28 x 20 mm



3 CMYK Print

4 1c - 5c Print

#### durable senator® magic flow G2 refill,

ART. NO. 3273

Push ball pen

(1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Please note that recycled material may show slight colour variations.

Visible parts made from recycled material Glossy opaque barrel with matt accents,

#### SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

## **EVOXX DUO** POLISHED RECYCLED

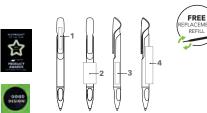
Image scale 1:1



Recycled Material

Each Evoxx Recycled ball pen is printed with "Recycled Material" on the back





ART.	NO.	3274	
------	-----	------	--

#### Push ball pen

Visible parts made from recycled material Glossy opaque barrel with matt accents durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Please note that recycled material may show slight colour variations.

#### SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included

3274	500	1,000	2,500	5,000
Incl. 1c print, per position	0.89	0.81	0.75	0.71
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.30	1.10	0.95	0.85

For branding prices please refer to page 97

BRANDING / AREA				
Clip	1	1c - 5c Print CMYK Print	35 x 5 mm	
Barrel	2	1c - 5c Print	28 x 20 mm	
	3	CMYK Print	35 x 7 mm	
	4	1c - 5c Print	55 x 18 mm	



MADE

GERMANY

GREEN X

00 % R-AI

FREE REFIL

35 x 7 mm

55 x 18 mm

MADE

GERMANY

GREEN

00 % R-AE

## DART POLISHED



#### ART. NO. 2600

#### Push ball pen

Glossy opaque body and clip surface, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

#### SERVICES

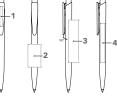
Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2600	500	1,000	2,500	5,000
Incl. 1c print, per position	0.53	0.45	0.39	0.35
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	0.94	0.74	0.59	0.49

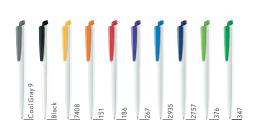
For branding prices please refer to page 97



#### **BRANDING / AREA**

Clip	1	1c - 5c Print CMYK Print	20 x 6 mm
Barrel	2	1c - 5c Print	35 x 20 mm
	3	1c - 5c Print	65 x 12 mm
	4	1c - 5c Print	60 x 7 mm





#### ART. NO. 2959

#### Push ball pen

Glossy opaque body and clip surface, white barrel, coloured clip, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

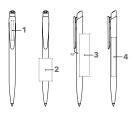
#### SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.					
2959	500	1,000	2,500	5,000	
Incl. 1c print, per position	0.53	0.45	0.39	0.35	
Each further colour	0.27	0.19	0.13	0.09	
Incl. CMYK print, per motif	0.94	0.74	0.59	0.49	

For branding prices please refer to page 97



#### **BRANDING / AREA** 1 1c - 5c Print 20 x 6 mm Clip CMYK Print Barrel 2 1c - 5c Print 35 x 20 mm 3 1c - 5c Print 65 x 12 mm 4 CMYK Print 60 x 7 mm

## DART CLEAR



#### ART. NO. 2602

#### Push ball pen

Glossy transparent body surface, glossy opaque clip, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

#### SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 99

## SUPER HIT POLISHED



#### ART. NO. 2883

#### Push ball pen

Glossy opaque body and clip surface, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

#### SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

#### INDUSTRIAL PRICES (€/PC.)

2602	500	1,000	2,500	5,000
Incl. 1c print, per position	0.53	0.45	0.39	0.35
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	0.94	0.74	0.59	0.49

For branding prices please refer to page 97

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

For branding prices please refer to page 97

500 1,000 2,500 5,000

0.94 0.74 0.59 0.49

0.39 0.35

0.53 0.45

0.27 0.19 0.13 0.09

2883

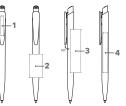
Incl. 1c print,

per position

per motif

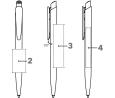
Each further colour

Incl. CMYK print,



# GREEN

MADE GERMANY

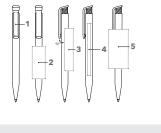




#### **BRANDING / AREA**

Clip	1	1c - 5c Print CMYK Print	20 x 6 mm
Barrel	2	1c - 5c Print	35 x 20 mm
	3	1c - 5c Print	65 x 12 mm
	4	CMYK Print	60 x 7 mm



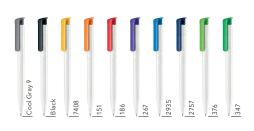


BRANDING / AREA			
Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	2	1c - 5c Print	50 x 20 mm
	3	1c - 5c Print	65 x 13 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print CMYK Print on white barrel	60 x 30 mm (from 1,000 pieces)

PENS

## SUPER HIT POLISHED BASIC





#### ART. NO. 2955

#### Push ball pen

Polished opaque body and clip surface, white barrel, coloured clip, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

SERVICES

PMS Service: from 10,000 pieces, see page 9

## SUPER HIT





#### ART. NO. 2956

#### Push ball pen

Polished opaque body and clip surface, white barrel, coloured clip and soft grip zone, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

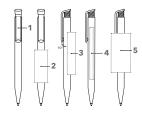
#### SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.					
2955	500	1,000	2,500	5,000	
Incl. 1c print, per position	0.53	0.45	0.39	0.35	
Each further colour	0.27	0.19	0.13	0.09	
Incl. CMYK print, per motif	0.94	0.74	0.59	0.49	

For branding prices please refer to page 97

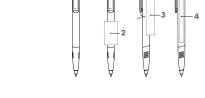


MADE

#### **BRANDING / AREA**

1	1c - 5c Print CMYK Print	35 x 6 mm
2	1c - 5c Print	50 x 20 mm
3	1c - 5c Print	65 x 13 mm
4	CMYK Print	80 x 7 mm
5	1c - 5c Print CMYK Print	60 x 30 mm (from 1,000 pieces)
	3 4	CMYK Print           2         1c - 5c Print           3         1c - 5c Print           4         CMYK Print           5         1c - 5c Print





BRANDING / AREA						
Clip	1	1c - 5c Print CMYK Print	35 x 6 mm			
Barrel	2	1c - 5c Print	35 x 20 mm			
	3	1c - 5c Print	60 x 12 mm			
	4	CMYK Print	80 x 7 mm			
	5	1c - 5c Print	60 x 30 mm (from 1,000 pieces)			

For branding prices please refer to page 97

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

500 1,000 2,500 5,000

0.58 0.50 0.44 0.40

0.99 0.79 0.64 0.54

0.19 0.13 0.09

0.27

2956

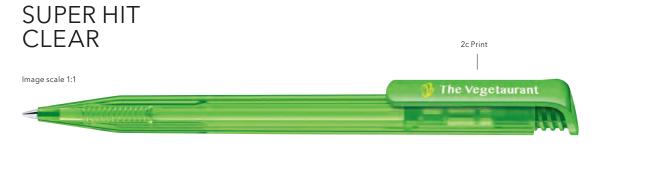
Incl. 1c print,

per position

per motif

Each further colour

Incl. CMYK print,





#### ART. NO. 2756

#### Push ball pen

Glossy transparent body surface and shiny opaque clip, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

#### SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

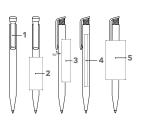
## SUPER HIT



RSP in euro per piece, VAT not included.

2756	500	1,000	2,500	5,000
Incl. 1c print, per position	0.53	0.45	0.39	0.35
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	0.94	0.74	0.59	0.49

For branding prices please refer to page 97



#### **BRANDING / AREA**

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	2	1c - 5c Print	50 x 20 mm
	3	1c - 5c Print	65 x 13 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print	60 x 30 mm (from 1,000 pieces)

**CLEAR SG** MADE GERMANY 2c Print Image scale 1:1 MADE WITH GREEN



#### ART. NO. 2234

#### Push ball pen

Glossy transparent body surface and shiny opaque clip, coloured soft grip zone, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

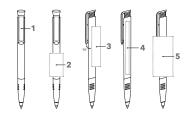
#### SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.					
2234	500	1,000	2,500	5,000	
Incl. 1c print, per position	0.58	0.50	0.44	0.40	
Each further colour	0.27	0.19	0.13	0.09	
Incl. CMYK print, per motif	0.99	0.79	0.64	0.54	

For branding prices please refer to page 97



Clip	1	1c - 5c Print	35 x 6 mm
		CMYK Print	
Barrel	2	1c - 5c Print	35 x 20 mm
	3	1c - 5c Print	60 x 12 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print	60 x 30 mm
			(from 1,000 pieces

MADE

GERMANY

GREEN





#### ART. NO. 2244

#### Push ball pen

Translucent shine-free body surface, glossy opaque clip, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

#### SERVICES

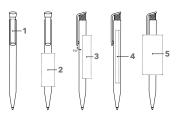
Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

## SUPER HIT

#### INDUSTRIAL PRICES (€/PC.)

2244	500	1,000	2,500	5,000
Incl. 1c print, per position	0.53	0.45	0.39	0.35
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	0.94	0.74	0.59	0.49

For branding prices please refer to page 97



#### **BRANDING / AREA**

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	2	1c - 5c Print	50 x 20 mm
	3	1c - 5c Print	65 x 13 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print	60 x 30 mm (from 1,000 pieces)





#### ART. NO. 2904

#### Push ball pen

Opaque, shine-free finish body surface, glossy opaque clip, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

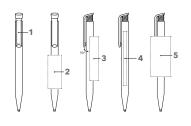
#### SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.					
2904	500	1,000	2,500	5,000	
Incl. 1c print, per position	0.53	0.45	0.39	0.35	
Each further colour	0.27	0.19	0.13	0.09	
Incl. CMYK print, per motif	0.94	0.74	0.59	0.49	

For branding prices please refer to page 97



# BRANDING / AREA Clip 1 1c - 5c Print 35 x 6 mm CMYK Print 2 1c - 5c Print 50 x 20 mm Barrel 2 1c - 5c Print 50 x 20 mm 3 1c - 5c Print 60 x 30 mm 4 CMYK Print 80 x 7 mm 5 1c - 5c Print 60 x 30 mm (from 1,000 pieces) 1000 pieces)

28 senator® catalogue 2024

## LIBERTY POLISHED





#### ART. NO. 2915

#### Push ball pen

Glossy opaque body and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

#### SERVICES

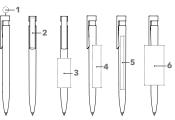
Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

## LIBERTY

#### INDUSTRIAL PRICES (€/PC.)

2915	500	1,000	2,500	5,000
Incl. 1c print, per position	0.71	0.63	0.57	0.53
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.12	0.92	0.77	0.67

For branding prices please refer to page 97



#### **BRANDING / AREA**

1	CMYK Print	Ø 9.5 mm
2	1c - 5c Print CMYK Print	35 x 7 mm
3	1c - 5c Print	45 x 20 mm
4	1c - 5c Print	65 x 13 mm
5	CMYK Print	80 x 7 mm
6	1c - 5c Print CMYK Print on white barrel	60 x 30 mm (from 1,000 pieces)
	2 3 4 5	<ul> <li>2 1c - 5c Print CMYK Print</li> <li>3 1c - 5c Print</li> <li>4 1c - 5c Print</li> <li>5 CMYK Print</li> <li>6 1c - 5c Print CMYK Print on</li> </ul>





#### ART. NO. 2993

#### Push ball pen

Glossy opaque white barrel and clip surface, coloured transparent mid part, senator® magic flow G2 refill (1.0 mm), writing length up to 5 ,000 m, ink colour: blue or black

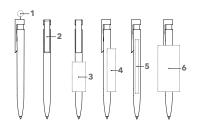
#### SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.					
500	1,000	2,500	5,000		
0.71	0.63	0.57	0.53		
0.27	0.19	0.13	0.09		
1.12	0.92	0.77	0.67		
	<b>500</b> 0.71 0.27	500         1,000           0.71         0.63           0.27         0.19	500         1,000         2,500           0.71         0.63         0.57		

For branding prices please refer to page 97



#### **BRANDING / AREA**

Сар	1	CMYK Print	Ø 9.5 mm
Clip	2	1c - 5c Print CMYK Print	35 x 7 mm
Barrel	3	1c - 5c Print	45 x 20 mm
	4	1c - 5c Print	65 x 13 mm
	5	CMYK Print	80 x 7 mm
	6	1c - 5c Print CMYK Print	60 x 30 mm (from 1,000 pieces)

Senator. Made in Germany, Since 1920.

MADE

## LIBERTY SOFT TOUCH



#### ART. NO. 2015

#### Push ball pen

Velvety body surface, glossy transparent mid and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

#### SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

## LIBERTY

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included. 2015 500 1,000 2,500 5,000 Incl. 1c print, 1.06 0.98 0.92 0.88 per position Each further colour 0.27 0.19 0.13 0.09 Incl. CMYK print, 1.47 1.27 1.12 1.02 per motif

For branding prices please refer to page 97

BRANDING / AREA					
Сар	1	CMYK Print	Ø 9.5 mm		
Clip	2	1c - 5c Print CMYK Print	35 x 7 mm		
Barrel	3	1c - 5c Print	60 x 30 mm (from 1,000 pieces)		

MADE

GERMANY

GREEN





#### ART. NO. 2942

#### Push ball pen

Velvety body surface, glossy transparent mid and clip holder, metal clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

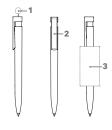
#### SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

#### INDUSTRIAL PRICES (€/PC.)

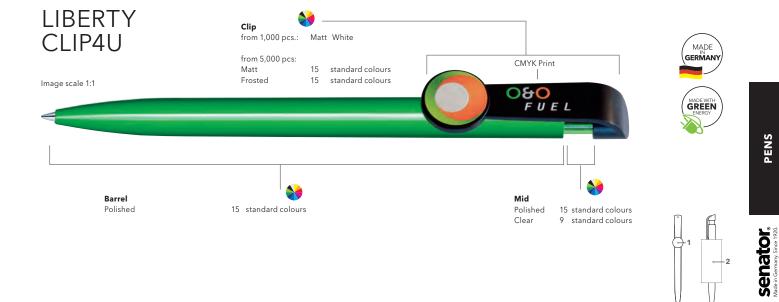
2942	500	1 000	2,500	5 000
Incl. 1c print, per position	-	1.51	1.45	1.41
Each further colour	-	0.19	0.13	0.09
Incl. CMYK print, per motif	2.00	1.80	1.65	1.55
Incl. engraving per position	2.00	2.00	2.00	2.00

For branding prices please refer to page 97



#### **BRANDING / AREA**

Сар	1	CMYK Print	Ø 7.5 mm
Clip	2	Engraving	45 x 6 mm
Barrel	3	1c - 5c Print	60 x 30 mm
			(from 1,000 pieces)



#### ART. NO. 3220

#### Push ball pen

Design your own clip shape or choose your favourite from available ones. Free combination option of different colours. senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

#### SERVICES

**PMS Service:** from 10,000 pieces, see page 9

#### BRANDING / AREA

Clip	1	CMYK Print	max 40,5 x 16 mm (depending on clip shape)
Barrel	2	1c - 5c Print CMYK Print on white barrel	60 x 30 mm (from 1,000 pieces)



#### INDUSTRIAL PRICES (€/PC.)

1,000	2,500	5,000
0.89	0.83	0.79
0.19	0.13	0.09
1.18	1.03	0.93
	0.89	0.19 0.13

#### CLIP 4U

Design your own clip shape. Contact us for more information.

Minimum order qty 10,000 pcs. Please contact us for your offer.

#### STANDARD CLIP SHAPES WITHOUT TOOLING CHARGES

For these clip shapes we do not charge any tooling costs:





### CHALLENGER

## THE BESTSELLER – IMPRESSIVELY CONSISTENT.

Design harmony in a classic finish. The soft, discreet lines charm everyone and form a true eye-catcher for your brand.







#### ART. NO. 2416

#### Push ball pen

Glossy opaque body and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

#### SERVICES

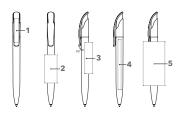
Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

500	1,000	2,500	5,000
0.80	0.72	0.66	0.62
0.27	0.19	0.13	0.09
1.21	1.01	0.86	0.76
-	0.10	0.10	0.10
	0.80	0.80         0.72           0.27         0.19           1.21         1.01	0.80         0.72         0.66           0.27         0.19         0.13           1.21         1.01         0.86

For branding prices please refer to page 97



#### BRANDING / AREA

BRANDING / AREA			
Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
Barrel	2	1c - 5c Print	45 x 20 mm
	3	1c - 5c Print	50 x 12 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print CMYK Print on white barrel	60 x 35 mm (from 1,000 pieces)

## CHALLENGER POLISHED MT



#### ART. NO. 2926

#### Push ball pen

Glossy opaque body and clip surface, glossy metal tip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

#### SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.) RSP in euro per piece. VAT not included. 2926 500 1,000 2,500 5,000 Incl. 1c print 1.22 1.14 1.08 1.04

1.08 1.04 per position Each further colour 0.09 0.27 0.19 0.13 Incl. CMYK print 1.63 1.43 1.28 1.18 per motif Surcharge magic flow refill 1.4 -0.10 0.10 0.10

For branding prices please refer to page 97

#### **BRANDING / AREA**

1c Print

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
Barrel	2	1c - 5c Print	45 x 20 mm
	3	1c - 5c Print	50 x 12 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print CMYK Print on white barrel	60 x 35 mm (from 1,000 pieces)





#### ART. NO. 2958

#### Push ball pen

Glossy opaque body and clip surface, white barrel, coloured clip and soft grip zone, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

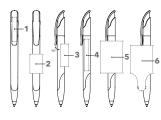
#### SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.						
2958	500	1,000	2,500	5,000		
Incl. 1c print, per position	0.91	0.83	0.77	0.73		
Each further colour	0.27	0.19	0.13	0.09		
Incl. CMYK print, per motif	1.32	1.12	0.97	0.87		
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10		

For branding prices please refer to page 97



#### BRANDING / AREA

SRANDING / AREA				
Clip	1	1c - 5c Print CMYK Print	35 x 7 mm	
Barrel	2	1c - 5c Print	30 x 20 mm	
	3	1c - 5c Print	35 x 12 mm	
	4	CMYK Print	60 x 7 mm	
	5	1c - 5c Print	50 x 35 mm (from 1,000 pieces)	
	6	CMYK Print	60 x 35 mm (from 1,000 pieces)	

MADE

## CHALLENGER FROSTED





#### ART. NO. 2418

#### Push ball pen

Translucent shine-free body and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

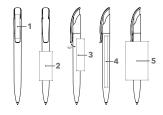
#### SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

#### INDUSTRIAL PRICES (€/PC.)

2418	500	1,000	2,500	5,000
Incl. 1c print, per position	0.80	0.72	0.66	0.62
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.21	1.01	0.86	0.76
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 97



#### **BRANDING / AREA**

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
Barrel	2	1c - 5c Print	45 x 20 mm
	3	1c - 5c Print	50 x 12 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print	60 x 35 mm
			(from 1,000 pieces)

GERMANY

GREEN

FREE PLACEME REFILL







#### ART. NO. 2192

#### Push ball pen

Glossy transparent body and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

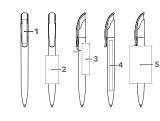
#### SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.						
2192	500	1,000	2,500	5,000		
Incl. 1c print, per position	0.80	0.72	0.66	0.62		
Each further colour	0.27	0.19	0.13	0.09		
Incl. CMYK print, per motif	1.21	1.01	0.86	0.76		
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10		

For branding prices please refer to page 97



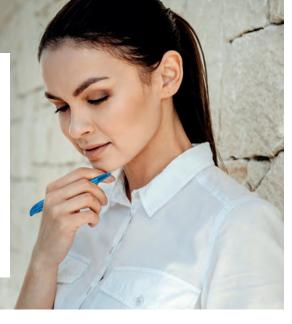
#### **BRANDING / AREA**

BRANDING / AREA				
Clip	1	1c - 5c Print CMYK Print	35 x 7 mm	
Barrel	2	1c - 5c Print	45 x 20 mm	
	3	1c - 5c Print	50 x 12 mm	
	4	CMYK Print	80 x 7 mm	
	5	1c - 5c Print	60 x 35 mm (from 1,000 pieces)	

# **CHALLENGER CLEAR SG**

# DESIGN HARMONY MEETS RELIABILITY.

A shiny transparent barrel, soft lines and a harmoniously integrated rubber grip zone make the senator<sup>®</sup> Best-Seller a favoured companion for everyday use.







# ART. NO. 2597

# Push ball pen

Glossy transparent body and clip surface, coloured soft grip zone matching the barrel, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

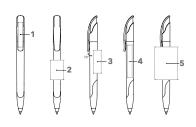
# SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

# INDUSTRIAL PRICES (€/PC.)

2597	500	1.000	2,500	5.000
Incl. 1c print, per position	0.91	0.83	0.77	0.73
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.32	1.12	0.97	0.87
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 97



DRAND		AREA	
Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
Barrel	2	1c - 5c Print	30 x 20 mm
	3	1c - 5c Print	35 x 12 mm
	4	CMYK Print	60 x 7 mm
	5	1c - 5c Print	50 x 35 mm (from 1,000 pieces

# CHALLENGER **CLEAR MT**





FREE REFILL



# ART. NO. 2925

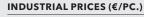
# Push ball pen

Glossy transparent body and clip surface, glossy metal tip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

# SERVICES

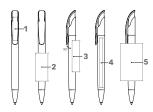
Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

# **CHALLENGER**



RSP in euro per piece, VAT not included.					
2925	500	1,000	2,500	5,000	
Incl. 1c print, per position	1.22	1.14	1.08	1.04	
Each further colour	0.27	0.19	0.13	0.09	
Incl. CMYK print, per motif	1.63	1.43	1.28	1.18	
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10	

For branding prices please refer to page 97



# **BRANDING / AREA**

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
Barrel	2	1c - 5c Print	45 x 20 mm
	3	1c - 5c Print	50 x 12 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print	60 x 35 mm
			(from 1,000 pieces)





# ART. NO. 2737

# Push ball pen

Velvety body surface, transparent clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

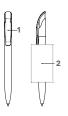
# SERVICES

PMS Service: from 10,000 pieces, see page 9

# INDUSTRIAL PRICES (€/PC.)

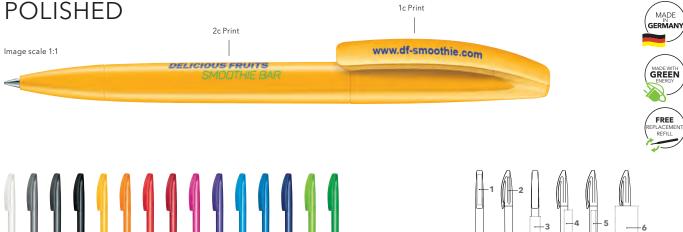
RSP in euro per piece, VAT not included.						
2737	500	1,000	2,500	5,000		
Incl. 1c print, per position	1.22	1.14	1.08	1.04		
Each further colour	0.27	0.19	0.13	0.09		
Incl. CMYK print, per motif	1.63	1.43	1.28	1.18		
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10		
Surcharge magic flow refill 1.4	-	0.10	0.10	0.1		

For branding prices please refer to page 97



Clip	1	1c - 5c Print CMYK Print	35 x 7 mm		
Barrel	2	1c - 5c Print	60 x 35 mm		
			(from 1,000 pieces)		

# BRIDGE POLISHED





MADE GERMANY

GREEN

FREE REFILL

MADE



# ART. NO. 3250

### Twist ball pen

Glossy opaque body and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

# SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

# INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

500	1,000	2,500	5,000
0.89	0.81	0.75	0.71
0.27	0.19	0.13	0.09
1.30	1.10	0.95	0.85
-	0.10	0.10	0.10
	0.89 0.27 1.30	0.89 0.81 0.27 0.19 1.30 1.10	0.89         0.81         0.75           0.27         0.19         0.13           1.30         1.10         0.95

For branding prices please refer to page 97

# **BRANDING / AREA**

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
Upper	2	1c - 5c Print	30 x 3 mm
Barrel	3	1c - 5c Print	30 x 15 mm
	4	1c - 5c Print	40 x 12 mm
	5	CMYK Print	60 x 7 mm
	6	1c - 5c Print CMYK Print on white barrel	45 x 34 mm (from 1,000 pieces)

- 5

BRIDGE POLISHED MT 2c Print Image scale 1:1 RESTAURANT



# ART. NO. 3252

# Twist ball pen

Glossy opaque body and clip surface, glossy metal tip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

# SERVICES

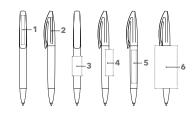
Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

# INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included. 3252 500 1,000 2,500 5,000

Incl. 1c print, per position	1.39	1.31	1.25	1.21
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.80	1.60	1.45	1.35
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 97



# PRANDING / AREA

DRANDING / AREA					
Clip	1	1c - 5c Print CMYK Print	35 x 7 mm		
Upper	2	1c - 5c Print	30 x 3 mm		
Barrel	3	1c - 5c Print	30 x 15 mm		
	4	1c - 5c Print	40 x 12 mm		
	5	CMYK Print	60 x 7 mm		
	6	1c - 5c Print CMYK Print on white barrel	45 x 34 mm (from 1,000 pieces)		

PENS





# ART. NO. 3251

# Twist ball pen

Glossy transparent body and clip surface, senator<sup>®</sup> magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

# SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

# INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.						
3251	500	1,000	2,500	5,000		
Incl. 1c print, per position	0.89	0.81	0.75	0.71		
Each further colour	0.27	0.19	0.13	0.09		
Incl. CMYK print, per motif	1.30	1.10	0.95	0.85		
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10		

For branding prices please refer to page 97

# **BRANDING / AREA**

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
Upper	2	1c - 5c Print	30 x 3 mm
Barrel	3	1c - 5c Print	30 x 15 mm
	4	1c - 5c Print	40 x 12 mm
	5	CMYK Print	60 x 7 mm
	6	1c - 5c Print	45 x 34 mm (from 1,000 pieces)





# ART. NO. 3253

# Twist ball pen

Glossy transparent body and clip surface, glossy metal tip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

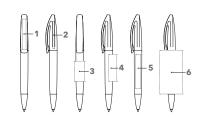
# SERVICES

Mix & Match: from 10,000 pieces, see page 8 PMS Service: from 10,000 pieces, see page 9

# INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.						
3253	500	1,000	2,500	5,000		
Incl. 1c print, per position	1.39	1.31	1.25	1.21		
Each further colour	0.27	0.19	0.13	0.09		
Incl. CMYK print, per motif	1.80	1.60	1.45	1.35		
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10		

For branding prices please refer to page 97



BRANDING / AREA				
Clip	1	1c - 5c Print CMYK Print	35 x 7 mm	
Upper	2	1c - 5c Print	30 x 3 mm	
Barrel	3	1c - 5c Print	30 x 15 mm	
	4	1c - 5c Print	40 x 12 mm	
	5	CMYK Print	60 x 7 mm	
	6	1c - 5c Print	45 x 34 mm	
			(from 1,000 pieces)	

# **BRIDGE SOFT TOUCH**

# SOFT FEELING. PREMIUM LOOK.

The elegant twist-action Bridge ball pen, with a high class soft touch surface and large clip print area, for brands that want more.



MADE

GREEN







# ART. NO. 3257

# Twist ball pen

Velvety matt surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

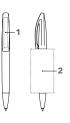
# SERVICES

PMS Service: from 10,000 pieces, see page 9

# INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.					
3257	500	1,000	2,500	5,000	
Incl. 1c print, per position	1.39	1.31	1.25	1.21	
Each further colour	0.27	0.19	0.13	0.09	
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10	

For branding prices please refer to page 97



Clip	1	1c - 5c Print	35 x 7 mm
Barrel	2	1c - 5c Print	45 x 34 mm
			(from 1,000 pieces)



500 1,000 2,500 5,000

1.30 1.10 0.95 0.85

0.19 0.13 0.09

0.10 0.10

0.81 0.75 0.71

0.10

0.89

0.27

# ART. NO. 3281

7408

# Twist ball pen

ool Gray 9 Black

Polished opaque barrel surface mixed with glossy transparent upper surface, polished white clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

2935

186 151

267

2757

376 347

3281

Incl. 1c print,

per position

per motif

Each further colour

Incl. CMYK print,

# SERVICES

PMS Service: from 10,000 pieces, see page 9

# **HEADLINER** POLISHED BASIC



INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

Surcharge magic flow refill 1.4 -

For branding prices please refer to page 97



### ART. NO. 3280

### Twist ball pen

Polished opaque barrel surface, polished white or transparent coloured clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

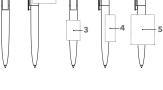
# SERVICES

PMS Service: from 10,000 pieces, see page 9

# INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.						
500	1,000	2,500	5,000			
0.89	0.81	0.75	0.71			
0.27	0.19	0.13	0.09			
1.30	1.10	0.95	0.85			
-	0.10	0.10	0.10			
	<b>500</b> 0.89 0.27	500         1,000           0.89         0.81           0.27         0.19           1.30         1.10	500         1,000         2,500           0.89         0.81         0.75           0.27         0.19         0.13           1.30         1.10         0.95			

For branding prices please refer to page 97



# **BRANDING / AREA**

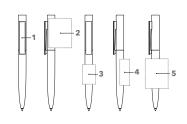
1	1c - 5c Print CMYK Print	40 x 6 mm
2	1c - 5c Print	45 x 35 mm (from 1,000 pieces)
3	1c - 5c Print	30 x 20 mm
4	1c - 5c Print	40 x 15 mm
5	1c - 5c Print CMYK Print	45 x 34 mm (from 1,000 pieces)
	3	CMYK Print 2 1c - 5c Print 3 1c - 5c Print 4 1c - 5c Print 5 1c - 5c Print

MADE

GERMANY

GREEN

FREE REFILL

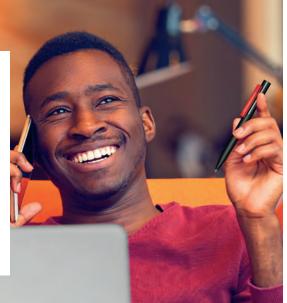


BRANDING / AREA				
Clip	1	1c - 5c Print CMYK Print	40 x 6 mm	
Upper	2	1c - 5c Print CMYK Print	45 x 35 mm (from 1,000 pieces)	
Barrel	3	1c - 5c Print	30 x 20 mm	
	4	1c - 5c Print	40 x 15 mm	
	5	1c - 5c Print CMYK Print	45 x 34 mm (from 1,000 pieces)	

# **HEADLINER SOFT TOUCH**

# ELEGANT DESIGN. PURE CHARACTER.

Elegant, linear design meets extraordinary advertising space for maximum promotional success. Convincing in look and feel. A real delight in the hand.









### ART. NO. 3285

# Twist ball pen

Polished upper, barrel with velvety surface, clear clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

# SERVICES

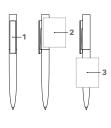
PMS Service: from 10,000 pieces, see page 9

# INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3285	500	1,000	2,500	5,000
Incl. 1c print, per position	1.39	1.31	1.25	1.21
Each further colour	0.27	0.19	0.13	0.09
Incl. CMYK print, per motif	1.80	1.60	1.45	1.35
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 97



BRANDING / AREA					
Clip	1	1c - 5c Print CMYK Print	40 x 6 mm		
Upper	2	1c - 5c Print	45 x 35 mm (from 1,000 pieces)		
Barrel	3	1c - 5c Print	45 x 34,5 mm (from 1,000 pieces)		

# POINT POLISHED



# ART. NO. 3217

# Push ball pen

Glossy opaque body surface, metal fittings, push-button with plastic inlay matching the barrel colour, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

# SERVICES

PMS Service: from 10,000 pieces, see page 9

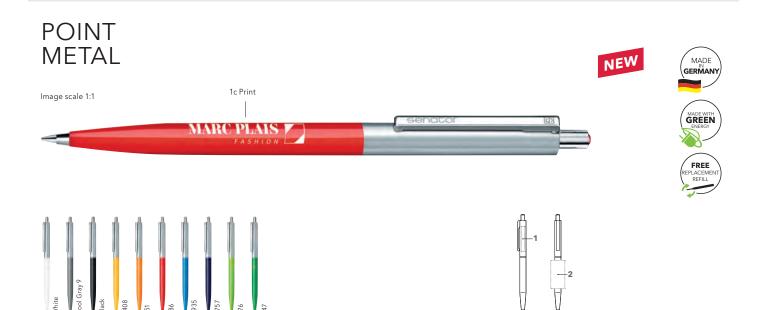
# INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.						
3217	500	1,000	2,500	5,000		
Incl. 1c print, per position	0.62	0.54	0.48	0.44		
Each further colour	0.27	0.19	0.13	0.09		

For branding prices please refer to page 97

# **BRANDING / AREA**

Upper	1	1c - 5c Print	30 x 10 mm
Barrel	2	1c - 5c Print	40 x 20 mm



# ART. NO. 3317

# Push ball pen

Polished opaque body surface, metal upper part, metal fittings, push-button with plastic inlay, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue

# SERVICES

PMS Service: from 10,000 pieces, see page 9

# INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.					
3317	500	1,000	2,500	5,000	
Incl. 1c print, per position	1.55	1.47	1.41	1.37	
Each further colour	0.27	0.19	0.13	0.09	
Incl. engraving per position	1.31	1.11	0.96	0.86	

For branding prices please refer to page 97

Upper	1	Engraving	35 x 5 mm
Barrel	2	1c - 5c Print	40 x 20 mm

# NEW SPRING POLISHED MC





# ART. NO. 2310

# Push ball pen

Glossy opaque body surface, metallised inner push-button, metal clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

SERVICES

PMS Service: from 10,000 pieces, see page 9

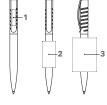
**NEW SPRING** 



# INDUSTRIAL PRICES (€/PC.)

500	1,000	2,500	5,000
1.39	1.31	1.25	1.21
0.27	0.19	0.13	0.09
1.80	1.60	1.45	1.35
1.80	1.80	1.80	1.80
-	0.10	0.10	0.10
	0.27 1.80 1.80	0.27         0.19           1.80         1.60           1.80         1.80	0.27         0.19         0.13           1.80         1.60         1.45           1.80         1.80         1.80

For branding prices please refer to page 97



# **BRANDING / AREA**

Clip	1	Engraving	30 x 6 mm
Barrel	2	1c - 5c Print	40 x 20 mm
	3	CMYK Print on white barrel	51 x 37 mm (from 1,000 pieces)

CLEAR MC



# ART. NO. 2410

# Push ball pen

Glossy opaque body surface, metallised inner push-button, metal clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

# SERVICES

PMS Service: from 10,000 pieces, see page 9

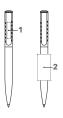
# INDUSTRIAL PRICES (€/PC.)

reddot design award

RSP in euro per piece, VAT not included.

			5,000
1.39	1.31	1.25	1.21
0.27	0.19	0.13	0.09
1.80	1.80	1.80	1.80
-	0.10	0.10	0.10
	0.27	0.27 0.19 1.80 1.80	0.27         0.19         0.13           1.80         1.80         1.80

For branding prices please refer to page 97



# **BRANDING / AREA**

Clip	1	Engraving	30 x 6 mm
Barrel	2	1c - 5c Print	40 x 20 mm

PENS

X

FREE PLACEMI REFILL

GERMANY

GREEN

FREE PLACEME REFILL

# SIGNER LINER **BALL PEN**



# ART. NO. 2709

### Twist ball pen

Barrel: Stainless steel, sandblasted or lacquered Clip: Plastic; clear or polished senator® magic flow G2 refill (1.0 mm), writing length up to 8,500 m, ink colour: blue

RSP in euro per piece, VAT not included.					
2709	50	100	250	500	
Incl. 1c print, per position	7.20	6.96	6.80	6.68	
Incl. engraving	8.38	7.79	7.37	7.09	
Incl. CMYK print, per motif	8.38	7.79	7.37	7.09	

For branding prices please refer to page 97

# **BRANDING / AREA**

Upper	1	1c Print Engraving	35 x 5 mm
Clip	2	1c - 5c Print CMYK Print	47 x 7 mm
Barrel	3	1c Print	30 x 15 mm
	4	Engraving	40 x 5 mm

MADE



# ART. NO. 3261

# Push ball pen

Barrel: Metal, varnished Fittings: Metal, glossy chrome senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

# SERVICES

PMS Service: (Clip holder): from 10,000 pieces, see page 9

# INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.					
3261	50	100	250	500	
Incl. 1c print per position	3.25	3.01	2.85	2.73	
Incl. engraving	4.43	3.84	3.42	3.14	

For branding prices please refer to page 97

# **BRANDING / AREA**

ET 190 see pages 62 - 64

Clip	1	Engraving	45 x 6 mm
Barrel	2	1c - 5c Print	40 x 16 mm
	3	Engraving	45 x 5 mm
	4	1c - 5c Print	55 x 11 mm
	5	Engraving	60 x 5 mm

# ROU BILL METAL PENS

Rou bill writing instruments are characterised by high-quality materials, precision workmanship, and first-class designs. Sustainably branded in Germany.

**METAL PENS** 





# ARVENT GLOSSY BALL PEN

Image scale 1:1



> FREE PLACEME REFILL

Corresponding cases ET 169 ET 171 ET 160 ET 154 ET 154 ET 190 <u>B</u> see pages 62 - 64

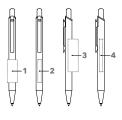
# ART. NO. 3360

Push ball pen Barrel: Metal, glossy lacquered Fittings: Metal, glossy chrome senator® magic flow metal refill G2 (1.0 mm), writing length up to 5,000 m, ink colour: blue

INDUSTRIAL PRICES (€/PC.	.)
--------------------------	----

RSP in euro per piece, VAT not included.					
3360	50	100	250	500	
Incl. 1c print, per position	2.81	2.57	2.41	2.29	
Incl. engraving 3.99 3.40 2.98 2					

For branding prices please refer to page 97



# **BRANDING / AREA**

Barrel	1	1c - 5c Print	35 x 15 mm
	2	Engraving	35 x 5 mm
	3	1c - 5c Print	50 x 11 mm
	4	Engraving	50 x 5 mm

# ARVENT SOFT TOUCH BALL PEN





# ART. NO. 3365

# Push ball pen

Barrel: Metal, soft lacquer Fittings: Metal, glossy chrome senator® magic flow refill, G2 (1.0 mm), writing length up to 5,000 m, ink colour: blue

INDUSTRIAL PRICES	E/PC )

RSP in euro per piece, VAT not included.						
3365	50	100	250	500		
Incl. 1c print, per position	3.01	2.77	2.61	2.49		
Incl. engraving	4.19	3.60	3.18	2.90		

For branding prices please refer to page 97

Barrel	1	Engraving	35 x 5 mm
	2	Engraving	50 x 5 mm

# **PHENIX**

# SYMPATHETIC CHARACTER. BRILLIANT PERFORMANCE.

The metal twist ball pen in a high-quality piano lacquer look exudes an incomparable charm and convinces with its shiny personality.





Corresponding cases ET 150 ET 154 ET 156 ET 156 ET 157 ET 160 ET 169 ET 190 see pages 62 - 64

# ART. NO. 3380

# Twist ball pen

Barrel: Metal, glossy lacquered Fittings: Metal, gun metal senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

INDUSTRIAL PRICES (	€/PC.)							
RSP in euro per piece, VAT not	RSP in euro per piece, VAT not included.							
3380	50	100	250	500				
Incl. 1c print, per position	7.45	7.21	7.05	6.93				
Incl. engraving per position	8.63	8.04	7.62	7.34				

For branding prices please refer to page 97

Cap	1	1c Print	30 x 12 mm
	2	Engraving	35 x 5 mm



# ATTRACT STYLUS BALL PEN / TOUCH PAD PEN 1c Print

Image scale 1:1

Corresponding cases ET 154 ET 160 ET 169 FT 171 ET 190 see pages 62 - 64

# ART. NO. 3330

Twist ball pen with Touch Pad function

Barrel: Metal, glossy lacquered Fittings: Metal, black lacquered senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

# INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.						
3330	50	100	250	500		
Incl. 1c print, per position	4.25	4.01	3.85	3.73		
Incl. engraving per position	5.43	4.84	4.42	4.14		

For branding prices please refer to page 97

# **BRANDING / AREA**

Barrel	1	1c Print	25 x 15 mm
	2	Engraving	20 x 5 mm
	3	1c Print	50 x 15 mm
	4	Engraving	35 x 5 mm

# ATTRACT SOFT TOUCH BALL PEN / TOUCH PAD PEN



Fittings: Metal, black lacquered senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

For branding prices please refer to page 97

per position

BRANDING / AREA					
Barrel	1	Engraving	20 x 5 mm		
	2	Engraving	50 x 5 mm		



PRINTED GERMANY

FREE REFIL

# GALANT **BALL PEN**



Corresponding cases ET 154 ET 160 ET 169 ET 171 ET 190 see pages 62 - 64

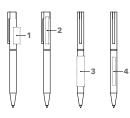
# ART. NO. 3370

Twist ball pen Barrel: Metal, glossy lacquered Fittings: Metal, glossy chrome senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

INDUSTRIAL	PRICES	(€/PC.)
------------	--------	---------

RSP in euro per piece, VAT not included.					
3370	50	100	250	500	
Incl. 1c print, per position	4.49	4.25	4.09	3.97	
Incl. engraving per position	5.67	5.08	4.66	4.38	

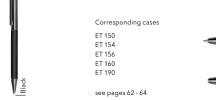
For branding prices please refer to page 97



# **BRANDING / AREA**

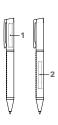
Upper	1	1c Print	25 x 10 mm
	2	Engraving	40 x 5 mm
Barrel	3	1c Print	35 x 10 mm
	4	Engraving	50 x 5 mm







With the refill retracted, the branding will appear in line with the clip, with the stitching on the reverse.



# ART. NO. 3390

# Twist ball pen

Barrel: Metal, synthetic leather Fittings: Metal, glossy gun metal senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

INDUSTRIAL PRICES (€/PC.)				
RSP in euro per piece, VAT not included.				

3390	50	100	250	500
Incl. engraving per position	8.16	7.57	7.15	6.87

For branding prices please refer to page 97

# **BRANDING / AREA**

Cap	1	Engraving	35 x 5 mm
Barrel	2	Engraving	40 x 5 mm

**METAL PENS** 

PRINTED GERMANY

FREE

REFIL

# STAR TEC STEEL BALL PEN



# ART. NO. 2040

### Push ball pen Barrel: Metal, brus

Barrel: Metal, brushed Fittings: Metal, glossy chrome Soft grip zone: black senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

INDUSTRIAL PRICES (€/PC.)
---------------------------

RSP in euro per piece, VAT not i	included	ł.		
2040	50	100	250	500
Incl. 1c print, per position	3.05	2.81	2.65	2.53
Incl. engraving per position	4.23	3.64	3.22	2.94

1c Print

For branding prices please refer to page 97

# **BRANDING / AREA**

Barrel	1	Engraving	15 x 5 mm
	2	1c - 5c Print	40 x 12 mm
	3	Engraving	40 x 5 mm

# STAR TEC ALU BALL PEN





> FREE PLACEMI REFILL



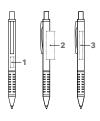
# ART. NO. 2511

# Push ball pen

Barrel: Metal, lacquered Fittings: Metal, glossy chrome Soft grip zone: black senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

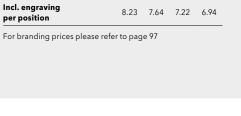
NDUSTRIAL PRICES (€/PC.)						
RSP in euro per piece, VAT not included.						
2511	50	100	250	500		
Incl. 1c print, per position	3.17	2.93	2.77	2.65		
Incl. engraving per position	4.35	3.76	3.34	3.06		

For branding prices please refer to page 97



BRANDING / AREA				
1	Engraving	15 x 5 mm		
2	1c - 5c Print	40 x 12 mm		
3	Engraving	40 x 5 mm		
	1	1 Engraving 2 1c - 5c Print 3 Engraving		

rou bill. Metal Pens. Branded for you.



50 100 250 500

7.05 6.81

6.65 6.53

INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

# NAUTIC **BALL PEN**

Image scale 1:1

Corresponding cases ET 150 ET 154 ET 156 ET 160 ET 169 ET 171 ET 190 see pages 62 - 64

ART.	NO.	2215	

Twist ball pen Barrel and fittings: Metal, glossy chrome Cap: Metal, soft lacquer senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

NAUTIC ROLLERBAL	L	
	1c Print	
Image scale 1:1		
	brod	

MEDLA

2215

Incl. 1c print,

per position

Corresponding cases ET 150 ET 154 ET 156 ET 160 ET 169 ET 171 ET 190 see pages 62 - 64

# ART. NO. 1092 / 6297

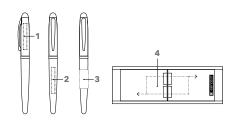
# Rollerball 1092

Barrel and fittings: Metal, glossy chrome Cap and grip zone: Metal, soft lacquer Metal safety rollerball refill Ink colour: blue Set 6297 Touch Pad Pen 2754 + rollerball 1092 in case ET 171

# INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.					
50	100	250	500		
8.81	8.57	8.41	8.29		
9.99	9.40	8.98	8.70		
25	50	125	250		
17.42	16.94	16.62	16.38		
19.78	18.60	17.76	17.20		
	50 8.81 9.99 25 17.42	50         100           8.81         8.57           9.99         9.40           25         50           17.42         16.94	50         100         250           8.81         8.57         8.41           9.99         9.40         8.98           25         50         125           17.42         6.94         4.62		

For branding prices please refer to page 97



# **BRANDING / AREA**

Сар	1	Engraving	35 x 5 mm
Barrel	2	Engraving	35 x 5 mm
	3	1c Print	25 x 12 mm
Case	4	1c Print	60 x 25 mm

BRANDING / AREA					
Cap	1	Engraving	35 x 5 mm		
Barrel	2	Engraving	35 x 5 mm		
	3	1c Print	25 x 12 mm		

BRANDING / AREA					
1	Engraving	35 x 5 mm			
2	Engraving	35 x 5 mm			
3	1c Print	25 x 12 mm			
	1 2	1 Engraving 2 Engraving			



PRINTED



Engraving

ozěne

-	

6297

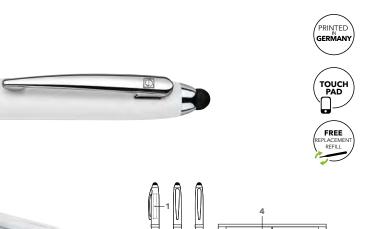




# NAUTIC BALL PEN / TOUCH PAD PEN

E1077 1-

Image scale 1:1



# ART. NO. 2754 / 6297

### Twist ball pen

with touch pad function 2754 Barrel and fittings: Metal, glossy chrome Cap: Metal, soft lacquer senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

Corresponding cases ET 150 ET 154

ET 156 ET 160 ET 169 ET 171 ET 190 see pages 62 - 64

# Set 6297

Touch Pad Pen 2754 + rollerball 1092 in case ET 171



# INDUSTRIAL PRICES (€/PC.)

2754	50	100	250	500
Incl. 1c print, per position	7.54	7.30	7.14	7.02
Incl. engraving per position	8.72	8.13	7.71	7.43
6297	25	50	125	250
Incl. 1c print, per position	17.42	16.94	16.62	16.38
Incl. engraving per position	19.78	18.60	17.76	17.20

# BRANDING / AREA

Cap	1	Engraving	35 x 5 mm
Barrel	2	1c Print	25 x 12 mm
	3	Engraving	35 x 5 mm
Case	4	1c Print	60 x 25 mm

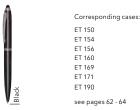
PRINTED

TOUCH PAD

FREE

# NAUTIC BLACK BALL PEN / TOUCH PAD PEN





### ART. NO. 3340

# Twist ball pen with touch pad function

Barrel : Metal, glossy lacquer Fittings: Metal, gun metal senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue RSP in euro per piece, VAT not included. 3340 50 100

INDUSTRIAL PRICES (€/PC.)

3340	50	100	250	500
Incl. 1c print, per position	8.23	7.99	7.83	7.71
Incl. engraving per position	9.41	8.82	8.40	8.12

For branding prices please refer to page 97



Cap	1	1c Print	25 x 10 mm
	2	Engraving	35 x 5 mm
Barrel	3	1c Print	25 x 12 mm
	4	Engraving	35 x 5 mm

# **IMAGE LINE**

# MAKES YOUR IMAGE UNMISTAKABLE.

Clear lines, perfect style with a distinctive surface design. The Image Line presents itself in a perfect manner.

# IMAGE BLACK LINE BALL PEN

Image scale 1:1



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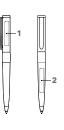
# ART. NO. 2636

# Twist ball pen

Barrel: Metal, soft varnish Fittings: Metal, gun metal senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

RSP in euro per piece, VAT not included.				
2636	50	100	250	500
Incl. engraving per position	10.95	10.36	9.94	9.66

For branding prices please refer to page 97



Cap	1	Engraving	35 x 5 mm
Barrel	2	Engraving	35 x 5 mm



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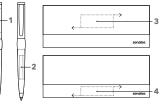
# IMAGE BLACK LINE ROLLERBALL





PROMOTIONAL GIFT Award





PRINTED

# ART. NO. 1119 / 6179 / 6206

### Rollerball 1119

Barrel: Metal, soft varnish, fittings: Metal, gun metal Metal safety rollerball refill, ink colour: blue

Set 6206

Twist ball pen 2636 + rollerball 1119 in black case ET 156

INDUSTRIAL PRICES	(€/PC.)
-------------------	---------

RSP in euro per piece, VAT not included.				
1119	50	100	250	500
Incl. engraving per position	12.37	11.78	11.36	11.08
6206	25	50	125	250
Incl. engraving per position	25.82	24.64	23.80	23.24

For branding prices please refer to page 97

# **BRANDING / AREA**

Cap	1	Engraving	35 x 5 mm
Barrel	2	Engraving	35 x 5 mm
Case	3	1c Print	50 x 20 mm
	4	1c Print	50 x 15 mm

# **IMAGE BLACK LINE** FOUNTAIN PEN PRINTED GERMANY Engraving Image scale 1:1 tpt **°** cargo logistics 0 Corresponding cases \_\_\_\_^ ET 150 ET 154 ET 156 ET 160 ET 169 2 ET 171 PROMOTIONAL GIFT ET 190 Black Award see pages 62 - 64 6205 **BRANDING / AREA** ART. NO. 0104 / 6205 INDUSTRIAL PRICES (€/PC.) Fountain pen Barrel: Metal, soft varnish, fittings: Metal gun metal Iridium-tipped stainless steel nib, M, standard ink cartridge, ink colour: blue

Set 6205

Twist ball pen 2636 + fountain pen 0104 in black case ET 156

0104	50	100	250	500
Incl. engraving per position	12.61	12.02	11.60	11.32
6205	25	50	125	250
Incl. engraving per position	26.06	24.88	24.04	23.48

For branding prices please refer to page 97

Cap	1	Engraving	35 x 5 mm
Barrel	2	Engraving	35 x 5 mm
Case	3	1c Print	50 x 20 mm
	4	1c Print	50 x 15 mm

- 3

# IMAGE WHITE LINE **BALL PEN**

Image scale 1:1 Yacht Club 1 Trevorio



Corresponding cases ET 150 FT 154 0 ET 156 ET 160 ET 169 ET 171 ▲ White ET 190 see pages 62 - 64

ART. NO. 2786 / 6267

Barrel: metal, glossy lacquered

writing length up to 8,500 m,

Twist ball pen 2786 + rollerball 1146

senator® magic flow metal refill G2 (1.0 mm),

Twist ball pen 2786

ink colour: blue

in white case ET 156

Set 6267

Fittings: Glossy chrome



50 100 250 500

9.77 9.53 9.37 9.25

25 50

10.95 10.36

9.94 9.66

125 250

23.46 22.98 22.66 22.42

25.82 24.64 23.80 23.24

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

For branding prices please refer to page 97

2786

6267

Incl. 1c print per position

per position

Incl. 1c print, per position

per position

Incl. engraving

Incl. engraving



1c Print

BRANDING / AREA			
Сар	1	Engraving 1c Print	35 x 5 mm
Barrel	2	Engraving	35 x 5 mm
	3	1c Print	20 x 12 mm

	1c Print	
2	Engraving	35 x
3	1c Print	20 x 1
		2 Engraving

)	1	Engraving 1c Print	35 x 5 mm
rel	2	Engraving	35 x 5 mm
	3	1c Print	20 x 12 mm

, PRINTED

**METAL PENS** 

**IMAGE WHITE LINE** ROLLERBALL



	Corresponding case
	ET 150
b .	ET 154
0	ET 156
	ET 160
	ET 169
	ET 171
te	ET 190
White	see pages 62 - 64

# ART. NO. 1146 / 6267

# Rollerball 1146

Barrel: metal, glossy lacquered Fittings: Glossy chrome Metal safety rollerball refill Ink colour: blue

Set 6267 Twist ball pen 2786 + Rollerball 1146 in white case ET 156



50

25

100 250 500

50 125

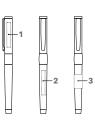
11.19 10.95 10.79 10.67

12.37 11.78 11.36 11.08

23.46 22.98 22.66 22.42

25.82 24.64 23.80 23.24

250



BRANDING / AREA			
Cap	1	Engraving 1c Print	35 x 5 mm
Barrel	2	Engraving	35 x 5 mm
	3	1c Print	20 x 12 mm

For branding prices please refer to page 97

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

1146

6267

Incl. 1c print,

per position

Incl. engraving per position

Incl. 1c print,

per position Incl. engraving

per position

# **IMAGE CHROME BALL PEN**







# ART. NO. 2158 / 6238

Twist ball pen 2158 Barrel: Metal, soft varnish,

fittings: Metal, matt chrome, senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

Set 6238

Twist ball pen 2158 + rollerball 1036 in black case ET 156

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VA	T not included	I.		
2158	50	100	250	500
Incl. engraving per position	10.95	10.36	9.94	9.66
6238	25	50	125	250
Incl. engraving per position	25.82	24.64	23.80	23.24
E a la seco di a se science se la se		- 07		

For branding prices please refer to page 97

# **BRANDING / AREA**

-2

-			
Cap	1	Engraving	35 x 5 mm
Barrel	2	Engraving	35 x 5 mm
Case	3	1c Print	50 x 20 mm
	4	1c Print	50 x 15 mm

-3

senator



# ART. NO. 1036 / 6238

### Rollerball 1036

Barrel: Metal, soft varnish, fittings: Metal, matt chrome, metal safety rollerball refill Ink colour: blue

### Set 6238

Twist ball pen 2158 + rollerball 1036 in black case ET 156

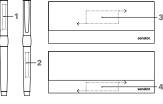
see pages 62 - 64

6238

# INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.					
1036		50	100	250	500
Incl. engraving per position		12.37	11.78	11.36	11.08
6238		25	50	125	250
Incl. engraving per position		25.82	24.64	23.80	23.24

For branding prices please refer to page 97



Cap	1	Engraving	35 x 5 mm
Barrel	2	Engraving	35 x 5 mm
Case	3	1c Print	50 x 20 mm
	4	1c Print	50 x 15 mm

# **CARBON**

# **SPORTY, ELEGANT** AND SOPHISTICATED.

Sporty writing instrument in an remarkable mix of materials. Cool carbon combines with matt-chrome fittings to create a modern statement accessory.









Corresponding cases ET 150 ET 154 ET 160. ET 169 ET 171 ET 181 ET 190 see pages 62 - 64

# ART. NO. 3350

### Twist ball pen

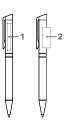
Barrel: Metal in combination with light carbon Fittings: Metal gun metal senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

This item will be discontinued and is still available as long as stocks last.

# INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.					
3350	50	100	250	500	
Incl. 1c print, per position	13.27	13.03	12.87	12.75	
Incl. engraving per position	14.45	13.86	13.44	13.16	

For branding prices please refer to page 97



BRANDING / AREA				
Cap	1	Engraving	40 x 5 mm	
	2	1c Print	30 x 12 mm	

FREE

# **CARBON LINE**

# **SPORTY WRITING INSTRUMENT IN** A UNIQUE MIX OF MATERIALS.

High-quality carbon in combination with matt chrome-plated fittings combine to create an expressive design with a slim silhouette.





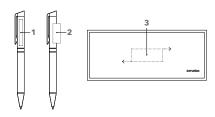




Corresponding cases ET 150 ET 154 ET 156 ET 160 FT 169 ET 171 ET 190

see pages 62 - 64

6239 6240



# ART. NO. 2159 / 6239 / 6240

# Twist ball pen 2159

Metal in combination with light carbon Cap, tip, fittings: Metal, matt chrome, senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

### Set 6239

Twist ball pen 2159 + fountain pen 0076 in black case ET 160

### Set 6240

Twist ball pen 2159 + rollerball 1037 in black case ET 160



# INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

For branding prices please refer to page 97

2159	50	100	250	500
Incl. 1c Print per position	12.60	12.36	12.20	12.08
Incl. engraving per position	13.78	13.19	12.77	12.49
6239	25	50	125	250
Incl. 1c Print per position	35.34	34.86	34.54	34.30
Incl. engraving per position	37.70	36.52	35.68	35.12
6240	25	50	125	250
Incl. 1c Print per position	34.16	33.68	33.36	33.12
Incl. engraving per position	36.52	35.34	34.50	33.94

Сар	1	Engraving	40 x 5 mm
	2	1c Print	30 x 12 mm
Case	3	1c Print	50 x 20 mm

# **CARBON LINE** ROLLERBALL

Image scale 1:1

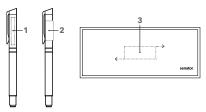
all





	Corresponding cases
	ET 150
	ET 154
	ET 156
	ET 160
	ET 169
	ET 171
arbon	ET 190
Cart	see pages 62 - 64





# ART. NO. 1037 / 6240

### Rollerball 1037

Metal in combination with light carbon Cap, tip, fittings: Metal, matt chrome Metal safety rollerball refill Ink colour: blue

### Set 6240

Twist ball pen 2159 + Rollerball 1037 in black case ET 160



### RSP in euro per piece, VAT not included. 1037 50 100 250 500 Incl. 1c print 16.16 15.92 15.76 15.64 per position Incl. engraving 17.34 16.75 16.33 16.05 per position 6240 25 50 125 250 Incl. 1c print, 34.16 33.68 33.36 33.12 per position Incl. engraving 36.52 35.34 34.50 33.94 per position For branding prices please refer to page 97

# **BRANDING / AREA**

Cap	1	Engraving	40 x 5 mm
	2	1c Print	30 x 12 mm
Case	3	1c Print	50 x 20 mm

**METAL PENS** 

PRINTED GERMAN





**CARBON LINE** FOUNTAIN PEN



Corresponding cases ET 150 ET 154 ET 156 ET 160 FT 169 ET 171 ET 190 see pages 62 - 64

# ART. NO. 0076 / 6239

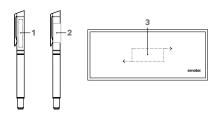
### Fountain pen 0076

Metal in combination with light carbon Cap, tip, fittings: Metal, matt chrome Iridium-tipped stainless steel nib, M Standard ink cartridge Ink colour: blue

# Set 6239

Twist ball pen 2159 + fountain pen 0076 in black case ET 160





# INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.					
0076	50	100	250	500	
Incl. 1c print, per position	17.35	17.11	16.95	16.83	
Incl. engraving per position	18.53	17.94	17.52	17.24	
6239	25	50	125	250	
Incl. 1c print, per position	35.34	34.86	34.54	34.30	
Incl. engraving per position	37.70	36.52	35.68	35.12	

For branding prices please refer to page 97

Cap	1	Engraving	40 x 5 mm
	2	1c Print	30 x 12 mm
Case	3	1c Print	50 x 20 mm



# **TIZIO**

# **NATURALNESS WITH** AN INDIVIDUAL TOUCH.

Natural writing with a special touch. For all those who appreciate the individual value of a natural material and write their messages with select care.



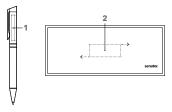






Corresponding cases ET 150 ET 160 ET 169 ET 171 ET 181 ET 190 see pages 62 - 64





# ART. NO. 2400 / 6252 / 6253

# Twist ball pen 2400

Barrel: Metal in combination with nutwood Cap, tip, fittings: Metal, glossy chrome senator<sup>®</sup> magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

# Set 6252

Twist ball pen 2400 + fountain pen 0240 in black case ET 160

# Set 6253

Twist ball pen 2400 + rollerball 1240 in black case ET 160



RSP in euro per piece, VAT not included.					
2400	50	100	250	500	
Incl. engraving per position	13.78	13.19	12.77	12.49	
6252	25	50	125	250	
Incl. engraving per position	37.70	36.52	35.68	35.12	
6253	25	50	125	250	
Incl. engraving per position	36.52	35.34	34.50	33.94	
For branding prices plea	se refer to pag	e 97			

Cap	1	Engraving	40 x 5 mm
Case	2	1c Print	50 x 20 mm

# TIZIO ROLLERBALL

Image scale 1:1



Corresponding cases ET 150 ET 156 ET 160 ET 169 ET 171 ET 190 see pages 62 - 64



# ART. NO. 1240 / 6253

### Rollerball 1240

Barrel: Metal in combination with nutwood Cap, tip, fittings: Metal, glossy chrome Metal safety rollerball refill Ink colour: blue

### Set 6253

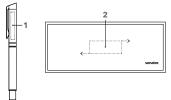
Twist ball pen 2400 + rollerball 1240 in black case ET 160



# INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.				
1240	50	100	250	500
Incl. engraving per position	17.34	16.75	16.33	16.05
6253	25	50	125	250
Incl. engraving per position	36.52	35.34	34.50	33.94

For branding prices please refer to page 97



BRANDIN	BRANDING / AREA				
<b>C</b>		England			

Сар	1	Engraving	40 x 5 mm
Case	2	1c Print	50 x 20 mm





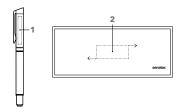
TIZIO





1	Corresponding cases
	ET 150
1	ET 156
	ET 160
Y	ET 169
g	ET 171
Nutwood	ET 190
Ĩ	see pages 62 - 64





# ART. NO. 0240 / 6252

### Fountain pen 0240

Barrel: Metal in combination with nutwood Cap, fittings: Metal, glossy chrome Iridium-tipped stainless steel nib, M Standard ink cartridge Ink colour: blue

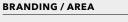
# Set 6252

Twist ball pen 2400 + fountain pen 0240 in black case ET 160



RSP in euro per piece, VAT not included.				
0240	50	100	250	500
Incl. engraving per position	18.53	17.94	17.52	17.24
6252	25	50	125	250
Incl. engraving per position	37.70	36.52	35.68	35.12

For branding prices please refer to page 97

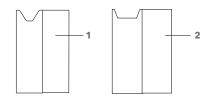


Cap	1	Engraving	40 x 5 mm
Case	2	1c Print	50 x 20 mm

# CASES







# ART. NO. P1ET157

Cardboard pouch for 1 - 2 writing instruments Recycled cardboard, matt white, front and back to be customised over the full surface area, **Dimensions:** 155 x 48 x 2 cm

# **BRANDING / AREA**

Front + Reverse	1 CMYK Print	ca. 155 x 96 mm

**INDUSTRIAL PRICES (€/PC.)** RSP in euro per piece, VAT not included.

P1ET157	
Incl. CMYK Print	on request





on request

ca. 155 x 108 mm





ART. NO. P1ET173

**BRANDING / AREA** Front + Reverse

P1ET173 Incl. CMYK Print

Cardboard pouch for 3 writing instruments

surface area, **Dimensions:** 155 x 54 x 2 cm

Recycled cardboard, matt white, front and back to be customised over the full

**INDUSTRIAL PRICES (€/PC.)** RSP in euro per piece, VAT not included.

2 CMYK Print

# ART. NO. ET 157

For 1 writing instrument Carton, matt black. At 5,000 pcs. also available in different colours Dimensions: 155 x 50 x 2 mm

# ART. NO. ET 190

For 1 or 2 writing instruments Carton, FSC Mix, matt black, with removable cardboard insert Dimensions: 175 x 62 x 22 mm

### INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

ET157	50	100	250	500
Plain	0.30	0.30	0.30	0.30

# INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included

ET190	50	100	250	500
Plain	2.51	2.51	2.51	2.51

# CASES



# ART. NO. ET 156

Incl. 1c Print, 1 position

ET156

Plain

Cardboard case for 1 or 2 writing instruments carded case, black matt or glossy white with magnetic closure and foam inlay Dimensions:  $16.5 \times 2.5 \times 2.5$  cm

**INDUSTRIAL PRICES (€/PC.)** RSP in euro per piece, VAT not included.

50

2,12

2,91

100

2,12

2,67

250

2,12

2,51

500

2,12

2,39

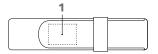
Lid	1	1c Print only on black	50 x 20 mm
	2	1c Print only on black	50 x 15 mm

# 1 2 senator.

# **METAL PENS**







# ART. NO. ET 160

For 1 or 2 writing instruments leather look, black with black velour lining Dimensions: 19 x 8 x 3.5 cm

Lid	<b>1</b> 1c Print			x 20 mm		
INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.						
ET160	50	100	250	500		
Plain	4.99	4.99	4.99	4.99		
Incl. 1c Print, 1 position	5.78	5.54	5.38	5.26		

Leather case for 1 or 2 write leather, black	ing instruments			
Dimensions: 15 x 3.5 x 1.5 cr	n			
BRANDING / AREA				
Flap	1 Embossir	ng	50 ×	: 20 mm
INDUSTRIAL PRICES	(€/PC.) RSP in euro pe	er piece, VA	Al not inclu	ded.
INDUSTRIAL PRICES	(€/PC.) RSP in euro pe 50	100	250	
	· · ·			ded. 500 5.05

# CASES



# ART. NO. ET 169

# Plastic case for 1 writing instrument

Glossy transparent with universal pen holder **Dimensions:** 15.5 x 2.5 x 2.5 cm

This item will be discontinued and is still available as long as stocks last.

BRANDING	/ AREA
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Lid	1 1c Print	50 x 20 mm

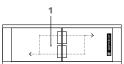
# INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

ET169	50	100	250	500
Plain	0.65	0.65	0.65	0.65
Incl. 1c Print, 1 position	1.44	1.20	1.04	0.92

, PRINTEC

GERMAN





# ART. NO. ET 171

# Plastic case for 2 writing instruments

Glossy transparent with universal pen holder **Dimensions:** 15.5 x 5.5 x 2.5 cm

This item will be discontinued and is still available as long as stocks last.

# **BRANDING / AREA**

Lid	1 1c Print	50 x 20 mm

# INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

ET171	50	100	250	500
Plain	1.08	1.08	1.08	1.08
Incl. 1c Print, 1 position	1.87	1.63	1.47	1.35



### ART. NO. SC233

**Cardboard box for 50 pens** Alternative packaging for your pens: Carton: white, with senator® logo **Dimensions:** 15.5 x 12 x 7.5 cm

INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.						
SC233	50	100	250	500		
Plain	0.93	0.93	0.93	0.93		

	ART.	NO.	ЕΤ	154
--	------	-----	----	-----

Plastic case for 1 writing instrument black/silver with transparent lid, also available for slim writing instruments Dimensions: 16 x 3.5 x 2.5 cm

0

This item will be discontinued and is still available as long as stocks last.

Lid	1 1c Print		50>	(20 mm			
INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.							
ET154	50	100	250	500			
Plain	1.08	1.08	1.08	1.08			
Incl. 1c Print, 1 position	1.87	1.63	1.47	1.35			

# **SENATOR** MUGS

Our senator<sup>®</sup> mugs guarantee a brilliant brand image thanks to their significantly lower CO<sub>2</sub> footprint compared to imported products. Quick and easy turnaround, with up to 5 colours printed in Germany.





# AMITY

Image scale 1:2



**BRANDING / AREA** 

1 1c - 5c Print

50 x 55 mm

Outside

### ART. NO. 0321

# Small porcelain mug

With extravagant handle, glossy white, suitable for coffee pod machines

Height: ~ 80 mm Diameter: ~ 80 mm Capacity: ~ 0.25 l

# SERVICES

Packaging: see page 88

# 2c Print

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

36 108

7.16 5.66

1.25

0.88

250

4.79

0.66

500

4.13

0.50

0321

Incl. 1c print

Each further colour



# ART. NO. K011

**Elegant stoneware mug** With stylish curved handle, high gloss white

Height: ~ 100 mm Diameter: ~78 mm Capacity: ~ 0.25 ℓ

SERVICES Packaging: see page 88

INDUSTRIAL PRICES (€/PC.)							
RSP in euro per piece, VAT not included.							
К011	36	108	250	500			
Incl. 1c print	8.13	6.56	5.45	4.68			
Each further colour	1.25	0.88	0.66	0.50			

BRANDING / AREA				
Outside	1	1c - 5c Print	158 x 55 mm	

# CHARISMA



# ART. NO. 0915

High porcelain mug with small handle, high-gloss white

Height: ~ 100 mm Diameter: ~ 82 mm Capacity: ~ 0.25 ℓ

SERVICES Packaging: see page 88

RSP in euro per piece, VA	Al not inclu	ded.	
0915	36	108	250
Incl. 1c print	8.60	7.10	6.23
Each further colour	1.25	0.88	0.66

INDUSTRIAL PRICES (€/PC.)

# **BRANDING / AREA**

500

5.57

0.50

Outside 1 1c - 5c Print 50 x 35 mm

PRIME



# ART. NO. 0341

Slim porcelain mug In classic shape, high-gloss white

Height: ~ 105 mm Diameter: ~73 mm Capacity: ~0.27 ℓ

SERVICES Packaging: see page 88

# INDUSTRIAL PRICES (€/PC.)

Al not inclu	aea.		
36	108	250	500
7.88	6.38	5.51	4.85
1.25	0.88	0.66	0.50
	<b>36</b> 7.88	<b>36 108</b> 7.88 6.38	7.88 6.38 5.51

Outside	1	1c - 5c Print	145 x 20 mm

# ELITE



# ART. NO. 0912

Porcelain mug In elegant design, high gloss white.

Height: ~ 100 mm Diameter: ~ 80 mm Capacity: ~ 0.25 ℓ

SERVICES Packaging: see page 88

RSP in euro per piece, V	/AT not inclu	ded.	
0912	36	108	250
Incl. 1c print	7.88	6.38	5.51

1.25

0.88

0.66

Each further colour

INDUSTRIAL PRICES (€/PC.)

# **BRANDING / AREA**

500

4.85

0.50

Outside 1 1c - 5c Print 175 x 35 mm

ELEGANT MADE Image scale 1:2 2c Print GREEN 2c Print Rojhalatan White





# ART. NO. 0381

Porcelain mug Slightly conical shape, high gloss white.

Height: ~ 92 mm Diameter: ~ 86 mm **Capacity:** ~ 0.3 ℓ

SERVICES Packaging: see page 88

INDUSTRIAL PRICES (€/PC.)	
RSP in euro per piece, VAT not included.	

0381	36	108	250	500
Incl. 1c print	8.60	7.10	6.23	5.57
Each further colour	1.25	0.88	0.66	0.50

BRANDING	/ AREA
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Outside

1	1c - 5c Print	190 x 40 mm

# MAXI MUG



# ART. NO. 0344

# Large porcelain mug In classic design,

high-gloss white

Height: ~ 96 mm Diameter: ~ 82 mm **Capacity:** ~ 0.3 ℓ

SERVICES Packaging: see page 88

36

7.88

1.25

108

6.38

0.88

250

5.51

0.66

500

4.85

0.50

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0344

Incl. 1c print

Each further colour

# **BRANDING / AREA**

Outside 1 1c - 5c Print 180 x 70 mm

APPEAL



1.25 0.88 0.66

0.50

# ART. NO. 0928

Large porcelain mug In rounded shape, high-gloss white

Height: ~ 95 mm Diameter: ~ 100 mm **Capacity:** ~0.4 ℓ

SERVICES Packaging: see page 88

INDUSTRIAL PR	ICES (€/PC	)		
RSP in euro per piece,	VAT not inclu	ıded.		
0928	36	108	250	500
Incl. 1c print	9.32	7.82	6.95	6.29

Each further colour

Outside	1	1c - 5c Print	50 x 45 mm
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# FANCY ESPRESSO SET

Image scale 1:2

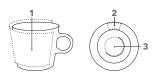




GERMANY

GREEN

COFFE



# ART. NO. 0964

# Espresso Set

Porcelain espresso cup and saucer, glossy white, suitable for coffee pod machines

Height: ~67 mm Diameter: ~67 mm Capacity: ~0.08 ℓ Diameter saucer: ~120 mm

INDUSTRIAL	PRICES	(€/PC.)

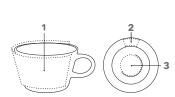
RSP in euro per piece, VAT not included.				
0964	36	108	250	500
Incl. 1c print, 1 position	11.30	9.80	8.93	8.27
Each further colour, 1 position	1.25	0.88	0.66	0.50

# **BRANDING / AREA**

Cup	1	1c - 5c Print	150 x 45 mm
Saucer	2	1c - 5c Print	40 x 15 mm
	3	1c - 5c Print	Ø 45 mm

# FANCY COFFEE CUP AND SET





# ART. NO. 0965 / 0965-T

### Small porcelain cup with saucer 0965

In classic design, high-gloss white, suitable for coffee pod machines

# Small porcelain cup 0965-T

in classic design, high-gloss white, suitable for coffee pod machines **Height:** ~65 mm

Diameter: ~ 90 mm Capacity: ~ 0.18 ℓ Diameter saucer: ~ 150 mm

0965	36	108	250	500
Incl. 1c print, 1 position	11.30	9.80	8.93	8.27
Each further colour, 1 position	1.25	0.88	0.66	0.50
0965-T	36	108	250	500
Incl. 1c print, 1 position	8.60	7.10	6.23	5.57
Each further colour, 1 position	1.25	0.88	0.66	0.50

Cup	1	1c - 5c Print	175 x 50 mm
Saucer	2	1c - 5c Print	40 x 20 mm
	3	1c - 5c Print	Ø 55 mm

# FANCY PLATES



# ART. NO. 0966 / 0993 / 0994

Plate 0966 Porcelain, glossy white Diameter: ~210 mm

Dinner plate 0993 Porcelain, glossy white Diameter: ~ 270 mm

Soup plate 0994 Porcelain, glossy white Diameter: ~ 230 mm



KSF in euro per piece, vAi not included.						
0966 / 0993 / 0994	36	108	250	500		
Incl. 1c print	10.40	8.90	8.03	7.37		
Each further colour	1.25	0.88	0.66	0.50		

## **BRANDING / AREA**

0966	1	1c - 5c Print	40 x 20 mm
	2	1c - 5c Print	Ø 100 mm
0993	1	1c - 5c Print	100 x 20 mm
	2	1c - 5c Print	Ø 100 mm
0994	1	1c - 5c Print	80 x 20 mm
	2	1c - 5c Print	Ø 100 mm



ART.	NO.	0920
<b>A</b> IN 1.	140.	0720

Porcelain bowl Glossy white

Height: ~79 mm Diameter: ~150 mm Capacity: ~0.7 ℓ

INDUSTRIAL PRICES (€/PC.)						
RSP in euro per piece, VAT not included.						
0920	36	108	250	500		
Incl. 1c print	10.40	8.90	8.03	7.37		
Each further colour	1.25	0.88	0.66	0.50		

BRANDIN	<b>G</b> /	AREA	
Outside	1	1c - 5c Print	

457 x 30 mm

# FANCY START-UP BOX

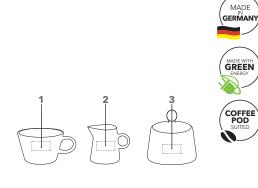
Image scale 1:3





## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.						
0951	1	3	5	10		
Incl. 1c print on all 74 pieces	663.40	552.40	487.65	439.09		





# **BRANDING / AREA**

Cup	1	1c – 5c Print	40 x 20 mm
Milk jug	2	1c - 5c Print	40 x 20 mm
sugar bowl	3	1c - 5c Print	40 x 20 mm
saucer	4	1c - 5c Print	40 x 20 mm
Plate	5	1c - 5c Print	40 x 20 mm

## ART. NO. 0951

# Porcelain set

74 pieces, white cups suitable for coffee pod machines: 24 cups and saucers, 24 plates, 1 milk jug, 1 sugar bowl Height cup: ~65 mm Diameter cup: ~90 mm Capacity cup: ~0.18 ℓ Diameter saucer: ~150 mm Diameter plate: ~210 mm Height milk jug: ~78 mm Height sugar bowl: ~58 mm (mit Deckel ~90 mm)

# **KÖSSINGER** MUGS

A growing range of mugs and cups is now presented under the kössinger brand, featuring a new variety of shapes and colours. Simple, affordable, and quickly branded in Germany.





# **KING CAN**

# LOOKS COOL. KEEPS HOT.

King Can "To Go" mugs are the perfect every day companions. These vaccuum thermo mugs keep hot drinks hot and cold drinks cold. Useful, long lasting and so popular.

# KING CAN

Image scale 1:2









Engraving





## ART. NO. 0755 / 0765

### Vakuum-Thermodose

Double-walled 18/8 stainless steel, with black plastic lid

Height: ~ 149 mm Diameter: ~ 71 mm Capacity: ~ 0.33 {

# SERVICES

Individually packed in cardboard box.

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.						
0755	36	108	250	500		
Incl. 1c print	14.11	12.61	11.74	11.08		
Each further colour	1.25	0.88	0.66	0.50		
Incl. engraving	14.11	12.61	11.74	11.08		
0765	36	108	250	500		
Incl. CMYK print	15.36	13.49	12.40	11.58		

## **BRANDING / AREA**

Outside	1	1c – 5c Print	210 x 115 mm
	2	CMYK Print (White prints will show silver coloured)	150 x 80 mm
	3	Engraving	20 x 60 mm

3

# KING CAN MINI

Image scale 1:2





# Steel

# ART. NO. 0785

Vacuum thermo mug Double-walled 18/8 stainless steel, with

black plastic lid Height: ~ 127 mm Diameter: ~ 71 mm Capacity: ~ 0.26 l

SERVICES Individually packed in cardboard box.

<b>INDUSTRIAL PRICES (</b>	€/PC.)
----------------------------	--------

2c Print

RSP in euro per piece, VAT not included.					
0785	36	108	250	500	
Incl. 1c print	14.11	12.61	11.74	11.08	
Each further colour	1.25	0.88	0.66	0.50	
Incl. engraving	14.11	12.61	11.74	11.08	



# **BRANDING / AREA**

Outside	1	1c - 5c Print	210 x 90 mm
	2	Engraving	20 x 60 mm

Image scale 1:2





## ART. NO. 0750

Large vacuum thermo mug

Double-walled 18/8 stainless steel, with black plastic lid

**Height:** ~ 175 mm **Diameter:** ~ 82 mm **Capacity:** ~ 0.4 ℓ

SERVICES Individually packed in cardboard box.

# INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.					
36	108	250	500		
14.11	12.61	11.74	11.08		
1.25	0.88	0.66	0.50		
14.11	12.61	11.74	11.08		
	<b>36</b> 14.11 1.25	36         108           14.11         12.61           1.25         0.88	3610825014.1112.6111.741.250.880.66		

BRANDING	/ AREA

Outside	1	1c - 5c Print	60 x 60 mm
	2	Engraving	20 x 60 mm



> COFFE POD



MUGS

# OUTDOOR

# LONG-LASTING COMPANION IN CHARMING VINTAGE STYLE.

Simply unbeatable in durability and charm. Classic design, unbreakable and weatherproof. A companion for carefree outdoor leisure activities.



### ART. NO. 0372

Metal cup With enamel coating, high-gloss white

Height: ~ 81 mm Diameter: ~87 mm Capacity: ~ 0.3 l

SERVICES Individually packed in cardboard box

# INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

0372	36	108	250	500
Incl. CMYK print	11.11	9.24	8.15	7.33

Outside	1	CMYK Print	185 x 60 mm



### MODELL 0323 / K002

Large stoneware mug In straight design, high-gloss white.

Height: ~95 mm Diameter: ~80 mm Capacity: ~0.30 l

SERVICES Packaging: see page 88

RSP in euro per piece, VAT not included.					
K002	36	108	250	500	
Incl. 1c print	6.62	5.12	4.25	3.59	
Each further colour	1.25	0.88	0.66	0.50	
0323 (former Pics One)	36	108	250	500	
Incl. CMYK print	7.87	6.00	4.91	4.09	

# **BRANDING / AREA**

Outside         1         1 c - 5 c Print         190 x 75 m           CMYK Print <td< th=""><th>Outside</th></td<>	Outside
---	---------



# ART. NO. K004

Large stoneware mug In straight design, high-gloss white with coloured interior glaze.

279

2757

Height: ~ 95 mm Diameter: ~ 80 mm Capacity: ~ 0.30 ℓ

SERVICES Packaging: see page 88

INDUSTRIAL PRICES (€/PC	.)

376

RSP in euro per piece, VAI not included.					
К004	36	108	250	500	
Incl. 1c print	7.03	5.53	4.66	4.00	
Each further colour	1.25	0.88	0.66	0.50	

Outside	1	1c - 5c Print	190 x 75 mm

# CARINA

Image scale 1:2





# ART. NO. K003

Large stoneware mug In straight-lined, timeless design. High gloss coloured glaze.

Height: ~ 95 mm Diameter: ~ 80 mm Capacity: ~0.30 ℓ

SERVICES Packaging: see page 88

INDUSTRIAL	PRICES	(€/PC	:.)
INDUSIKIAL	FRICES	(E/FC	••)

RSP in euro per piece, VA	AT not inclu	ded.		
K003	36	108	250	500
Incl. 1c print	7.03	5.53	4.66	4.00
Each further colour	1.25	0.88	0.66	0.50

#### **BRANDING / AREA**

Outside 1 1c - 5c Print 190 x 75 mm

NEW





## ART. NO. K016

Large glass In mug shape. Frosted.

78

Height: ~ 95 mm Diameter: ~80 mm Capacity: ~0.30 ℓ

SERVICES Packaging: see page 88

# INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT	not inclue	ded.		
K016	36	108	250	500
Incl. 1c print	6.62	5.12	4.25	3.59

## **BRANDING / AREA**

Outside	1	1c Print (Glossy)	186 x 75 mm

Opposite the handle there is a seam in the glass where a 5 mm area is excluded from the printing process.

senator<sup>®</sup> catalogue 2024





INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

36 108

7.87 6.00

0362 (former Pics Classic)

Incl. CMYK print

# ART. NO. 0362

**Stoneware mug** In classic design, high-gloss white

**Height:** ~ 105 mm **Diameter:** ~ 79 mm **Capacity:** ~ 0.25 *l* 

SERVICES Packaging: see page 88

# SOLID



### ART. NO. 0358

**Stoneware mug** With unique handle, h igh-gloss white

Height: ~ 99 mm Diameter: ~ 80 mm Capacity: ~ 0.25 ℓ

SERVICES Packaging: see page 88

INDUSTRIAL PRICE	S (€/PC	)		
RSP in euro per piece, VAT	not inclu	ded.		
0358	36	108	250	500
Incl. CMYK print	8.41	6.54	5.45	4.63

# **BRANDING / AREA**

**BRANDING / AREA** 

Outside

500

4.09

250

4.91

1 CMYK Print

170 x 70 mm

Outside	1	CMYK Print	180 x 80 mm
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# ELEKTRA WHITE



## ART. NO. 0354 / K005

**Slim Stoneware mug** In elegant design, High gloss white.

Height: ~ 99 mm Diameter: ~82 mm Capacity: ~0.25 ℓ

SERVICES Packaging: see page 88

INDUSTRIAL PRIC	ES (€/PC	.)		
RSP in euro per piece, VA	T not inclu	ded.		
K005	36	108	250	500
Incl. 1c print	7.16	5.66	4.79	4.13
Each further colour	1.25	0.88	0.66	0.50
<b>0354</b> (former Pics Elite)	36	108	250	500
Incl. CMYK print	8.41	6.54	5.45	4.63

# **BRANDING / AREA**

Outside	1	1c - 5c Print	175 x 30 mm
		CMYK Print	

# ELEKTRA INSIDE

Image scale 1:2





# ART. NO. 0355 / K006

Slim stoneware mug

In elegant design, high gloss white with coloured interior glaze

Height: ~ 99 mm Diameter: ~82 mm Capacity: ~ 0.25 {

SERVICES Packaging: see page 88

# INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT	not inclu	ded.		
К006	36	108	250	500
Incl. 1c print	7.70	6.20	5.33	4.67
Each further colour	1.25	0.88	0.66	0.50
<b>0355</b> (former Pics Elite Inside)	36	108	250	500
Incl. CMYK print	8.95	7.08	5.99	5.17

	x 30 mm
CMYK Print	( 30 mm

# SOPHIA

Image scale 1:2



2c Print



INDUSTRIAL PRICES (€/PC.)

K015

Incl. 1c print

Each further colour

RSP in euro per piece, VAT not included.

36 108

7.70 6.20

1.25 0.88

250

5.33

0.66

500

4.67

0.50

## ART. NO. K015

Large porcelain mug With distinctive handle. High gloss white.

Height: ~ 100 mm Diameter: ~ 97 mm Capacity: ~ 0.38 ℓ

SERVICES Packaging: see page 88

ENNIA WHITE		2c Print	NEW	PRINTED
Image scale 1:2				
2c Print	ROVAL BEAUTY Connection	Foto STUDIO	D.	
Blanc				

# ART. NO. K007

# Modern stoneware mug High-gloss white.

Height: ~85 mm Diameter: ~80 mm Capacity: ~0.25 ℓ

SERVICES Packaging: see page 88

INDUSTRIAL PRICE	ES (€/PC	.)		
RSP in euro per piece, VA	T not inclu	ded.		
K007	36	108	250	500
Incl. 1c print	7.16	5.66	4.79	4.13
Each further colour	1.25	0.88	0.66	0.50

## **BRANDING / AREA**

**BRANDING / AREA** 

1 1c - 5c Print

Outside

Outside	1	1c - 5c Print	205 x 45 mm

PRINTED

GERMANY

201 x 40 mm



# ART. NO. K008

**Modern stoneware mug** In popular design. High-gloss white with coloured interior glaze.

Height: ~85 mm Diameter: ~80 mm Capacity: ~0.25 ℓ

SERVICES Packaging: see page 88

RSP in euro per piece, VAT not included.				
К008	36	108	250	500
Incl. 1c print	7.70	6.20	5.33	4.67
Each further colour	1.25	0.88	0.66	0.50

## **BRANDING / AREA**

 Outside
 1
 1c - 5c Print
 205 x 45 mm

Lackinside Lage scale 1:2 Definit Cerrit Cerrit





#### ART. NO. K009

# Modern stoneware mug in popular design and matt appearance.

Matt black with glossy coloured glaze inside.

**Height:** ~ 85 mm **Diameter:** ~ 80 mm **Capacity:** ~ 0.25 ℓ

SERVICES Packaging: see page 88

INDUSTRIAL	PRICES	(€/PC.)
------------	--------	---------

RSP in euro per piece, VAT not included.				
K009	36	108	250	500
Incl. 1c print	8.24	6.74	5.87	5.21
Each further colour	1.25	0.88	0.66	0.50

Outside         1         1c - 5c Print         2	205 x 45 mm
---	-------------

# CULT

Image scale 1:2

CMYK Print -



# ART. NO. 0911 / 0324

White

**Slim mug** in linear design, high-gloss white

Height: ~ 105 mm Diameter: ~ 76 mm Capacity: ~ 0.3 ℓ

SERVICES Packaging: see page 88

# INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0911	36	108	250	500
Incl. 1c print	7.16	5.66	4.79	4.13
Each further colour	1.25	0.88	0.66	0.50
0324 (former Pics Two)	36	108	250	500
Incl. CMYK print	8.41	6.54	5.45	4.63

## **BRANDING / AREA**

Outside	1	1c - 5c Print	165 x 70 mm
	2	CMYK Print	180 x 75 mm

# COSMOS

Image scale 1:2

CMYK Print -----





# ART. NO. 0926 / 0356

Large porcelain mug In modern, conical shape, high-gloss white

Height: ~ 107 mm Diameter: ~ 95 mm Capacity: ~ 0.33 ℓ

SERVICES Packaging: see page 88

# INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.					
0926	36	108	250	500	
Incl. 1c print	8.24	6.74	5.87	5.21	
Each further colour	1.25	0.88	0.66	0.50	
0356	36	108	250	500	
Incl. CMYK print	8.24	6.74	5.87	5.21	

Outside	1	1c - 5c Print	50 x 30 mm
	2	CMYK Print	190 x 80 mm

# MAXIM

# UNUSUAL SHAPE -MAXIMUM ATTENTION.

The perfect combination of round shape and angular profile edges. An eye-catcher in an unusual form with high popularity.



MADE

ЕŬ



# White

#### ART. NO. 0914

Porcelain mug

with unusual shape, high-gloss white

Height: ~ 99 mm Diameter: ~ 86 mm Capacity: ~ 0.3 {

SERVICES Packaging: see page 88

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VA	I not inclu	ided.		
0914	36	108	250	500
Incl. 1c print	7.70	6.20	5.33	4.67
Each further colour	1.25	0.88	0.66	0.50

Outside	1	1c - 5c Print	50 x 50 mm

# MAXIM COFFEE CUP



# ART. NO. 0907

Small porcelain cup With unusual shape, high-gloss white, suitable for coffee pod machines

Height: ~ 82 mm Diameter: ~ 80 mm Capacity: ~ 0.2 l

SERVICES Packaging: see page 88

INDUSTRIAL PRICES (	€/PC.)
---------------------	--------

RSP in euro per piece, VAT not included.									
0907	36	108	250	500					
Incl. 1c print	7.70	6.20	5.33	4.67					
Each further colour	1.25	0.88	0.66	0.50					

## **BRANDING / AREA**

Outside 1 1c - 5c Print 40 x 50 mm

# MAXIM COFFE SET

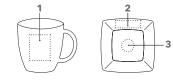






# INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.									
0937	36	108	250	500					
Incl. 1c print, 1 position	9.73	8.23	7.36	6.70					
Each further colour	1.25	0.88	0.66	0.50					



**BRANDING / AREA** 

1	1c - 5c Print	40 x 50 mm
2	1c - 5c Print	70 x 20 mm
3	1c - 5c Print	Ø 35 mm
	2	<ol> <li>1 c - 5c Print</li> </ol>

Coffee set

ART. NO. 0937

Porcelain cup with saucer, high-gloss white, suitable for coffee pod machines

Height: ~ 82 mm Diameter: ~ 80 mm **Capacity:** ~ 0.2 ℓ Diameter saucer: ~ 148 mm

# MAXIM ESPRESSO SET

Image scale 1:2





# ART. NO. 0977

**Espresso Set** Porcelain cup with saucer, high gloss white

Height: ~ 55 mm Diameter: ~ 60 mm Capacity: ~ 0.08 ℓ Diameter saucer: ~ 116 mm

INDUSTRIAL PRIC	INDUSTRIAL PRICES (€/PC.)											
RSP in euro per piece, VAT not included.												
0977	36	108	250	500								
Incl. 1c print	9.73	8.23	7.36	6.70								
Each further colour	1.25	0.88	0.66	0.50								

# **BRANDING / AREA**

Outside	1	1c - 5c Print	30 x 40 mm
Saucer	2	1c - 5c Print	55 x 15 mm
	3	1c - 5c Print	Ø 25 mm



## ART. NO. 0927 / 0997 / 0998

Plate 0927 Porcelain, high gloss white Diameter: ~210 mm

Dinner plate 0997 Porcelain, high gloss white Diameter: ~260 mm

**Soup plate 0998** Porcelain, high gloss white **Diameter:** ~230 mm

# INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.									
0927 / 0997 / 0998	36	108	250	500					
Incl. 1c print	9.05	7.55	6.68	6.02					
Each further colour	1.25	0.88	0.66	0.50					

0927	1	1c - 5c Print	70 x 25 mm
	2	1c - 5c Print	100 x 100 mm
0997	1	1c - 5c Print	100 x 20 mm
	2	1c - 5c Print	100 x 100 mm
0998	1	1c - 5c Print	80 x 20 mm
	2	1c - 5c Print	70 x 70 mm

# MAXIM START-UP BOX

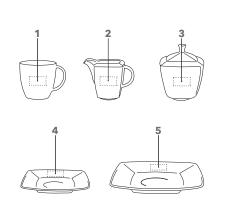
Image scale 1:3





# INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.										
0952	1	3	5	10						
Incl. 1c print on all 74 pieces	590.18	479.18	414.43	365.87						



## **BRANDING / AREA**

Cup	1	1c - 5c Print	40 x 20 mm
Milk jug	2	1c - 5c Print	40 x 20 mm
Sugar bowl	3	1c - 5c Print	40 x 20 mm
Saucer	4	1c - 5c Print	40 x 20 mm
Plate	5	1c - 5c Print	40 x 20 mm

# ART. NO. 0952

## Porcelain set

74 pieces, white suitable for coffee pod machines: 24 cups and saucers, 24 plates, 1 milk jug, 1 sugar bowl Height cup: ~82 mm Diameter cup: ~80 mm Capacity cup: ~0.2 ℓ Diameter saucer: ~150 mm Diameter plate: ~210 mm Height milk jug: ~79 mm Height sugar bowl: ~78 mm (with lid ~115 mm)

## senator<sup>®</sup> catalogue 2024 87

# CAREFULLY PACKED. SAFE ON THE ROAD.

Senator<sup>®</sup> and kössinger mugs are packed in boxes of 36. On request, we will be pleased to pack your mugs in individual cartons for individual distribution to your customers.

# PACKAGING





#### ART. NO. P1A / P1A XL

**Cardboard box P1A** white, for 1 mug Dimensions: 125 × 90 × 120 mm

# INDUSTRIAL PRICE (€/PC.)

0.62

RSP in euro per piece, VAT not included.

P1A

Cardboard box P1A XL white, for 1 large mug Dimensions: 130 × 110 × 120 mm

INDUSTRIAL PRICE (€/PC.) RSP in euro per piece,

VAT not included.

**P1A XL** 0.88

# ART. NO. P36

**Cardboard box brown, for 36 mugs** Dimensions: 540 × 360 × 390 mm

INDUSTRIAL PRICE (€/PC.) RSP in euro per piece,

VAT not included.

P36

# **SERVICE** BRANDING AND MORE

From discreet single-colour logo printing to brilliant photorealistic CMYK printing, we brand your writing instruments and mugs. Versatile. Competent. Durable.





# **BRANDING METHODS**

# **CMYK PRINT**





## **DIGITAL PRINT**

Our digital print is the perfect solution to apply multicoloured prints on the clips or barrels of our ball pens. With this method we also place logos very effectively onto the cap of our Liberty models.

#### Technology:

Strengths:

- Print to the edge of the clipRealisation of colour gradients
- Also suitable for photo-realistic themes

#### **DIGITAL PRINT WITH 3D EFFECT**

On many white barrels of our writing instruments, large-area digital prints can be supplemented with a haptic effect. Give your brand presentation noticeably more structure and shine.

#### Technology:

The digital print uses the CMYK colour printing process to mix all colours from the basic four. An additional lacquer layer is added on top of the print for a high-gloss raised feel effect. Minimum quantity: 1,000 pieces

#### Strengths:

- Incomparable 3D effectRealisation of complex colour gradients
- Reproduction of countless colours

# **1C - 5C PRINT**

The digital print uses the CMYK colour

backgrounds we apply an extra layer of

basic four. For prints on coloured

white underneath the print.

printing process to mix all colours from the







#### LASER ENGRAVING

A very elegant branding method on metal surfaces. Logos or messages are very accurately and permanently worked into the metal surface.

#### Technology:

#### For our laser engraving we use a high precision computer-controlled laser which engraves the surface of our writing instruments and thus expose the metal layer underneath.

#### Strengths:

- A high-class and modest result
- Extremely durable
- Suitable for individual names

Screen print is a direct print process whereby ink is pressed through a mesh onto the ball pen. Tampo print is an indirect print method whereby ink is transferred from the cliché via a silicone pad onto the surface to be printed.

ensure optimal implementation of your brand message.

1C - 5C PRINT

Technology:

#### Strenaths:

Whenever it comes to branding our ball pen barrels, screen print is the branding method of our choice. For the curved clips, on the other hand, we use tampo printing. Both processes

- Particularly sharp-edged prints •
- Accurate full colour prints possible
- Multicolour prints possible

# **BRANDING METHODS**

# **CMYK PRINT**



## SUBLIMATION

The sublimation process uses pressure and heat to transfer the graphic onto a specially coated mug.

We offer this impressive branding method for a total of 8 different mug designs and King Can.

#### Strengths:

- High colour variety and brilliancePhoto realistice prints possible

# **1C - 5C PRINT**



#### DIRECT PRINT

The direct printing process saves time and money. We print without raster and thus achieve rich, vibrant colours.

#### Technology:

The direct printing process does not require an intermediate step via a carrier

mug without any detours.

material. The ink is applied directly to the

# Strengths:

- Short delivery times
- Cost-effective branding method • Up to 5 colour prints possible

# **ENGRAVING**



## ENGRAVING

Engraving offers a high-quality and particularly durable finish. Logos or messages are very accurately and permanently worked into the metal surface.

## Technology:

A computer-controlled laser engraves a logo or imprint into the item ensuring absolute definition and longlasting branding.

#### Strengths:

- Striking tactile results •
  - Understated quality
- Precise reproduction of logos and lettering

# **SENATOR PENS**

		Art.			Refill magic flow	± ⊷Ø	g	PU	RSP in €	
Article	Model	No.	Material	Ink colour	1.0 mm	in mm	in g	pieces	(unbranded)	Page
MELBI	Melbi Matt Bio Recycled	3318	Recycled biobased Plastic	Blue/Black	G2	128 x 18 x 18	13.0	500	0.56	17
LIBERTY	Liberty Matt Bio	3310	Biobased plastic	Blue/Black	G2	145 x 15 x 11	9.34	1000	0.70	18
SKEYE BIO	Skeye Matt Bio	3290	Biobased plastic	Blue/Black	G2	150 x 15 x 12	13.1	500	0.99	19
NATURE PLUS	Nature Plus Matt Bio	2796	Biobased plastic	Blue/Black	G2	150 x 15 x 12	12.7	500	0.85	19
SUPER HIT	Super Hit Matt Bio	3300	Biobased plastic	Blue/Black	X20	141 x 11 x 15	8.5	1000	0.42	20
SUPER HIT	Super Hit Matt Recycled	3304	Recycelter Plastic	Blue/Black	X20	145 x 11 x 15	7.5	1000	0.36	20
TRENTO	Trento Matt Recycled	3305	Recycelter Plastic	Blue/Black	G2	149 x 12 x 15	9.8	500	0.49	21
LIBERTY	Liberty Matt Recycled	3307	Recycelter Plastic	Blue/Black	G2	145 x 15 x 11	8.7	500	0.62	22
CHALLENGER	Challenger Matt Recycled	3402	Recycelter Plastic	Blue/Black	G2	149 x 12 x 15	9.8	500	0.74	22
EVOXX	Evoxx Duo Polished Recycled	3274	Recycelter Plastic	Blue/Black	G2	149 x 12 x 15	10.49	500	0.62	23
EVOXX	Evoxx Polished Recycled	3273	Recycelter Plastic	Blue/Black	G2	149 x 12 x 15	10.49	500	0.62	23
DART	Dart Polished	2600	Plastic	Blue/Black	X20	143 x 10 x 14	6.9	1000	0.26	24
DART	Dart Polished Basic	2959	Plastic	Blue/Black	X20	143 x 10 x 14	6.9	1000	0.26	24
DART	Dart Clear	2602	Plastic	Blue/Black	X20	143 x 10 x 14	6.9	1000	0.26	25
SUPER HIT	Super Hit Polished	2883	Plastic	Blue/Black	X20	145 x 11 x 15	7.3	1000	0.26	25
SUPER HIT	Super Hit Polished Basic	2955	Plastic	Blue/Black	X20	145 x 11 x 15	7.3	1000	0.26	26
SUPER HIT	Super Hit Polished Basic SG	2956	Plastic	Blue/Black	X20	145 x 11 x 15	8.1	1000	0.31	26
SUPER HIT	Super Hit Clear SG	2234	Plastic	Blue/Black	X20	145 x 11 x 15	8.1	1000	0.31	27
SUPER HIT	Super Hit Clear	2756	Plastic	Blue/Black	X20	145 x 11 x 15	7.3	1000	0.26	27
SUPER HIT	Super Hit Frosted	2244	Plastic	Blue/Black	X20	145 x 11 x 15	7.5	1000	0.26	28
SUPER HIT	Super Hit Matt	2904	Plastic	Blue/Black	X20	145 x 11 x 15	7.5	1000	0.26	28
LIBERTY	Liberty Polished	2915	Plastic	Blue/Black	G2	145 x 15 x 11	8.7	1000	0.44	29
LIBERTY	Liberty Polished Basic	2993	Plastic	Blue/Black	G2	145 x 15 x 11	8.7	1000	0.44	29
LIBERTY	Liberty Soft Touch	2015	Plastic	Blue/Black	G2	145 x 15 x 11	9.1	1000	0.79	30
LIBERTY	Liberty Soft Touch MC	2942	Plastic	Blue/Black	G2	145 x 15 x 11	10.4	1000	1.32	30
CHALLENGER	Challenger Polished	2416	Plastic	Blue/Black	G2	149 x 12 x 15	9.8	500	0.53	32
CHALLENGER	Challenger Polished MT	2926	Plastic	Blue/Black	G2	149 x 12 x 15	13.5	500	0.95	33
CHALLENGER	Challenger Polished Basic SG	2958	Plastic	Blue/Black	G2	145 x 11 x 15	10.8	500	0.64	33
CHALLENGER	Challenger Frosted	2418	Plastic	Blue/Black	G2	149 x 12 x 15	9.8	500	0.53	34
CHALLENGER	Challenger Clear	2192	Plastic	Blue/Black	G2	149 x 12 x 15	9.8	500	0.53	34
CHALLENGER	Challenger Clear SG	2597	Plastic	Blue/Black	G2	149 x 12 x 15	10.8	500	0.64	35
CHALLENGER	Challenger Clear MT	2925	Plastic	Blue/Black	G2	149 x 12 x 15	13.5	500	0.95	36
CHALLENGER	Challenger Soft Touch	2737	Plastic	Blue/Black	G2	149 x 12 x 15	10.1	500	0.95	36
BRIDGE	Bridge Polished	3250	Plastic	Blue/Black	G2	141 x 17 x 11	10.3	500	0.62	37
BRIDGE	Bridge Polished MT	3252	Plastic	Blue/Black	G2	141 x 17 x 11	13.8	500	1.12	37

# **SENATOR PENS**

Article	Model	Art. No.	Material	Ink colour	Refill magic flow 1.0 mm	in mm	g in g	PU pieces	RSP in € (unbranded)	Page
BRIDGE	Bridge Clear	3251	Plastic	Blue/Black	G2	141 x 17 x 11	10.3	500	0.62	38
BRIDGE	Bridge Clear MT	3253	Plastic	Blue/Black	G2	141 x 17 x 11	13.8	500	1.12	38
BRIDGE	Bridge Soft Touch	3257	Plastic	Blue/Black	G2	141 x 17 x 11	10.4	500	1.12	39
HEADLINER	Headliner Polished Basic	3280	Plastic	Blue/Black	G2	141 x 11 x 15	10.5	500	0.62	40
HEADLINER	Headliner Clear Basic	3281	Plastic	Blue/Black	G2	141 x 11 x 15	10.5	500	0.62	40
HEADLINER	Headliner Soft Touch	3285	Plastic	Blue/Black	G2	141 x 11 x 15	10.5	500	1.12	41
POINT	Point Polished	3217	Plastic	Blue/Black	X20	137 x 9 x 17	7.9	1000	0.35	42
POINT	Point Metal	3317	Plastic	Blue/Black	G2	137 x 9 x 12	11.3	500	0.35	42
NEW SPRING	New Spring Polished MC	2310	Plastic	Blue/Black	G2	147 x 12 x 17	12.6	500	1.12	43
NEW SPRING	New Spring Clear MC	2410	Plastic	Blue/Black	G2	147 x 12 x 17	12.5	500	1.12	43
POLAR	Polar	3261	Metal	Blue/Black	G2	143 x 13 x 11	17.5	100	2.46	44
SIGNER LINER	Signer Liner	2709	Metal	Blue	G2	140 x 15 x 13	18.9	50	6.41	44

# **ROU BILL PENS**

Article	Model	Art. No.	Material	Ink colour	Refill magic flow 1.0 mm	in mm	g in g	PU pieces	RSP in € (unbranded)	Page
ARVENT	Arvent Glossy	3360	Metal	Blue	Metal, G2	144 x 14 x 10	15.59	250	2.02	46
ARVENT	Arvent Soft Touch	3365	Metal	Blue	Metal, G2	144 x 14 x 10	29.6	250	2.22	46
PHENIX	Phenix	3380	Metal	Blue	Metal, G2	140 x 15 x 12	37.0	250	6.66	47
ATTRACT	Attract	3330	Metal	Blue	Metal, G2	136 x 14 x 11	24.3	250	3.46	48
ATTRACT	Attract Soft Touch Touch Pad Pen	3335	Metal	Blue	Metal, G2	136 x 14 x 11	26.18	250	3.66	48
ARCTIC	Arctic	3390	Metal	Blue	Metal, G2	140 x 15 x 11	30.0	250	6.19	49
GALANT	Galant	3370	Metal	Blue	Metal, G2	138 x 13 x 11	25.2	250	3.70	49
STAR TEC	Star Tec Steel	2040	Metal	Blue	Metal, G2	133 x 14 x 10	17.0	250	2.26	50
STAR TEC	Star Tec Alu	2511	Metal	Blue	Metal, G2	133 x 14 x 10	5.96	250	2.38	50
NAUTIC	Nautic	1092	Metal	Blue	RB Metal	137 x 11 x 15	30.0	250	8.02	51
NAUTIC	Nautic	2215	Metal	Blue	Metal, G2	140 x 11 x 15	29.0	250	6.26	51
NAUTIC	Nautic Set	6297	Metal	Blue	Metal, G2 + RB	158 x 53 x 25	102.0	15	15.84	51
NAUTIC	Nautic Touch Pad Pen	2754	Metal	Blue	Metal, G2	140 x 11 x 15	28.0	250	6.75	52
NAUTIC	Nautic Black	3340	Metal	Blue	Metal, G2	145 x 11 x 15	28.0	250	7.44	52
IMAGE	Image Black Line	2636	Metal	Blue	Metal, G2	140 x 11 x 14	30.0	250	8.98	53
IMAGE	Image Black Line	1119	Metal	Blue	RB Metal	140 x 12 x 14	34.0	250	10.40	54
IMAGE	Image Black Line Set in ET156	6205	Metal	Blue	Metal, G2 + Nib M	168 x 68 x 28	142.0	50	22.12	54
IMAGE	Image Black Line Set in ET156	6206	Metal	Blue	Metal, G2 + RB	194 x 132 x 19	146.0	50	21.88	54
IMAGE	Image Black Line	0104	Metal	Blue	Nib M	139 x 12 x 14	30.0	250	10.64	54
IMAGE	Image White Line	1146	Metal	Blue	RB Metal	140 x 12 x 14	34.0	250	10.40	55

# **SENATOR PENS**

Article	Model	Art. No.	Material	Ink colour	Refill magic flow 1.0 mm	in mm	g in g	PU pieces	RSP in € (unbranded)	Page
IMAGE	Image White Line	2786	Metal	Blue	Metal, G2	140 x 11 x 14	30	250	8.98	55
IMAGE	Image White Line Set in ET156	6267	Metal	Blue	Metal, G2 + RB	168 x 68 x 28	154	50	21.88	55
IMAGE	Image Chrome	1036	Metal	Blue	RB Metal	140 x 12 x 14	33	250	10.40	56
IMAGE	Image Chrome	2158	Metal	Blue	Metal, G2	140 x 11 x 14	31	250	8.98	56
IMAGE	Image Chrome Set in ET156	6238	Metal	Blue	Metal, G2 + RB	168 x 68 x 28	148	50	21.88	56
CARBON	Carbon Line Black	3350	Metal	Blue	Metal, G2	150 x 11 x 14	37	250	12.48	57
CARBON	Carbon Line	2159	Metal	Blue	Metal, G2	150 x 11 x 14	37	250	11.81	58
CARBON	Carbon Line	1037	Metal	Blue	RB Metal	143 x 11 x 14	43	150	15.37	59
CARBON	Carbon Line Set in ET160	6240	Metal	Blue	Metal, G2 + RB	193 x 82 x 40	280	20	32.58	59
CARBON	Carbon Line Set in ET160	6239	Metal	Blue	Metal, G2 + Nib M	193 x 82 x 40	275	20	33.76	59
CARBON	Carbon Line	0076	Metal	Blue	Nib M	143 x 11 x 14	39,4	150	16.56	59
TIZIO	Tizio	2400	Metal	Blue	Metal, G2	143 x 11 x 14	6,1	250	11.81	60
TIZIO	Tizio Set in ET160	6253	Metal	Blue	Metal, G2 + RB	195 x 85 x 40	275	20	32.58	61
TIZIO	Tizio Set in ET160	6252	Metal	Blue	Metal, G2+ Nib M	195 x 85 x 40	275	20	33.76	61
TIZIO	Tizio	1240	Metal	Blue	RB Metal	143 x 11 x 14	43	300	15.37	61
TIZIO	Tizio	0240	Metal	Blue	Metal, G2+ Nib M	144 x 11 x 14	37,31	250	16.56	61

# **SENATOR MUGS**

A -1' -1 -		Art.			<b>↓</b>	Ø	g	PU	RSP in €	Dama
<b>Article</b> AMITY	Model	No.	<b>Material</b> Porcelain	0.25	<b>in mm</b> 85	in mm	<b>in g</b> 268	pieces	(unbranded)	Page
AIMITY	Amity	0321	Porcelain	0.251	85	80	268	36	2.10	66
FRIEDA	Frieda	K011	Porcelain	0.25	78	100	340	36	2.88	66
PRIME	Prime	0341	Porcelain	0.25	106	73	302	36	2.88	67
CHARISMA	Charisma	0915	Porcelain	0.25	106	82	266	36	3.60	67
ELEGANT	Elegant	0381	Porcelain	0.301	92	86	287	36	3.60	68
ELITE	Elite	0912	Porcelain	0.25	100	80	261	36	2.88	68
MAXI MUG	Maxi Mug	0344	Porcelain	0.25	100	82	391	36	2.88	69
APPEAL	Appeal	0928	Porcelain	0.40	95	100	314	36	4.32	69
FANCY	Fancy Espresso Set	0964	Porcelain	0.091	65	83	197	12	6.30	70
FANCY	Fancy Coffee Cup	0965T	Porcelain	0.201	57	67	179	36	3.60	70
FANCY	Fancy Coffee Set	0965	Porcelain	0.201	65	83	328	12	6.30	70
FANCY	Fancy Plate	0966	Porcelain	-	19	213	326	12	5.40	71
FANCY	Fancy Dinner Plate	0993	Porcelain	-	19	260	477	12	5.40	71
FANCY	Fancy Soup Plate	0994	Porcelain	-	35	225	394	12	5.40	71
FANCY	Fancy Bowl	0920	Porcelain	0.65	79	141	434	36	5.40	71
FANCY	Fancy Start-Up Box, 74 pcs.	0951	Porcelain	-	-	-	18500	1	293.40	72

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# **KÖSSINGER MUGS**

		Art.			▼	Ø in mm	g in g	PU pieces	RSP in € (unbranded)	Page
Article	Model	No.	Material	in ltr.	in mm					
KING CAN	King Can	0755	Stainless Steel	0.33	149	71	197	36	9.11	74
KING CAN	King Can	0765	Stainless Steel	0.33	150	71	197	36	9.11	74
KING CAN	King Can Mini	0785	Stainless Steel	0.26	127	71	157	36	9.11	75
TROPHY	Trophy	0750	Stainless Steel	0.4	175	82	274	36	9.11	75
OUTDOOR	Outdoor	0372	Stainless Steel/Enamel	0.30	81	87	134	36	4.86	76
CARINA	Carina White	0323	Stoneware	0.30	96	82	331	36	1.62	77
CARINA	Carina White	K002	Stoneware	0.30	80	95	310	36	1.62	77
CARINA	Carina Inside	K004	Stoneware	0.30	80	95	270	36	2.03	77
CARINA	Carina	K003	Stoneware	0.30	80	95	310	36	2.03	78
CARINA	Carina Glas	K016	Glass	0.30	80	95	300	36	1.62	78
CALI	Cali	0362	Stoneware	0.25	105	79	323	36	1.62	79
SOLID	Solid	0358	Stoneware	0.25	99	80	336	36	2.16	79
ELEKTRA	Elektra White	0354	Stoneware	0.25	99	82	278	36	2.16	80
ELEKTRA	Elektra White	K005	Stoneware	0.25	78	100	340	36	2.16	80
ELEKTRA	Elektra Inside	K006	Stoneware	0.25 l	78	100	340	36	2.70	80
ELEKTRA	Elektra Inside	0355	Stoneware	0.25 l	78	100	340	36	2.70	80
SOPHIA	Sophia	K015	Porcelain	0.38	97	100	310	36	2.70	81
ENNIA	Ennia White	K007	Stoneware	0.25 l	90	85	340	36	2.16	81
ENNIA	Ennia Inside	К008	Stoneware	0.25 l	80	85	360	36	2.70	82
ENNIA	Ennia Black Inside	K009	Stoneware	0.25	80	85	360	36	3.24	82
CULT	Cult	0324	Stoneware	0.30	105	76	325	36	2.16	83
CULT	Cult	0911	Porcelain	0.25	104	73	288	36	2.16	83
COSMOS	Cosmos	0926	Porcelain	0.33	106	94	330	36	3.24	83
COSMOS	Cosmos	0926	Porcelain	0.33	107	95	351	36	3.24	83
MAXIM	Maxim	0914	Porcelain	0.30	99	85	272	36	2.70	84
MAXIM	Maxim Coffee Cup	0907	Porcelain	0.20	82	79	189	36	2.70	85
MAXIM	Maxim Coffee Set	0937	Porcelain	0.20	70	79	378	36	4.73	85
MAXIM	Maxim Espresso Set	0977	Porcelain	0.08	57	60	183	12	4.73	86
MAXIM	Maxim Plate	0927	Porcelain	_	25	210	462	12	4.05	86
MAXIM	Maxim Dinner Plate	0997	Porcelain	_	25	260	841	12	4.05	86
MAXIM	Maxim Soup Plate	0998	Porcelain	_	41	230	582	12	4.05	86
MAXIM	Maxim Start-Up Box, 74 pieces	0952	Porcelain	_	405	_	24500	1	220.18	87

# ARTWORK

# **GENERAL INFORMATION**

Please send us your artwork in the below mention file types or send text in on of our standard typefaces.

Please also provide a print sample or proof if possible.

Please send logos and text as vectorised files or as TIF-files with 1200 dpi, in case of photos we require a resolution of 600 dpi.

Vectorised logos can be scaled without any loss in quality and are to be preferred against pixel files.

Below mentioned minimum font sizes and minimum line widths are guidelines only. Depending on the motive, branding method or product surface smaller letters and finer lines might be possible or larger letters or bigger lines might be necessary.

#### **Proof samples**

To make sure you get the best possible result we recommend the production of a sample for approval. (For production reasons slight colour deviations between a print on paper and a print on other materials are unavoidable).

#### File formats

Adobe Photoshop CC 2023 Adobe Illustrator CC 2023 Adobe Indesign CC 2023 Corel Draw X8 (Please convert all texts into curves)

# PENS

#### Print colours

With the available colour shade mixing range, all Pantone C and HBP K shades can be mixed. Slight colour shade deviations between paper flags and print are unavoidable on white underground. Major colour shade deviations on an underground of a different colour shade or on a dark-shaded underground must be tolerated.

#### **Digital print**

All colours are mixed in CMYK, so it is not possible to print real PMS colours. In nearly every case the colours will be close to. Very large, uni coloured surfaces cannot be realised. Minimum size: 8 pt, minimum line width: 0.15 mm

#### Laser engraving

Minimum line width: 0.15 mm, Minimum front size: 6 pt

#### Personalisation (list of names)

Many of our products can be customised with the personal name. Please send us the names in an excel file.

#### Raster

Screen print: Raster of 40, colour intensity 15 - 85%. 360° barrel print: Raster of 48, colour intensity 15 - 85%

#### Standard Typefaces

Arial, AvantGarde, Courier, Futura, Present, Serifa, Helvetica, Times New Roman, Univers each regular, bold, italic, bold italic, BrushScript, English script tye each italic and bold italic. Other typefaces possible (only PC), please send font as True Type-face (\*ttf). Other or similar typefaces on request.

# MUGS

#### **Direct Print**

Minimum size 10 pt, minimum line width 0.2 mm, no raster Due to their nature, the printing colours are not completely opaque. This means that the colour will generally appear darker on dark backgrounds.

#### Transfer print

Minimum size 8 pt, minimum line width 0.2 mm, printable colour intensity 15 - 85 %

#### Personalisation (list of names)

A great variety of our mugs can be customised with the personal name. Please send us the names in an excel file. Please note that this very special way of customisation is always possible when the name stands for itself and is not part of the remaining design.

# 3 X 3 GOOD REASONS FOR SENATOR

# Made in Germany

- Development, production and printing in Germany
- Refill production at our own premises
- In-depth knowledge of all processes and materials used

# **Sustainability**

- Reuse of production
   waste
- Superior ecological footprint compared to imported products
- Short transport distances from production to the customer

# Responsibility

- Regular certification according to ISO 9001 and ISO 14001
- SEDEX membership
- Declarations of conformity for all products







# **BRANDING PRICES (INCLUDING PRE-CHARGES)**

# PENS

## RSP in euro per piece, VAT not included

Plastic Pens		500	1.000	2.500	5.000
<b>1c - 5c-Print</b> per position and colour	€/pc.	0.27	0.19	0.13	0.09
CMYK Print per position	€/pc.	0.68	0.48	0.33	0.23
<b>Engraving</b> per position	€/pc.	0.68	0.68	0.68	0.68

Metal Pens					
and cases		50	100	250	500
<b>1c - 5c-Print</b> per position and colour	€/pc.	0.79	0.55	0.39	0.27
CMYK Print per position	€/pc.	1.97	1.38	0.96	0.68
<b>Engraving</b> per position	€/pc.	1.97	1.38	0.96	0.68
<b>Embossing</b> on case, per position	€/pc.	4.73	3.31	2.32	1.62

# MUGS

## RSP in euro per piece, VAT not included

Porcelain, stoneware					
and metal		36	108	250	500
<b>1c Print</b> per position	€/pc.	5.00	3.50	2.63	1.97
each additional colour	€/pc.	1.25	0.88	0.66	0.50
CMYK Print per motif	€/pc.	6.25	4.38	3.29	2.47
<b>Engraving</b> on metal, per position	€/pc.	5.00	3.50	2.63	1.97
			-		

# ADDITIONAL SURCHARGES

### RSP in euro per piece, VAT not included

Proof sample	Proof sample per colour & position	€ 60.00
Surcharge for 5000 in 5 delivery service	Production takes place within 5 days after approval of digital sketch, surcharge per pen:	€ 0.05
Single names on metal pens	Please provide names in Excel file, per name:	€ 2.50
Labelling	Labelling of single pens, gift boxes, polybags (10, 20, 25, 50, 100) and outer carton. Per label:	€ 0.20
Freight charges	Freight charges incl. packaging	on request
Delivery quantity	As stated in our general business terms, we reserve the right to over or under delivery. For delivery by exact number, we charge:	5 %

### RSP in euro per piece, VAT not included

Mix + Match	On request, you can combine selected plastic writing instruments in any of our standard colours from 10,000 pieces upwards.	free of charge
Magic Flow refill 1.4	Surcharge/pc. in € for Magic Flow refill 1.4 Minimum quantity: 1,000 pcs.	€ 0.10
PMS Service	Almost all of our models are available in individual colouring according to PMS on request. The minimum quantity for plastic models is 10,000 pieces. Approval is given by means of a colour chip.	€ 1,500.00
Packaging	Printed plastic pens are packed in polybags of 100 pieces. Exceptions: Super-Hit and Dart are bulk packed in carton.	free of charge
Free refill	Many of our pens allow you to easily replace the refill. This can be ordered via refills.senator.com	free of charge