

SENATOR MADE IN GERMANY.

Pens and mugs
from sustainable production
in Germany.

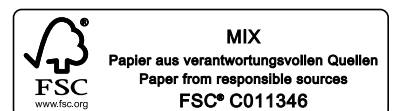
Catalogue
2022



Valid from February 1, 2022

With this price list all previous prices and conditions lose their validity. All prices are industrial prices and are to be understood as recommended selling price in euro per piece, ex works, excluding VAT. Whilst our catalogues are prepared with utmost care SENATOR GmbH cannot guarantee the completeness and accuracy of the information provided.

Our general terms apply. You will find these at www.senator.com



Dear Valued Customers and Partners,

2021 was an eventful year, full of challenges, so we are more than happy to be able to present our new catalogue to you. As always, we are committed to offering continuity and reliability, whilst bonding some great relationships with you all in the coming year.

Who are we?

We are a dedicated and focused team of over 200 employees in Germany, France and the United Kingdom, where we have been producing personalised pens and mugs around the clock for more than 100 years.

What do we offer you?

We want to inspire you, our customers, every day:

- With a product range that is almost entirely made in Germany
- With functional, eye catching designs, which have won multiple awards
- With sustainability and quality, incorporating CO₂ neutrality and a stability of our product range

As a family run company, we know how important trust is. Therefore we would like to be as transparent as possible and welcome you to visit us on site (by arrangement) where we can take you through the whole journey of our production process.

Yours,

Daniel Jeschonowski
Group CEO Senator

OUR PENS

PLASTIC PENS

<p>Evocx</p> <p>3273 Polished Recycled 3305 Matt Recycled 3402 Matt Recycled 3403 Matt Recycled Mix & Match</p> <p>8 9 10 10</p>	<p>Liberty</p> <p>3310 Bio 3290 Bio 3300 Bio 2796 Bio</p> <p>11 12 13 13</p>	<p>Challenger</p> <p>3401 Polished Antibac 3306 Polished Antibac 3407 Polished Basic Antibac</p> <p>14 15 15</p>	<p>Headliner</p> <p>3285 Soft Touch 3281 Clear Basic 3280 Polished Basic</p> <p>16 17 17</p>			
<p>Bridge</p> <p>3251 Clear 3253 Clear MT 3250 Polished 3252 Polished MT 3257 Soft Touch 3256 Mix & Match</p> <p>18 18 19 19 20 20</p>	<p>Liberty</p> <p>2983 Clear 2915 Polished 2993 Polished Basic 2015 Soft Touch 2942 Soft Touch MC 2918 Mix & Match 2829 Mix & Match Soft Touch 3220 Clip4U</p> <p>21 22 22 23 24 24 24 25</p>	<p>Challenger</p> <p>2192 Clear 2597 Clear SG 2925 Clear MT 2418 Frosted 2416 Polished</p> <p>26 27 27 28 28</p>				
<p>Challenger</p> <p>2957 Polished Basic 2958 Polished Basic SG 2926 Polished MT 2737 Soft Touch 2927 Mix & Match</p> <p>29 30 30 31 31</p>	<p>Super Hit</p> <p>2756 Clear 2234 Clear SG 2244 Frosted 2904 Matt 2883 Polished 2955 Polished Basic 2956 Polished Basic SG 2773 Mix & Match</p> <p>32 32 33 33 34 34 35 35</p>	<p>Dart</p> <p>2602 Clear 2600 Polished 2959 Polished Basic</p> <p>36 36 37</p>				
<p>Point</p> <p>3217 Polished</p> <p>37</p>	<p>Hatrix</p> <p>2339 Clear SG 2419 Clear SG MC 3200 Polished Basic SG 3201 Polished Basic SG MC</p> <p>38 38 39 39</p>	<p>New Spring</p> <p>2410 Clear MC 2310 Polished MC</p> <p>40 41</p>	<p>Soft Spring</p> <p>2067 Polished</p> <p>41</p>	<p>Polar</p> <p>3260 3261 Mix & Match</p> <p>42 42</p>	<p>Signer Liner</p> <p>2709</p> <p>43</p>	<p>NFC Pens</p> <p>2959 Polished Basic</p> <p>69</p>

MUGS

Tao

NEW

NEW

NEW

NEW



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0905



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0904



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0903



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0906

Fancy



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0964



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0966 / 0993 / 0994



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0920



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0951

Elite

NEW



54

0353



55

0912



55

0343

Amity



56

0321

Elegant



57

0381

Charisma



58

0915

Maxi Mug



58

0344

Appeal



59

0928

Cosmos



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0926

Prime



61

0341



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0351

Classic



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0973

Cult



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CASES



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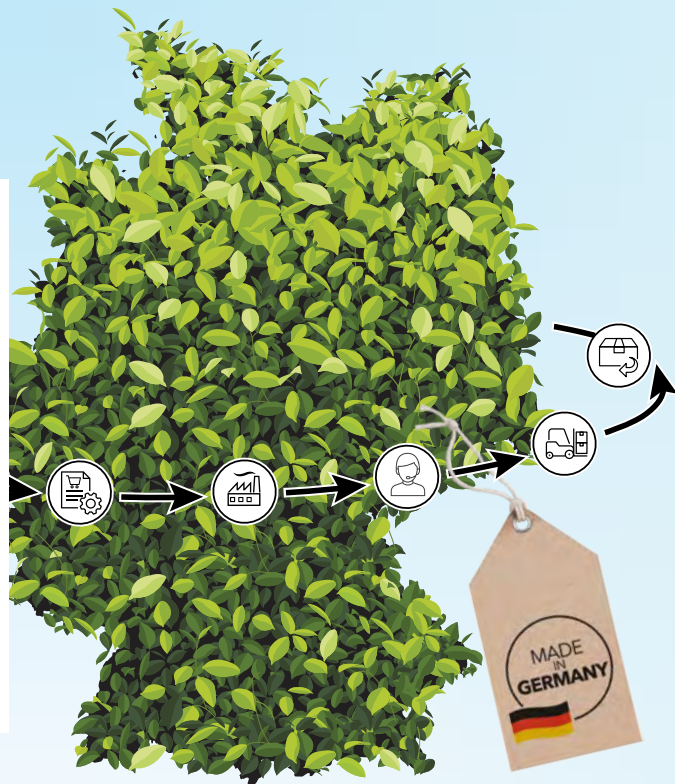
Branding Prices

73

MADE IN GERMANY

SUSTAINABLE. ECOLOGICAL. MADE IN GERMANY.

senator® has been producing in the heart of Germany for over 100 years. Sustainability plays an overriding role for us, which is why senator® therefore now carries the seal "Climate Neutral Company" since 2021.



SENATOR® IS CLIMATE NEUTRAL

Our production takes place in the heart of Germany, in Groß-Biebräu near Frankfurt. This means not only short distances on the way to your customers. Products „Made in Germany“ are also clearly superior to imported articles with their much smaller ecological footprint.

A healthy environment plays a major role for us. That is why we pay special attention to sustainable materials and production processes, ecological compatibility, waste avoidance, resource conservation and recycling. For example, we only purchase green electricity from hydropower and at the same time invest in electricity-saving measures at our production site.

Another important step in holistic climate protection is the offsetting of greenhouse gases. For us, this means not only continuing our efforts to reduce them, but also recording unavoidable greenhouse gas emissions and offsetting them through climate protection

projects. For this reason, Senator GmbH is a climate-neutral company since 2021.

With the climate neutrality of our company, we support both regional and global climate protection projects. In this way, we also promote the achievement of the global Sustainable Development Goals, such as the fight against poverty or the improvement of living conditions in emerging and developing countries.





GERMANY'S BEST SUSTAINABILITY

Senator® have been awarded!

As part of a Germany-wide sustainability study conducted on behalf of Focus Money magazine, we received the award for particularly sustainable action.

We were awarded the top mark with 100 out of 100 points achieved in the writing instruments category.



MADE IN GERMANY

We have been producing our plastic writing instruments at our site in southern Hesse for over 100 years. The entire value creation of our product range takes place in Germany.

We are pleased that our porcelain cups are now also „Made in Germany“. Sustainable production and short transport routes save up to 95 % CO₂. Use these advantages for your brand communication as well.

Pages 48-62

DURABILITY MADE IN GERMANY

When developing our products, we take great care to ensure that they have a long service life. Selected materials and continuous quality control ensure products that give the user pleasure for a long time, convey the advertising message for a particularly long time and contribute to waste prevention.



BIOBASED AND RECYCLED PLASTIC PRODUCTS

At senator® we are actively following the research and investment in alternative materials to reduce the carbon footprint and see this development very positively! Currently, we are already using biobased plastics made from sugar cane in four successful ball pen models and three models made from post-industrial recycled plastic.

Pages 8-13



WE ACCEPT RESPONSIBILITY FOR YOUR SAFETY

Senator® products are always the safe choice and fulfil all legal requirements. To us, the BSCI and Sedex membership is as self-evident as the certification according to ISO 9001 and 14001.



REFILLS

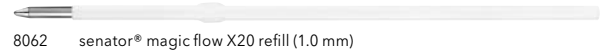
senator® magic flow

A high quality refill ensures a more pleasurable writing experience and guarantees higher levels of exposure and a better economic return for brands.

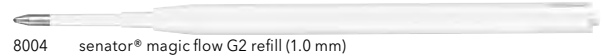
The **senator® magic flow** refill is one of the best in its class:

- Continuous writing with no spots of ink
- Thanks to a high quality ball and new writing ink in premium quality, this refill offers an extremely smooth and even writing experience
- In two widths:
 - 1.0 mm for all who prefer a clear and fine line
 - 1.4 mm for all who like the lines being a bit stronger
- Indelible to ISO-12757-2 and tested under stringent quality criteria to the highest demands

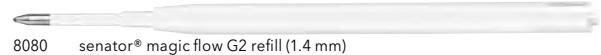
Each senator® ball pen is equipped with the perfectly matching refill. Of course, we can also equip your ball pens with a different senator® refill on request. The only exceptions are the Super-Hit, Dart and Liberty series.



8062 senator® magic flow X20 refill (1.0 mm)



8004 senator® magic flow G2 refill (1.0 mm)



8080 senator® magic flow G2 refill (1.4 mm)



8068 senator® magic flow metal refill, G2

INDUSTRIAL PRICES (€/PC.)

8062	Magic flow refill 1.0 mm, X20, blue or black	0.07
8004	Magic flow refill 1.0 mm, G2, blue or black	0.12
8080	Magic flow refill 1.4 mm, G2, blue or black	0.20
8068	Metal magic flow refill 1.0 mm, G2, blue or black	0.40

Change of refill and minimum quantities see page 73

REFILLS

FREE REPLACEMENT FOR EMPTY REFILLS.

Everyone can help protect our environment. Avoiding waste is a big part. Senator® goes one step further and doubles the service life of your senator® writing instrument.

Once the refill is empty, it is easy to double its life span. We offer all users of our writing instruments from Europe the opportunity to order a free replacement refill via our website refills.senator.com. You only pay a shipping fee of 1 €.

This protects the environment and extends the advertising life of your pen.



refills.senator.com

BIOBASED PLASTICS AND RECYCLED PLASTICS

Plastic is a valuable resource but it should be used efficiently, which is why our materials and production processes are designed to be free of harmful substances, ecologically compatible, waste avoiding and recyclable. Close to 100% of our production waste is either reused or recycled.

You will now also find in our range three ball pen models made from post-industrial recycled material.

Our Bio range, however, goes even further. The visible parts of our Nature Plus, Skeye Bio and the barrel of our Super Hit Bio and Liberty Bio pens are made from a bioplastic which is based on PLA - derived from renewable and non-finite raw materials. Since 2019, our bio pens and recycled pens are completely climate neutral.



BIOBASED PLASTICS (PLA UND R-PLA)

We use a PLA based on renewable resources for our bio products.

Our PLA is made from sugar cane. One of the most efficient raw materials for PLA production.



RECYCLED PLASTICS (R-ABS)

We use an ABS recompond based on > 95% recycled material.

This means reusing industrial production remnants and waste, returns and everyday products.

Source	Renewable raw material with a biobasis
Material basis	PLA (poly lactic acid from sugar cane)
Core characteristics	Pleasant feel and natural colours
CO ₂ footprint	CO ₂ reduced, as up to 85 % is organic / renewable



Genuinely recycled plastic from durable articles
ABS (Thermoplastic material)
High-quality surfaces
Up to 75 % less CO ₂ compared to new ABS plastic



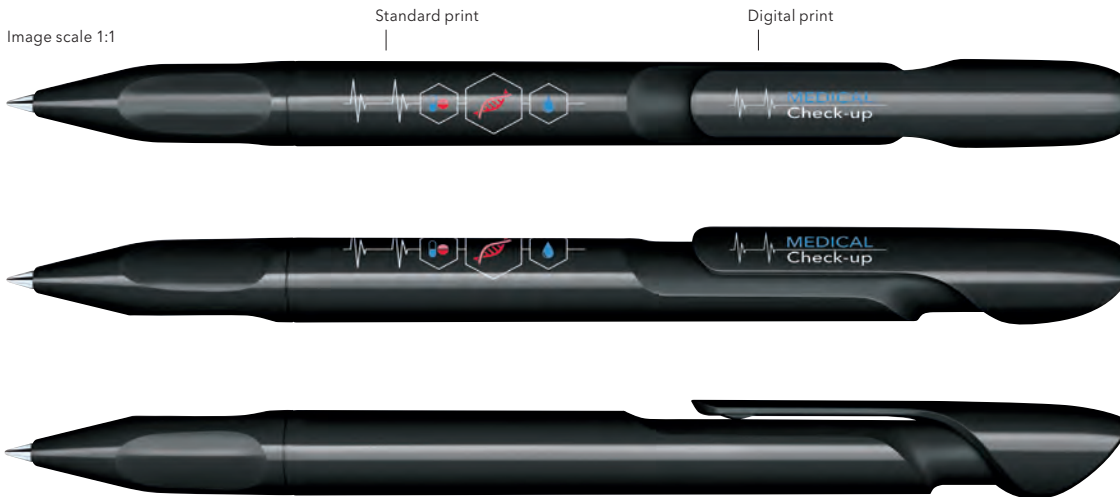
EVOXX POLISHED RECYCLED

UNMISTAKABLE RECYCLING HERO.

Made from recycled material, focused on durability and in a forward-looking, unique design that catches everyone's eye. For impressive advertising impact.



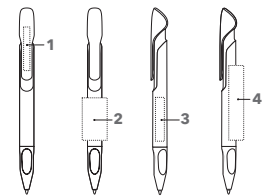
EVOXX POLISHED RECYCLED



Your desired PMS colour available from 20,000 pieces
Surcharge 1,060 €



Each Evoxx Recycled ball pen is marked "Recycled Material" on the back.



ART. NO. 3273

Push ball pen with visible parts made from recycled material

Glossy opaque barrel, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, Ink colour: blue or black

Please note that recycled material may show slight colour variations.

SERVICES

PMS Service: from 20,000 pieces, see page 67

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3273	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.59	0.56	0.53	0.52
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.77	0.72	0.69	0.68

For branding prices please refer to page 73

BRANDING / AREA

Clip	1	Standard print	35 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	28 x 20 mm
		Standard print (from 1,000 pieces)	40 x 28 mm
	3	Digital print	35 x 7 mm
	4	Standard print	50 x 12 mm
		Standard print (from 1,000 pieces)	55 x 18 mm



ClimatePartner.com/13772-1910-1001

TRENTO MATT RECYCLED

SUSTAINABLE SMART RECYCLING POWER.

The writing instrument focuses entirely on three plastic parts made of recycled material. The mechanism does not need any other parts. An entirely clever and sustainable strategy.

TRENTO MATT RECYCLED

Image scale 1:1



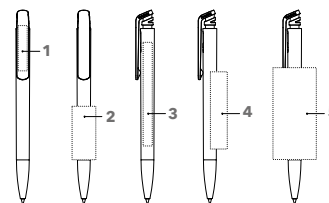
Digital print



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



Each Trento Recycled ball pen is marked "recycled".



ART. NO. 3305

Push ball pen with visible parts made from recycled material

Matt opaque barrel, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, Ink colour: blue or black

Please note that recycled material may show slight colour variations.

SERVICES

PMS Service: from 20,000 pieces, see page 67

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3305	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.57	0.54	0.51	0.50
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.75	0.70	0.67	0.66

For branding prices please refer to page 73

BRANDING / AREA

Clip	1	Standard print	35 x 6 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	40 x 20 mm
	3	Digital print	60 x 7 mm
	4	Standard print	60 x 13 mm
	5	Standard print	60 x 30 mm
		(from 1,000 pieces)	



CHALLENGER MATT RECYCLED

Image scale 1:1



Standard print

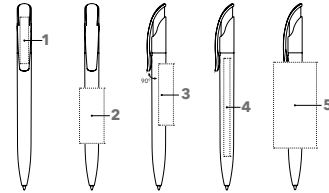


Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



Recycled Material

Each Challenger Recycled ball pen is marked "Recycled Material" on the back.



ART. NO. 3402

Push ball pen with visible parts made from recycled material

Matt opaque body surface, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, Ink colour: blue or black
Please note that recycled material may show slight colour variations.

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3402	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.70	0.67	0.64	0.63
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.88	0.83	0.80	0.79

For branding prices please refer to page 73

BRANDING / AREA

Clip	1 Standard print	35 x 7 mm or 40 x 5 mm
	Digital print	35 x 7 mm
Barrel	2 Standard print	45 x 20 mm
	3 Standard print	50 x 12 mm
	4 Digital print	80 x 7 mm
	5 Standard print	60 x 35 mm (from 1,000 pieces)

CHALLENGER MATT RECYCLED MIX & MATCH

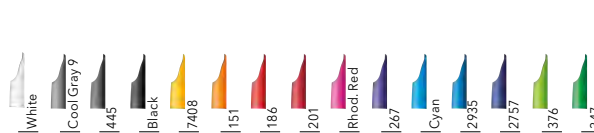
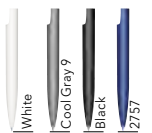
Image scale 1:1



Barrel
Matt 4 colours

Upper
Matt 15 standard colours

Clip
Matt 4 colours



ART. NO. 3403

Push ball pen with visible parts made from recycled material

Free combination option of 4 colours for barrel and clip and 15 colours for the upper for an individual match to your corporate design.

Durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, Ink colour: blue or black

Please note that recycled material may show slight colour variations.

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3403	1,000	2,500	5,000
Incl. 1c standard print, per position	0.70	0.67	0.66
Each further colour	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.86	0.83	0.82

For branding prices please refer to page 73

BRANDING / AREA

See Challenger Matt Recycled, Art. No. 3402

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Additional refill option: senator® magic flow G2 refill (1.4 mm), see page 6



LIBERTY BIO

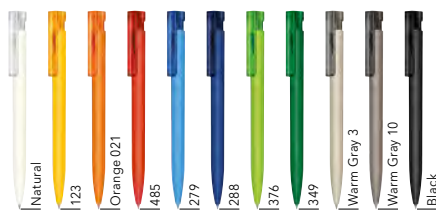
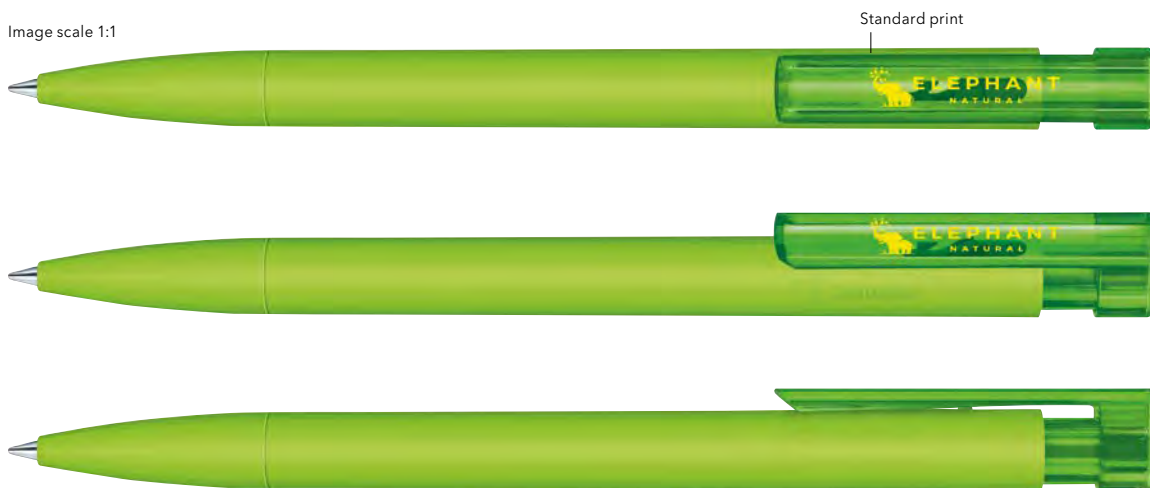
TOP DESIGN WITH BIOPLASTICS.

A thoroughly durable concept: bio-based plastic, replaceable refill and trendy look. Environmental awareness hand in hand with good design.



LIBERTY BIO

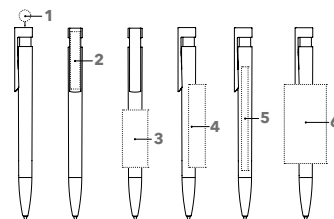
Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



Each Liberty Bio ball pen is marked "biobased".



ART. NO. 3310

Push ball pen

Barrel and tip: bio-based material, matt surface, glossy transparent mid and clip surface, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

Note:

The surface of products made of bio plastics may show slight irregularities.

SERVICES

PMS Service: from 20,000 pieces, see page 67
Express Service (Online Portal): see page 68

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3310	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.66	0.63	0.60	0.59
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.84	0.79	0.76	0.75

For branding prices please refer to page 73

BRANDING / AREA

Cap	1	Digital print	Ø 9.5 mm
Clip	2	Standard print	40 x 6 mm
		Digital print	35 x 7 mm
Barrel	3	Standard print	45 x 20 mm
		Digital print	65 x 13 mm
	4	Digital print	80 x 7 mm
		6	Standard print (from 1,000 pieces)



SKEYE BIO

SUSTAINABLE ADVERTISING WITH BIOPLASTICS.

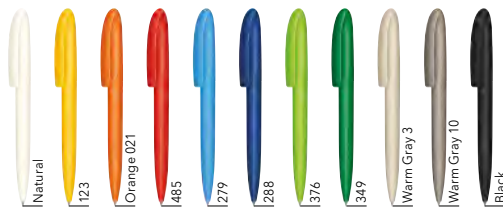
Renewable raw materials, sustainable production processes and a design that has won numerous awards create these unique ball pens for your environmentally conscious brand presentation.



SKEYE BIO

Image scale 1:1

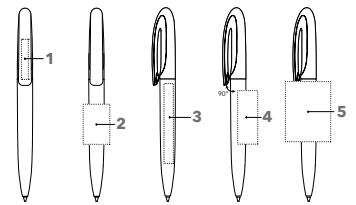
Standard print



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



Awarded by The Chicago Athenaeum, Museum of Architecture and Design, The European Centre for Architecture Art Design and Urban Studies



ART. NO. 3290

Twist ball pen

bio-based material, matt surface, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

Note:

The surface of products made of bio plastics may show slight irregularities.

SERVICES

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3290	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.84	0.81	0.78	0.77
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	1.02	0.97	0.94	0.93

For branding prices please refer to page 73

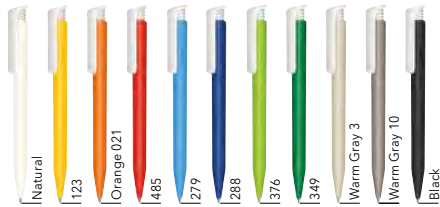
BRANDING / AREA

Clip	1	Standard print	35 x 6 mm
Barrel	2	Standard print	30 x 20 mm
	3	Digital print	50 x 7 mm
	4	Standard print	40 x 15 mm
	5	Standard print (from 1,000 pieces)	45 x 34 mm



SUPER HIT BIO

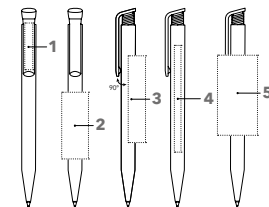
Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



Each Super Hit Bio ball pen is marked "biobased".



ART. NO. 3300

Push ball pen

Barrel: bio-based material, matt surface, clip pusher: polished opaque, white, senator® magic flow X20 refill (1.0 mm), ink colour: blue or black

Note: The surface of products made of bio plastics may show slight irregularities.

SERVICES

PMS Service: from 20,000 pieces, see page 67
Express Service (Online Portal): see page 68
5.000 in 5: see page 68

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3300	500	1.000	2.500	5.000
Incl. 1c standard print, per position	0.50	0.47	0.44	0.43
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.68	0.63	0.60	0.59

For branding prices please refer to page 73

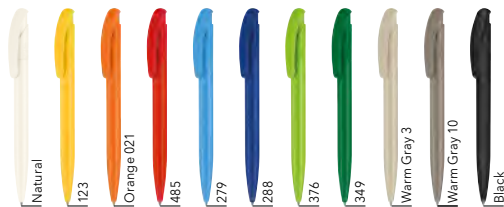
BRANDING / AREA

Clip	1	Standard print	35 x 6 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	50 x 20 mm
	3	Standard print	65 x 13 mm
	4	Digital print	80 x 7 mm
	5	Standard print (from 1,000 pieces)	60 x 30 mm

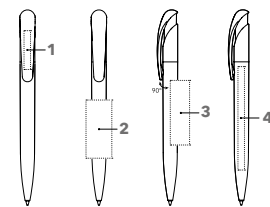


NATURE PLUS BIO

Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 2796

Push ball pen

bio-based material, matt surface, senator® magic flow G2 refill (1.0 mm), ink colour: blue or black

Note: The surface of products made of bio plastics may show slight irregularities.

SERVICES

PMS Service: from 20,000 pieces, see page 67
Express Service (Online Portal): see page 68

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2796	500	1.000	2.500	5.000
Incl. 1c standard print, per position	0.84	0.81	0.78	0.77
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	1.02	0.97	0.94	0.93

For branding prices please refer to page 73

BRANDING / AREA

Clip	1	Standard print	30 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	45 x 20 mm
	3	Standard print	50 x 15 mm
	4	Digital print	80 x 7 mm



SENATOR® ANTIBAC®

BESTSELLERS NOW WITH ANTIBACTERIAL FINISH.

The senator® Antibac® range offers antibacterial and antiviral protection of the surface for the entire lifetime of the pen. Available in three popular designs.



CHALLENGER POLISHED ANTIBAC®

Image scale 1:1



15 senator® standard colours available from 20,000 pieces

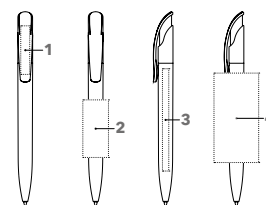
Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



Antibac



Each Challenger Antibac ball pen is marked "Antibac" on the back.



ART. NO. 3401

Retractable ball pen with antibacterial and antiviral surface

Plastic from Germany mixed with silver compounds, antibacterial effect confirmed by testing according to ISO 22196, antiviral effect according to ISO 21702. Polished opaque barrel surface, white barrel and clip, long lasting senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m
Ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3401	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.69	0.66	0.63	0.62
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.87	0.82	0.79	0.78

For branding prices please refer to page 73

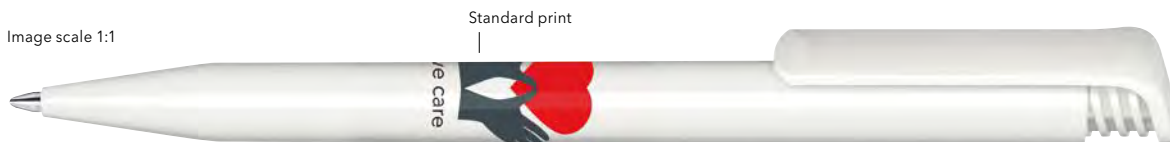
BRANDING / AREA

Clip	1	Standard print	35 x 7 mm or 40 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	40 x 20 mm
	3	Digital print	80 x 7 mm
	4	Standard print	60 x 35 mm
		(from 1,000 pieces)	

SUPER HIT POLISHED ANTIBAC®

NEW

Image scale 1:1



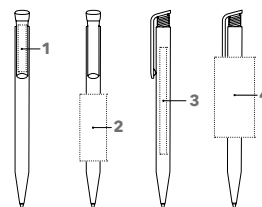
15 senator® standard colours available from 20,000 pieces

Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



Antibac

Each Super Hit Antibac ball pen is marked "Antibac" on the back.



ART. NO. 3306

Retractable ball pen with antibacterial and antiviral surface

Plastic from Germany mixed with silver compounds, antibacterial effect confirmed by testing according to ISO 22196, antiviral effect according to ISO 21702. Polished opaque barrel surface, white barrel and clip, long lasting senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m
Ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67
Express Service (Online Portal): see page 68

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3306	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.53	0.50	0.47	0.46
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.71	0.66	0.63	0.62

For branding prices please refer to page 73

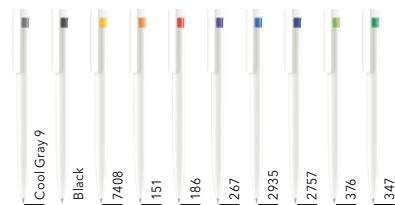
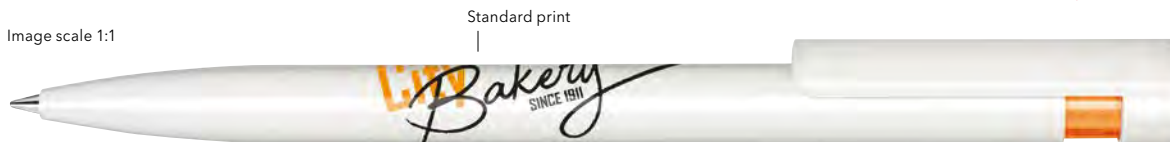
BRANDING / AREA

Clip	1	Standard print	35 x 7 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	40 x 20 mm
	3	Digital print	80 x 7 mm
	4	Standard print	60 x 30 mm (from 1,000 pieces)

LIBERTY POLISHED BASIC ANTIBAC®

NEW

Image scale 1:1



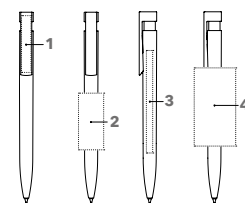
15 senator® standard colours available from 20,000 pieces

Your desired PMS colour available from 20,000 pieces. (Surcharge 1,060 €)



Antibac

Each Liberty Antibac ball pen is marked "Antibac" on the back.



ART. NO. 3407

Retractable ball pen with antibacterial surface

Plastic from Germany mixed with silver compounds, antibacterial effect confirmed by testing according to ISO 22196, antiviral effect according to ISO 21702. Polished opaque barrel surface, white barrel and clip, coloured mid, long lasting senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m
Ink colour: black

SERVICES

PMS Service: from 20,000 pieces, see page 67
Express Service (Online Portal): see page 68

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3407	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.64	0.61	0.58	0.57
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.82	0.77	0.74	0.73

For branding prices please refer to page 73

BRANDING / AREA

Clip	1	Standard print	35 x 7 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	40 x 20 mm
	3	Digital print	80 x 7 mm
	4	Standard print	60 x 33 mm (from 1,000 pieces)

HEADLINER SOFT TOUCH

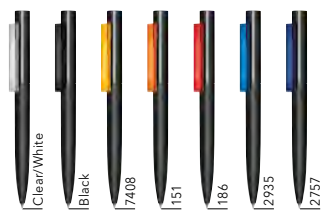
ELEGANT DESIGN. PURE CHARACTER.

Elegant, linear design meets extraordinary advertising space for maximum promotional success. Convincing in look and feel. A real delight in the hand.

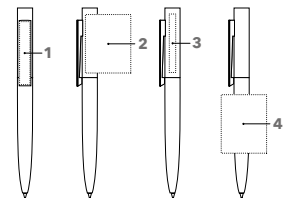


HEADLINER SOFT TOUCH

Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 3285

Twist ball pen

Polished upper, barrel with velvety surface, clear clip, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3285	500	1,000	2,500	5,000
Incl. 1c standard print, per position	1.33	1.30	1.27	1.26
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	1.51	1.46	1.43	1.42

For branding prices please refer to page 73

BRANDING / AREA

Clip	1	Digital print	48.5 x 8 mm
		Standard print	40 x 6 mm
Upper	2	Standard print (from 1,000 pieces)	45 x 35 mm
	3	Standard print	45 x 5 mm
Barrel	4	Standard print (from 1,000 pieces)	45 x 34.5 mm

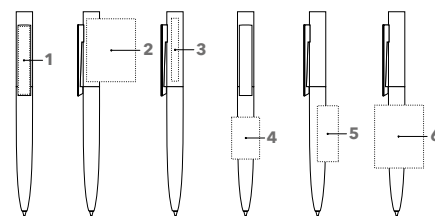
HEADLINER CLEAR BASIC

Image scale 1:1



Your desired PMS colour
available from 20,000 pieces
(Surcharge 1,060 €)

Digital print



ART. NO. 3281

Twist ball pen

Polished opaque barrel surface mixed with glossy transparent upper surface, polished white clip
senator® magic flow G2 refill (1.0 mm).
ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67
5.000 in 5: see page 68

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3281	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.85	0.82	0.79	0.78
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	1.03	0.98	0.95	0.94

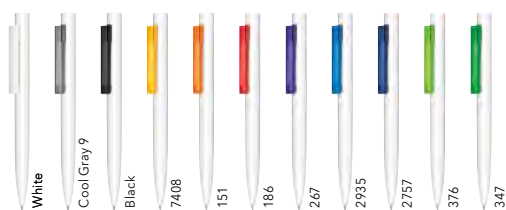
For branding prices please refer to page 73

BRANDING / AREA

Clip	1	Digital print	48.5 x 8 mm
		Standard print	40 x 6 mm
Upper	2	Standard print	45 x 35 mm
	3	Standard print	45 x 5 mm
Barrel	4	Standard print	30 x 20 mm
	5	Standard print	40 x 15 mm
	6	Standard print (from 1,000 pieces)	45 x 34.5 mm
		Digital print (from 1,000 pieces)	45 x 34 mm

HEADLINER POLISHED BASIC

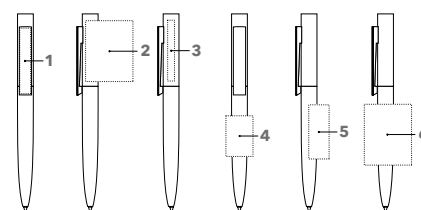
Image scale 1:1



Your desired PMS colour
available from 20,000 pieces
(Surcharge 1,060 €)

Standard print

Digital print



ART. NO. 3280

Twist ball pen

Polished opaque barrel surface, polished white or transparent coloured clip, senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67
5.000 in 5: see page 68

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3280	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.83	0.80	0.77	0.76
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	1.01	0.96	0.93	0.92

For branding prices please refer to page 73

BRANDING / AREA

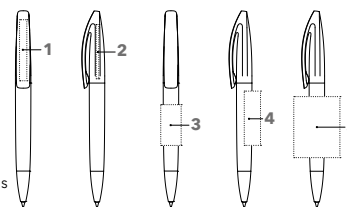
Clip	1	Digital print	48.5 x 8 mm
		Standard print	40 x 6 mm
Upper	2	Standard print (from 1,000 pieces)	45 x 35 mm
		Digital print (from 1,000 pieces)	52.8 x 35.6 mm
	3	Standard print	45 x 5 mm
Barrel	4	Standard print	30 x 20 mm
	5	Standard print	40 x 15 mm
	6	Standard print (from 1,000 pieces)	45 x 34.5 mm
		Digital print (from 1,000 pieces)	45 x 34 mm

BRIDGE CLEAR

Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 3251

Twist ball pen

Glossy transparent body and clip surface, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

5.000 in 5: see page 68

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3251	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.75	0.72	0.69	0.68
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.93	0.88	0.85	0.84

For branding prices please refer to page 73

BRANDING / AREA

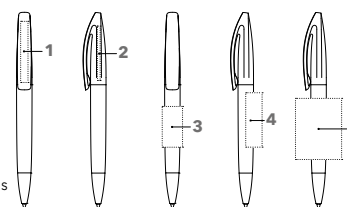
Clip	1	Standard print	45 x 5 mm or 35 x 8 mm
		Digital print	35 x 7 mm
Upper	2	Standard print	40 x 2 mm or 30 x 3 mm
Barrel	3	Standard print	30 x 15 mm
	4	Standard print	40 x 12 mm
	5	Standard print (from 1,000 pieces)	45 x 34 mm

BRIDGE CLEAR MT

Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 3253

Twist ball pen

Glossy transparent body and clip surface, glossy metal tip, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3253	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.99	0.96	0.93	0.92
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	1.17	1.12	1.09	1.08

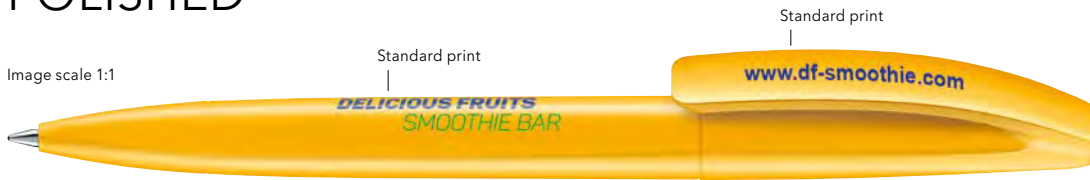
For branding prices please refer to page 73

BRANDING / AREA

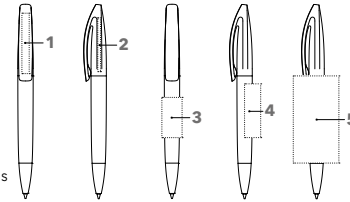
Clip	1	Standard print	45 x 5 mm or 35 x 8 mm
		Digital print	35 x 7 mm
Upper	2	Standard print	40 x 2 mm or 30 x 3 mm
Barrel	3	Standard print	30 x 15 mm
	4	Standard print	40 x 12 mm
	5	Standard print (from 1,000 pieces)	45 x 34 mm

BRIDGE POLISHED

Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 3250

Twist ball pen

Glossy opaque body and clip surface, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

5.000 in 5: see page 68

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3250	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.73	0.70	0.67	0.66
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.91	0.86	0.83	0.82

For branding prices please refer to page 73

BRANDING / AREA

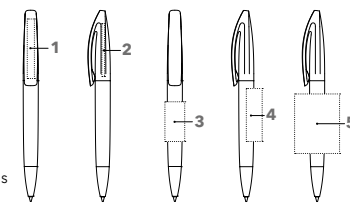
Clip	1 Standard print	45 x 5 mm or 35 x 8 mm
	Digital print	35 x 7 mm
Upper	2 Standard print	40 x 2 mm or 30 x 3 mm
	Barrel	
Barrel	3 Standard print	30 x 15 mm
	4 Standard print	40 x 12 mm
	5 Standard print (from 1,000 pieces)	45 x 34 mm
	Digital print on white barrel (from 1,000 pieces)	65.5 x 34.5 mm

BRIDGE POLISHED MT

Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 3252

Twist ball pen

Glossy opaque body and clip surface, glossy metal tip, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3252	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.96	0.93	0.90	0.89
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	1.14	1.09	1.06	1.05

For branding prices please refer to page 73

BRANDING / AREA

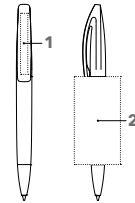
Clip	1 Standard print	45 x 5 mm or 35 x 8 mm
	Digital print	35 x 7 mm
Upper	2 Standard print	40 x 2 mm or 30 x 3 mm
	Barrel	
Barrel	3 Standard print	30 x 15 mm
	4 Standard print	40 x 12 mm
	5 Standard print (from 1,000 pieces)	45 x 34 mm
	Digital print on white barrel (from 1,000 pieces)	65.5 x 34.5 mm

BRIDGE SOFT TOUCH

Image scale 1:1



Your desired PMS colour
available from 20,000 pieces
(Surcharge 1,060 €)



ART. NO. 3257

Twist ball pen

Velvety matt surface,
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3257	500	1,000	2,500	5,000
Incl. 1c standard print, per position	1.31	1.28	1.25	1.24
Each further colour	0.19	0.16	0.13	0.12

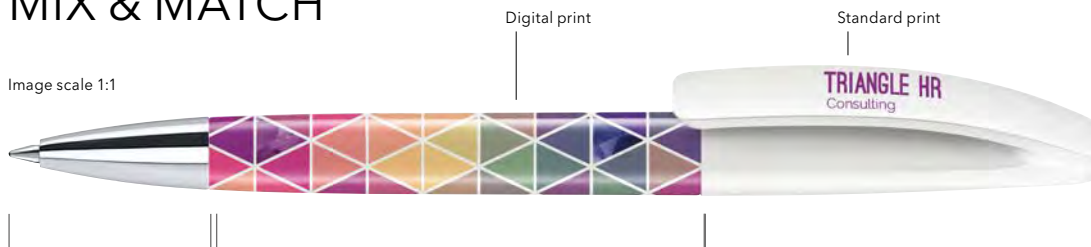
For branding prices please refer to page 73

BRANDING / AREA

Clip	1	Standard print	45 x 5 mm or 35 x 8 mm
Barrel	2	Standard print (from 1,000 pieces)	45 x 34 mm

BRIDGE MIX & MATCH

Image scale 1:1



Tip	Barrel	Cap
Polished Clear Metal	Polished Clear	Polished Clear
15 standard colours 15 standard colours glossy silver	15 standard colours 15 standard colours	15 standard colours 15 standard colours

ART. NO. 3256

Twist ball pen

Free combination option of different parts,
surfaces and colours.
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Additional refill option:

senator® magic flow G2 refill (1.4 mm).
see page 6

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3256	1,000	2,500	5,000
Incl. 1c standard print, per position	0.75	0.72	0.71
Each further colour	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.91	0.88	0.87
Surcharge metal tip	0.37	0.37	0.37
Surcharge magic flow refill 1.4	0.08	0.08	0.08

For branding prices please refer to page 73

BRANDING / AREA

Please see the Bridge models used for the
branding areas on those parts or contact us.

LIBERTY CLEAR

MODERN DESIGN WITH A CLEAR MESSAGE.

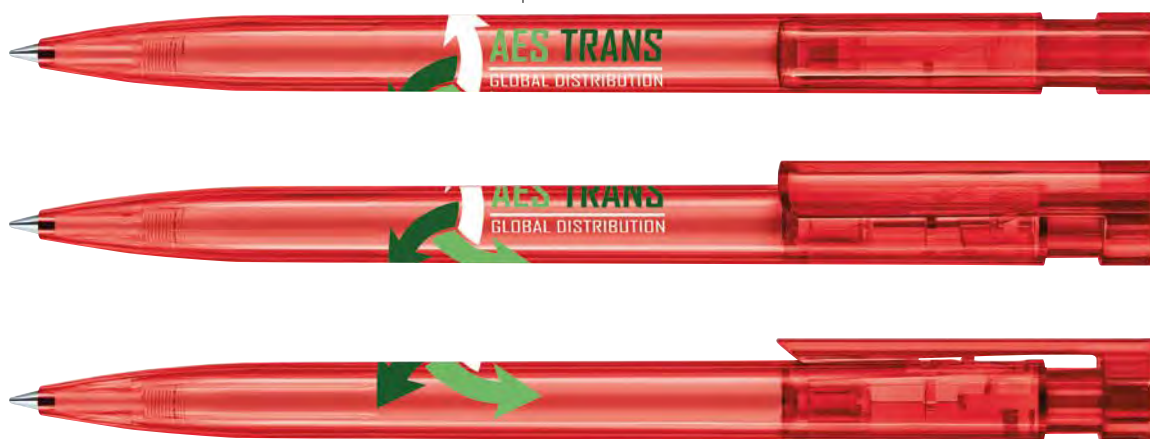
Design in its purest form: Offers the perfect setting for self-confident advertising with its purist design language and glossy colour selection. Long live your creativity.



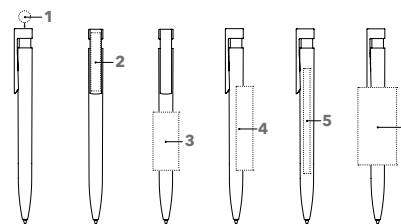
LIBERTY CLEAR

Image scale 1:1

Standard print



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 2983

Push ball pen

Glossy transparent body and clip surface, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

5.000 in 5: see page 68

This item will be discontinued and is still available as long as stocks last.

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2983	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.55	0.52	0.49	0.48
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.73	0.68	0.65	0.64

For branding prices please refer to page 73

BRANDING / AREA

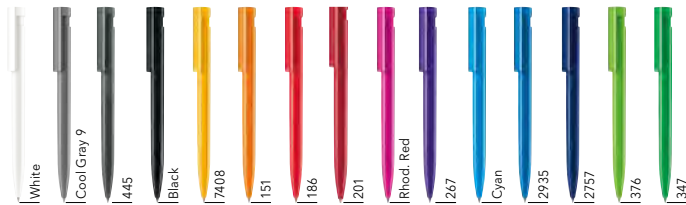
Cap	1	Digital print	Ø 9.5 mm
Clip	2	Standard print	40 x 6 mm
		Digital print	35 x 7 mm
Barrel	3	Standard print	45 x 20 mm
	4	Standard print	65 x 13 mm
	5	Digital print	80 x 7 mm
	6	Standard print (from 1,000 pieces)	60 x 30 mm

LIBERTY POLISHED

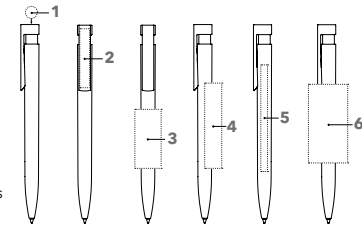
Image scale 1:1



Standard print



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 2915

Push ball pen

Glossy opaque body and clip surface, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

5.000 in 5: see page 68

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2915	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.53	0.50	0.47	0.46
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.71	0.66	0.63	0.62

For branding prices please refer to page 73

BRANDING / AREA

Cap	1	Digital print	Ø 9.5 mm
Clip	2	Standard print	40 x 6 mm
		Digital print	35 x 7 mm
Barrel	3	Standard print	45 x 20 mm
		Standard print	65 x 13 mm
	5	Digital print	80 x 7 mm
		Standard print (from 1,000 pieces)	60 x 30 mm
	6	Digital print on white barrel (from 1,000 pieces)	70 x 33 mm

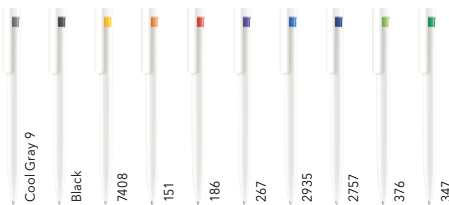
LIBERTY POLISHED BASIC

Image scale 1:1

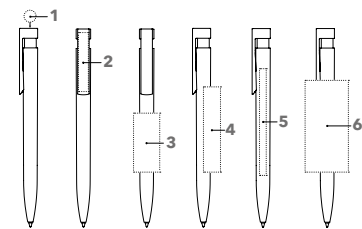


Digital print

Standard print



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 2993

Push ball pen

Glossy opaque white barrel and clip surface, coloured transparent mid part, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

5.000 in 5: see page 68

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2993	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.53	0.50	0.47	0.46
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.71	0.66	0.63	0.62

For branding prices please refer to page 73

BRANDING / AREA

Cap	1	Digital print	Ø 9.5 mm
Clip	2	Standard print	40 x 6 mm
		Digital print	35 x 7 mm
Barrel	3	Standard print	45 x 20 mm
		Standard print	65 x 13 mm
	5	Digital print	80 x 7 mm
		Standard print (from 1,000 pieces)	60 x 30 mm
	6	Digital print on white barrel (from 1,000 pieces)	70 x 33 mm

LIBERTY SOFT TOUCH

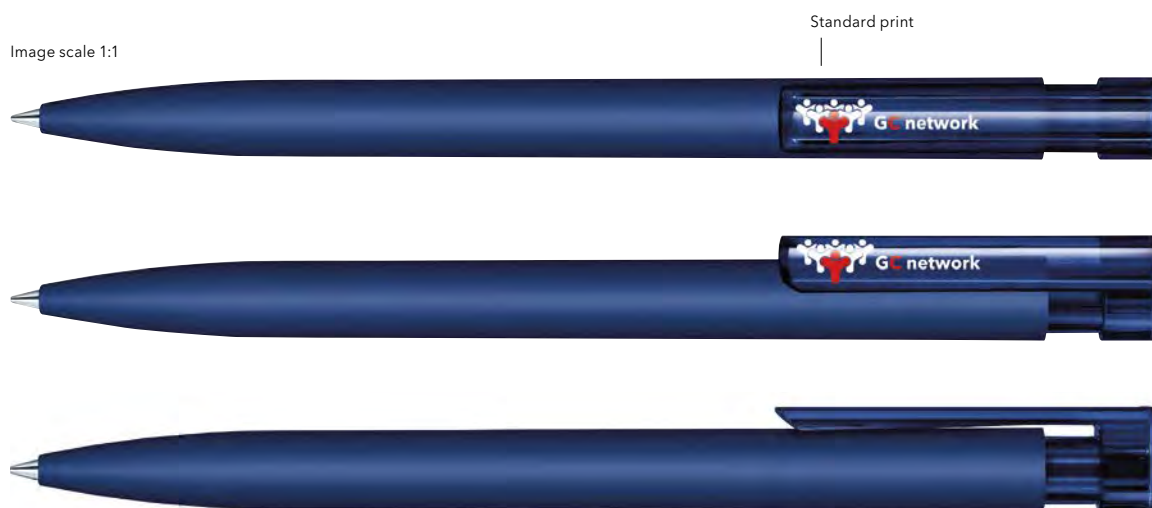
MODERN DESIGN, OF PALPABLE HIGH QUALITY AS IF MADE OF SILK.

Design in its purest form: Offers the perfect setting for self-confident advertising with its purist design language and glossy colour selection. Long live your creativity.



LIBERTY SOFT TOUCH

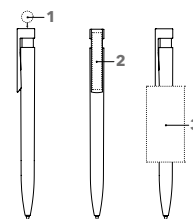
Image scale 1:1



Standard print



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 2015

Push ball pen

Velvety body surface, glossy transparent mid and clip surface, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2015	500	1,000	2,500	5,000
Incl. 1c standard print, per position	–	1.03	1.00	0.99
Each further colour	–	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	1.24	1.19	1.16	1.15

For branding prices please refer to page 73

BRANDING / AREA

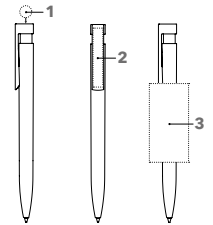
Cap	1	Digital print	Ø 9.5 mm
Clip	2	Standard print	40 x 6 mm
		Digital print	35 x 7 mm
Barrel	3	Standard print	60 x 30 mm
		(from 1,000 pieces)	

LIBERTY SOFT TOUCH MC

Image scale 1:1



Your desired PMS colour
available from 20,000 pieces
(Surcharge 1,060 €)



ART. NO. 2942

Push ball pen

Velvety body surface, glossy transparent mid and clip holder, metal clip, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2942	500	1,000	2,500	5,000
Incl. 1c standard print, per position	–	1.26	1.23	1.22
Each further colour	–	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	1.47	1.42	1.39	1.38
Incl. 1c standard print, per position	1.74	1.68	1.63	1.63

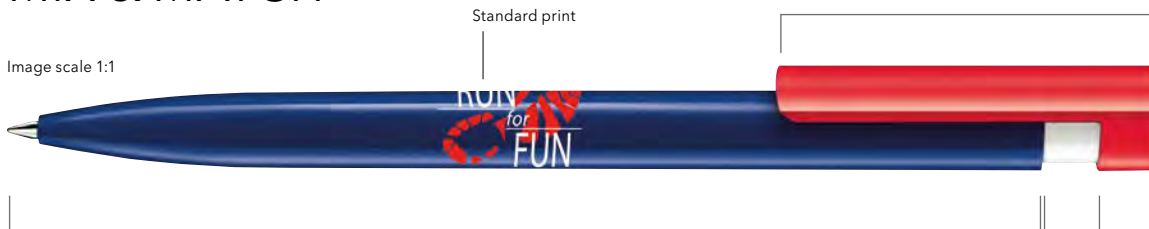
For branding prices please refer to page 73

BRANDING / AREA

Cap	1	Digital print	Ø 7.5 mm
Clip	2	Laser engraving	45 x 6 mm
Barrel	3	Standard print (from 1,000 pieces)	60 x 30 mm

LIBERTY MIX & MATCH

Image scale 1:1



Barrel
Polished
Clear
Soft Touch

Standard print
15 standard colours
15 standard colours
15 standard colours

Mid
Polished
Clear

15 standard colours
15 standard colours

Clip
Polished
Clear
Metal
with clear

15 standard colours
15 standard colours
15 standard colours

ART. NO. 2918 / 2829

Push ball pen

Free combination option of different parts, surfaces and colours, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

2918:

Barrel polished or clear and metal clip optional

2829:

Soft Touch barrel, metal clip optional

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2918	1,000	2,500	5,000
Incl. 1c standard print, per position	0.55	0.52	0.51
Each further colour	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.71	0.68	0.67
Incl. laser engraving	0.97	0.92	0.92
Surcharge metal clip	0.37	0.37	0.37
Surcharge magic flow refill 1.4	0.08	0.08	0.08

2829	1,000	2,500	5,000
Incl. 1c standard print, per position	1.06	1.03	1.02
Each further colour	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	1.22	1.19	1.18
Incl. laser engraving	1.48	1.43	1.43
Surcharge metal clip	0.37	0.37	0.37
Surcharge magic flow refill 1.4	0.08	0.08	0.08

For branding prices please refer to page 73

BRANDING / AREA

Please see the Liberty models used for the branding areas on those parts or contact us

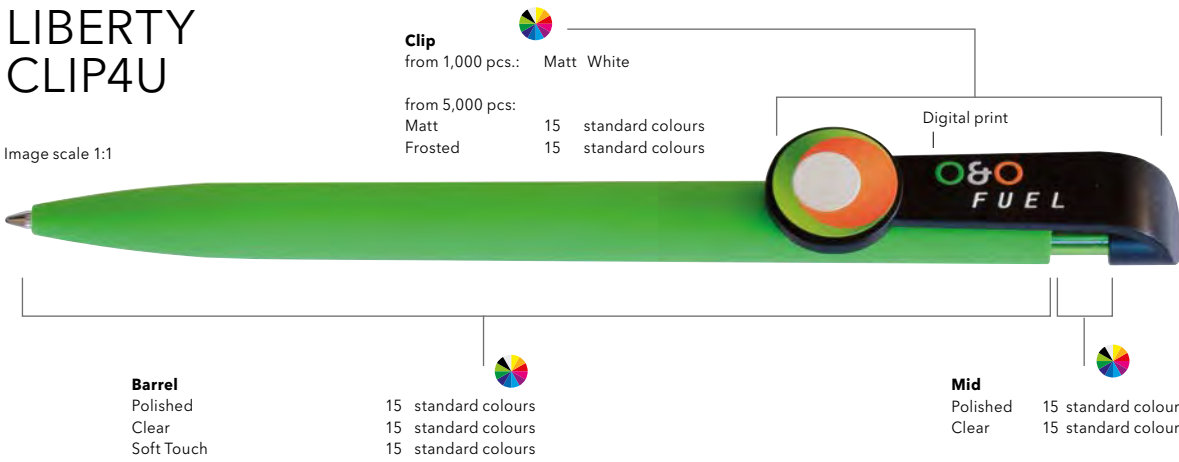
SERVICES

Mix & Match: see page 66
PMS Service: from 20,000 pieces, see page 67

Additional refill option: senator® magic flow refill G2 (1.4 mm), see page 6

LIBERTY CLIP4U

Image scale 1:1



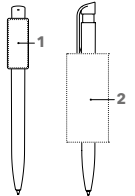
Clip
from 1,000 pcs.: Matt White

from 5,000 pcs:
Matt 15 standard colours
Frosted 15 standard colours

Barrel
Polished
Clear
Soft Touch

15 standard colours
15 standard colours
15 standard colours

Mid
Polished
Clear
15 standard colours
15 standard colours



ART. NO. 3220 / 3221

Push ball pen

Design your own clip shape or choose your favourite from available ones.
Free combination option of different parts, surfaces and accessories.
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

3220:
Barrel polished or clear

3221:
Barrel soft touch

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces,
see page 67

Additional refill option:
senator® magic flow refill G2 (1.4 mm),
see page 6

BRANDING / AREA

Part	Quantity	Branding Type	Area
Clip	1	Digital print	max 40,5 x 16 mm (depending on clip shape)
Barrel	2	Standard print Digital print on white barrel (from 1,000 pieces)	60 x 30 mm 70 x 33 mm

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3220 **1,000 2,500 5,000**

With standard clip shape in white, matt

Incl. 1c Standard print, per position	0.71	0.68	0.67
Each further colour	0.16	0.13	0.12
Incl. Digital print (CMYK) per motif	0.87	0.84	0.83
Surcharge magic flow refill 1.4	0.08	0.08	0.08

3221

With all clip shapes and colours (matt/frosted)

Incl. 1c Standard print, per position	1.22	1.19	1.18
Each further colour	0.16	0.13	0.12
Incl. Digital print (CMYK) per motif	1.38	1.35	1.34
Surcharge magic flow refill 1.4	0.08	0.08	0.08



CLIP 4U

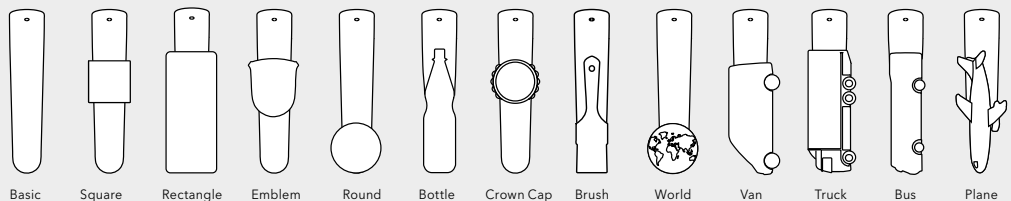
Design your own clip shape. Contact us for more information.



Minimum order quantity 10,000 pcs.
We will be happy to submit an offer.

STANDARD CLIP SHAPES WITHOUT TOOLING CHARGES

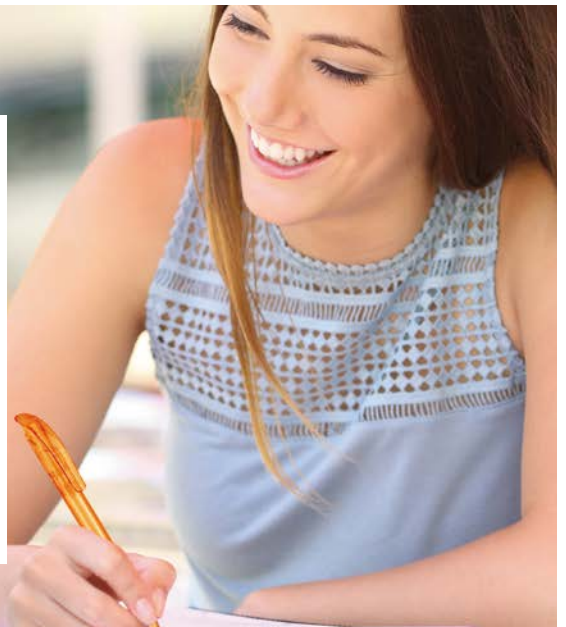
For these clip shapes we do not charge any tooling costs:



CHALLENGER CLEAR

THE BESTSELLER - IRRESISTIBLY CHARMING.

Design harmony in a shiny finish. The soft, restrained lines enchant everyone and form a true eye-catcher for your brand.



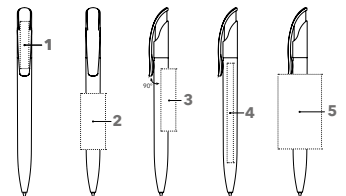
CHALLENGER CLEAR

Image scale 1:1

Standard print



Your desired PMS colour
available from 20,000 pieces
(Surcharge 1,060 €)



ART. NO. 2192

Push ball pen

Glossy transparent body and clip surface,
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

5.000 in 5: see page 68

NFC function: see page 69

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2192	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.60	0.57	0.54	0.53
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.78	0.73	0.70	0.69

For branding prices please refer to page 73

BRANDING / AREA

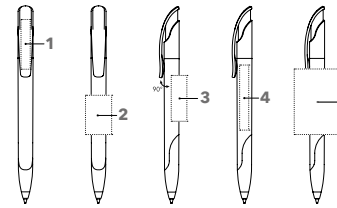
Clip	1	Standard print	35 x 7 mm or 40 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	45 x 20 mm
	3	Standard print	50 x 12 mm
	4	Digital print	80 x 7 mm
	5	Standard print (from 1,000 pieces)	60 x 35 mm

CHALLENGER CLEAR SG

Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 2597

Push ball pen

Glossy transparent body and clip surface, coloured soft grip zone matching the barrel, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

5.000 in 5: see page 68

Express Service (Online Portal): see page 68

NFC function: see page 69

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2597	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.69	0.66	0.63	0.62
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.87	0.82	0.79	0.78

For branding prices please refer to page 73

BRANDING / AREA

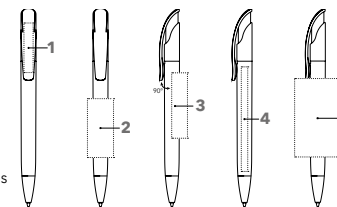
Clip	1	Standard print	35 x 7 mm or 40 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	30 x 20 mm or 45 x 10 mm
	3	Standard print	35 x 12 mm
	4	Digital print	60 x 7 mm
	5	Standard print (from 1,000 pieces)	50 x 35 mm

CHALLENGER CLEAR MT

Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 2925

Push ball pen

Glossy transparent body and clip surface, glossy metal tip, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

NFC function: see page 69

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2925	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.97	0.94	0.91	0.90
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	1.15	1.10	1.07	1.06

For branding prices please refer to page 73

BRANDING / AREA

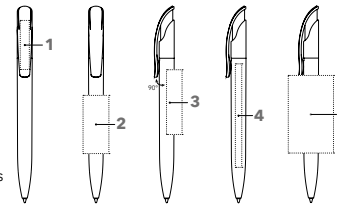
Clip	1	Standard print	35 x 7 mm or 40 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	45 x 20 mm
	3	Standard print	50 x 12 mm
	4	Digital print	80 x 7 mm
	5	Standard print (from 1,000 pieces)	60 x 35 mm

CHALLENGER FROSTED

Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 2418

Push ball pen

Translucent shine-free body and clip surface, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

5.000 in 5: see page 68

NFC function: see page 69

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2418	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.64	0.61	0.58	0.57
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.82	0.77	0.74	0.73

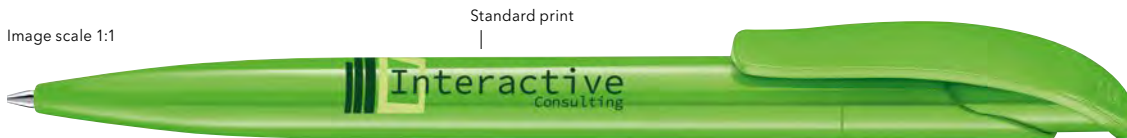
For branding prices please refer to page 73

BRANDING / AREA

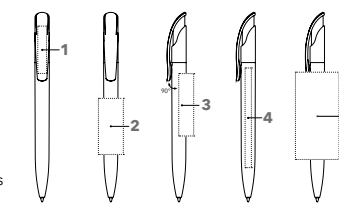
Clip	1	Standard print	35 x 7 mm or 40 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	45 x 20 mm
	3	Standard print	50 x 12 mm
	4	Digital print	80 x 7 mm
	5	Standard print (from 1,000 pieces)	60 x 35 mm

CHALLENGER POLISHED

Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 2416

Push ball pen

Glossy opaque body and clip surface, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

5.000 in 5: see page 68

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2416	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.58	0.55	0.52	0.51
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.76	0.71	0.68	0.67

For branding prices please refer to page 73

BRANDING / AREA

Clip	1	Standard print	35 x 7 mm or 40 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	45 x 20 mm
	3	Standard print	50 x 12 mm
	4	Digital print	80 x 7 mm
	5	Digital print on white barrel (from 1,000 pieces)	70 x 35 mm
		Standard print (from 1,000 pieces)	60 x 35 mm

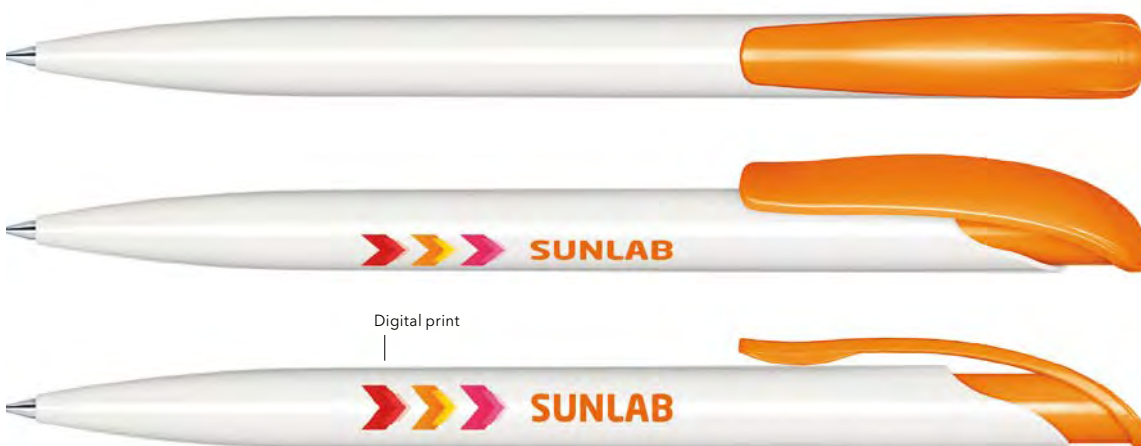
CHALLENGER POLISHED BASIC

THE BESTSELLER – IMPRESSIVELY CONSISTENT.

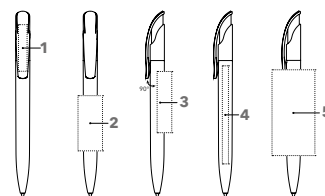
Design harmony in a classic white finish with colour accents. The soft, discreet lines charm everyone and form a true eye-catcher for your brand.

CHALLENGER POLISHED BASIC

Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 2957

Push ball pen

Glossy opaque body and clip surface, white barrel, coloured clip, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

5.000 in 5: see page 68

Express Service (Online Portal): see page 68

This item will be discontinued and is still available as long as stocks last.

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

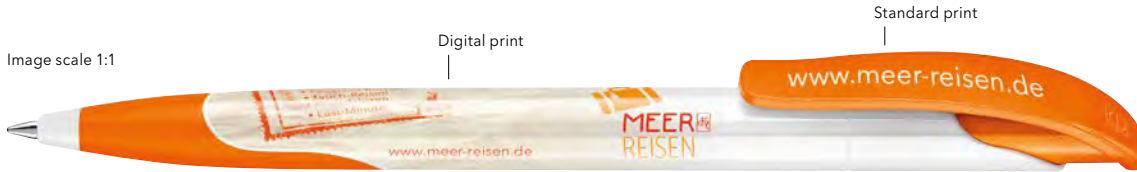
2957	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.58	0.55	0.52	0.51
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.76	0.71	0.68	0.67

For branding prices please refer to page 73

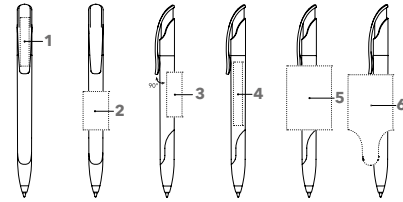
BRANDING / AREA

Clip	1	Standard print	35 x 7 mm or 40 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	45 x 20 mm
	3	Standard print	50 x 12 mm
	4	Digital print	80 x 7 mm
	5	Standard print (from 1,000 pieces)	60 x 35 mm
		Digital print (from 1,000 pieces)	70 x 35 mm

CHALLENGER POLISHED BASIC SG



Your desired PMS colour
available from 20,000 pieces
(Surcharge 1,060 €)



ART. NO. 2958

Push ball pen

Glossy opaque body and clip surface, white barrel, coloured clip and soft grip zone, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2958	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.67	0.64	0.61	0.60
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.85	0.80	0.77	0.76

For branding prices please refer to page 73

BRANDING / AREA

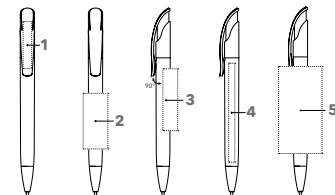
Clip	1	Standard print	35 x 7 mm or 40 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	30 x 20 mm or 45 x 10 mm
	3	Standard print	35 x 12 mm
	4	Digital print	60 x 7 mm
	5	Digital print (from 1,000 pieces)	60 x 35 mm
	6	Standard print (from 1,000 pieces)	50 x 35 mm

CHALLENGER POLISHED MT

Image scale 1:1



Your desired PMS colour
available from 20,000 pieces
(Surcharge 1,060 €)



ART. NO. 2926

Push ball pen

Glossy opaque body and clip surface, glossy metal tip, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2926	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.95	0.92	0.89	0.88
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	1.13	1.08	1.05	1.04

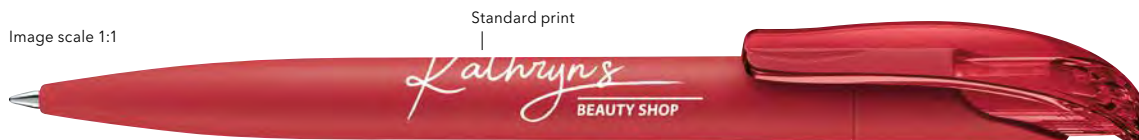
For branding prices please refer to page 73

BRANDING / AREA

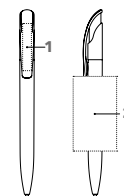
Clip	1	Standard print	35 x 7 mm or 40 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	45 x 20 mm
	3 <td>Standard print</td> <td>50 x 12 mm</td>	Standard print	50 x 12 mm
	4 <td>Digital print</td> <td>80 x 7 mm</td>	Digital print	80 x 7 mm
	5 <td>Digital print on white barrel (from 1,000 pieces)</td> <td>70 x 35 mm</td>	Digital print on white barrel (from 1,000 pieces)	70 x 35 mm
		Standard print (from 1,000 pieces)	60 x 35 mm

CHALLENGER SOFT TOUCH

Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 2737

Push ball pen

Velvety body surface, transparent clip, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2737	500	1,000	2,500	5,000
Incl. 1c standard print, per position	1.19	1.16	1.13	1.12
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	1.37	1.32	1.29	1.28

For branding prices please refer to page 73

BRANDING / AREA

Clip	1	Standard print	35 x 7 mm or 40 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print (from 1,000 pieces)	60 x 35 mm

CHALLENGER MIX & MATCH

Image scale 1:1



Barrel

Polished	15	standard colours
Polished white with soft grip	10	Basic colours
Polished with metal tip	2	Black, White
Clear	15	standard colours
Clear with soft grip	14	standard colours
Clear with metal tip	15	standard colours
Frosted	15	standard colours

Upper

Polished	15	standard colours
Clear	15	standard colours
Frosted	15	standard colours

Clip

Polished	15	standard colours
Clear	15	standard colours
Frosted	15	standard colours

ART. NO. 2927

Push ball pen

Free combination option of different parts (barrel, upper, clip). surfaces (clear, polished, frosted). accessories and colours, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Additional refill option:

senator® magic flow refill G2 (1.4 mm) see page 6

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2927	1,000	2,500	5,000
Incl. 1c standard print, per position	0.61	0.58	0.57
Each further colour	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.77	0.74	0.73
Surcharge soft grip	0.08	0.08	0.08
Surcharge metal tip	0.37	0.37	0.37
Surcharge magic flow refill 1.4	0.08	0.08	0.08

For branding prices please refer to page 73

BRANDING / AREA

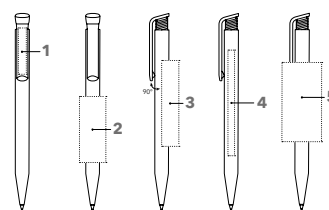
Please see the Challenger models used for the branding areas on those parts or contact us.

SUPER HIT CLEAR

Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 2756

Push ball pen

Glossy transparent body surface and shiny opaque clip, senator® magic flow X20 refill (1.0 mm), ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

5.000 in 5: see page 68

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2756	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.44	0.41	0.38	0.37
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.62	0.57	0.54	0.53

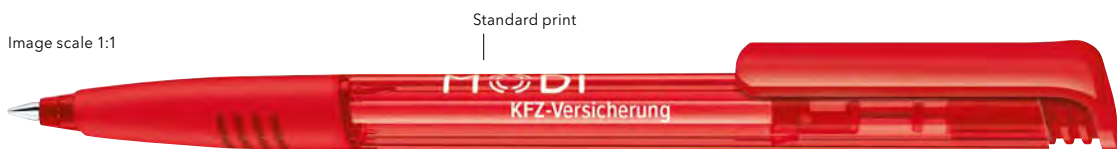
For branding prices please refer to page 73

BRANDING / AREA

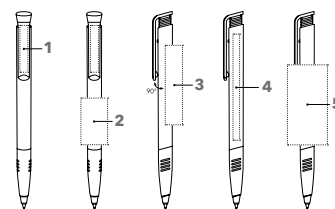
Clip	1	Standard print	35 x 6 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	50 x 20 mm
	3	Standard print	65 x 13 mm
	4	Digital print	80 x 7 mm
	5	Standard print (from 1,000 pieces)	60 x 30 mm

SUPER HIT CLEAR SG

Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 2234

Push ball pen

Glossy transparent body surface and shiny opaque clip, coloured soft grip zone, senator® magic flow X20 refill (1.0 mm), ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

5.000 in 5: see page 68

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2234	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.53	0.50	0.47	0.46
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.71	0.66	0.63	0.62

For branding prices please refer to page 73

BRANDING / AREA

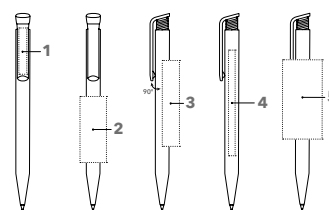
Clip	1	Standard print	35 x 6 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	35 x 20 mm
	3	Standard print	60 x 12 mm
	4	Digital print	80 x 7 mm
	5	Standard print (from 1,000 pieces)	60 x 30 mm

SUPER HIT FROSTED

Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 2244

Push ball pen

Translucent shine-free body surface, glossy opaque clip, senator® magic flow X20 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

5.000 in 5: see page 68

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2244	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.44	0.41	0.38	0.37
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.62	0.57	0.54	0.53

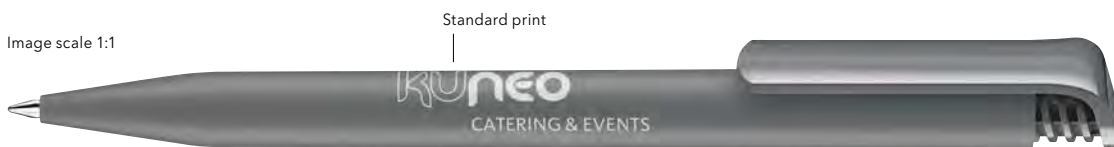
For branding prices please refer to page 73

BRANDING / AREA

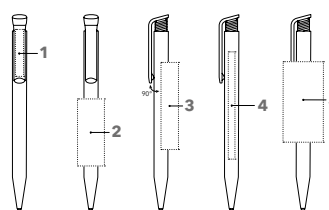
Clip	1	Standard print	35 x 6 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	50 x 20 mm
	3	Standard print	65 x 13 mm
	4	Digital print	80 x 7 mm
	5	Standard print (from 1,000 pieces)	60 x 30 mm

SUPER HIT MATT

Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 2904

Push ball pen

Opaque, shine-free finish body surface, glossy opaque clip, senator® magic flow X20 refill (1.0 mm), ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

5.000 in 5: see page 68

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2904	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.42	0.39	0.36	0.35
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.60	0.55	0.52	0.51

For branding prices please refer to page 73

BRANDING / AREA

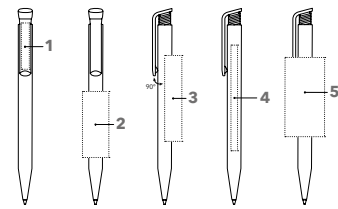
Clip	1	Standard print	35 x 6 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	50 x 20 mm
	3	Standard print	65 x 13 mm
	4	Digital print	80 x 7 mm
	5	Standard print (from 1,000 pieces)	60 x 30 mm

SUPER HIT POLISHED

Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 2883

Push ball pen

Glossy opaque body and clip surface, senator® magic flow X20 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

5.000 in 5: see page 68

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2883	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.42	0.39	0.36	0.35
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.60	0.55	0.52	0.51

For branding prices please refer to page 73

BRANDING / AREA

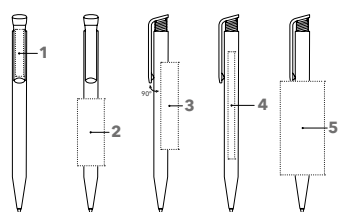
Clip	1	Standard print	35 x 6 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	50 x 20 mm
	3	Standard print	65 x 13 mm
	4	Digital print	80 x 7 mm
	5	Standard print (from 1,000 pieces)	60 x 30 mm
		Digital print on white barrel (from 1,000 pieces)	70 x 33 mm

SUPER HIT POLISHED BASIC

Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 2955

Push ball pen

Polished opaque body and clip surface, white barrel, coloured clip, senator® magic flow X20 refill (1.0 mm), ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

5.000 in 5: see page 68

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2955	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.42	0.39	0.36	0.35
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.60	0.55	0.52	0.51

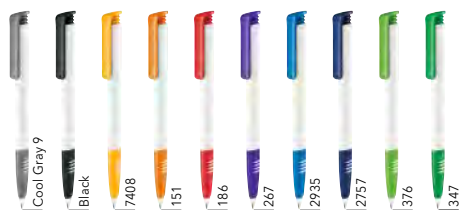
For branding prices please refer to page 73

BRANDING / AREA

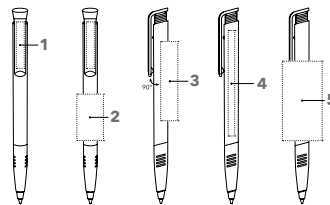
Clip	1	Standard print	35 x 6 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	50 x 20 mm
	3	Standard print	65 x 13 mm
	4	Digital print	80 x 7 mm
	5	Standard print (from 1,000 pieces)	60 x 30 mm
		Digital print (from 1,000 pieces)	70 x 33 mm

SUPER HIT POLISHED BASIC SG

Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 2956

Push ball pen

Polished opaque body and clip surface, white barrel, coloured clip and soft grip zone, senator® magic flow X20 refill (1.0 mm), ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2956	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.51	0.48	0.45	0.44
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.69	0.64	0.61	0.60

For branding prices please refer to page 73

BRANDING / AREA

Clip	1 Standard print	35 x 6 mm
	Digital print	35 x 7 mm
Barrel	2 Standard print	35 x 20 mm
	3 Standard print	60 x 12 mm
	4 Digital print	80 x 7 mm
	5 Standard print	60 x 30 mm
	(from 1,000 pieces)	

SUPER HIT MIX & MATCH

Image scale 1:1



Barrel

- Polished 15 standard colours
- Polished white with soft grip 10 Basic colours
- Matt 15 standard colours
- Clear 15 standard colours
- Clear with soft grip 14 standard colours
- Frosted 15 standard colours

Clip

- Polished 15 standard colours

ART. NO. 2773

Push ball pen

Free combination option of different parts (barrel and clip), surfaces (clear, polished, frosted, matt) and colours, senator® magic flow X20 refill (1.0 mm), ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2773	1,000	2,500	5,000
Incl. 1c standard print, per position	0.45	0.42	0.41
Each further colour	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.61	0.58	0.57
Surcharge soft grip	0.08	0.08	0.08

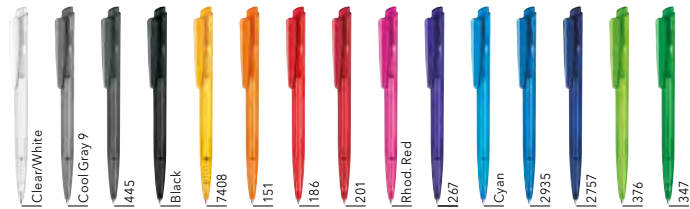
For branding prices please refer to page 73

BRANDING / AREA

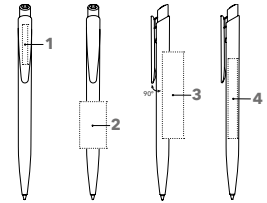
Please see the Super Hit models used for the branding areas on those parts or contact us.

DART CLEAR

Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 2602

Push ball pen

Glossy transparent body surface, glossy opaque clip, senator® magic flow X20 refill (1.0 mm), ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67
5.000 in 5: see page 68

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2602	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.40	0.37	0.34	0.33
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.58	0.53	0.50	0.49

For branding prices please refer to page 73

BRANDING / AREA

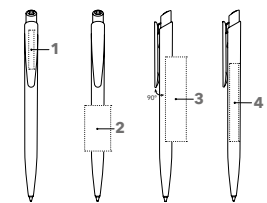
Clip	1	Standard print	30 x 4 mm or 25 x 5 mm or 20 x 6 mm
		Digital print	33 x 4 mm or 28 x 5 mm or 23 x 6 mm
Barrel	2	Standard print	35 x 20 mm
	3	Standard print	65 x 12 mm
	4	Digital print	60 x 7 mm

DART POLISHED

Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 2600

Push ball pen

Glossy opaque body and clip surface, senator® magic flow X20 refill (1.0 mm), ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67
5.000 in 5: see page 68

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2600	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.38	0.35	0.32	0.31
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.56	0.51	0.48	0.47

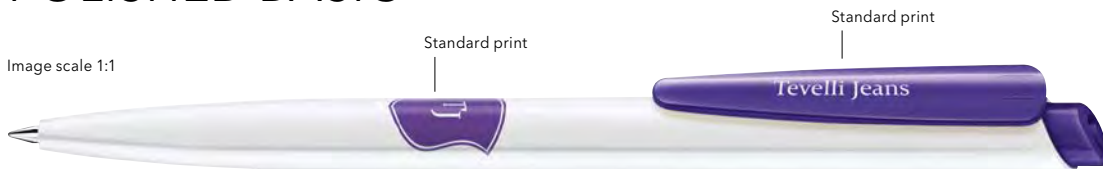
For branding prices please refer to page 73

BRANDING / AREA

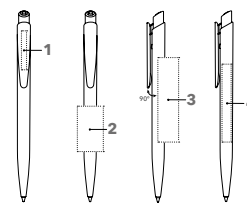
Clip	1	Standard print	30 x 4 mm or 25 x 5 mm or 20 x 6 mm
		Digital print	33 x 4 mm or 28 x 5 mm or 23 x 6 mm
Barrel	2	Standard print	35 x 20 mm
	3	Standard print	65 x 12 mm
	4	Digital print	60 x 7 mm

DART POLISHED BASIC

Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 2959

Push ball pen

Glossy opaque body and clip surface, white barrel, coloured clip, senator® magic flow X20 refill (1.0 mm), ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67
5.000 in 5: see page 68

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2959	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.38	0.35	0.32	0.31
Each further colour	0.19	0.16	0.13	0.12
Incl. digital print (CMYK), per motif	0.56	0.51	0.48	0.47

For branding prices please refer to page 73

BRANDING / AREA

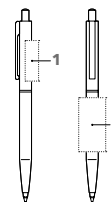
Clip	1 Standard print	30 x 4 mm or 25 x 5 mm or 20 x 6 mm
	Digital print	33 x 4 mm or 28 x 5 mm or 23 x 6 mm
Barrel	2 Standard print	35 x 20 mm
	3 Standard print	65 x 12 mm
	4 Digital print	60 x 7 mm

POINT POLISHED

Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 3217

Push ball pen

Glossy opaque body surface, metal fittings, push-button with plastic inlay, senator® magic flow X20 refill (1.0 mm), ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3217	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.51	0.48	0.45	0.44
Each further colour	0.19	0.16	0.13	0.12

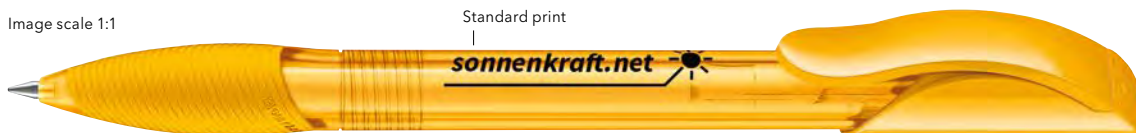
For branding prices please refer to page 73

BRANDING / AREA

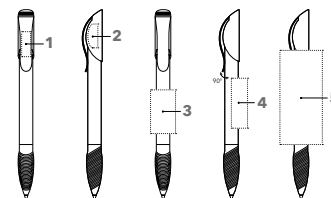
Upper	1 Standard print	30 x 10 mm
Barrel	2 Standard print	40 x 20 mm

HATTRIX CLEAR SG

Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 2339

Push ball pen

Glossy transparent body surface, upper part and clip polished, coloured soft grip, senator® magic flow G2 refill (1.0 mm), ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67

This item will be discontinued and is still available as long as stocks last.

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2339	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.67	0.64	0.61	0.60
Each further colour	0.19	0.16	0.13	0.12

For branding prices please refer to page 73

BRANDING / AREA

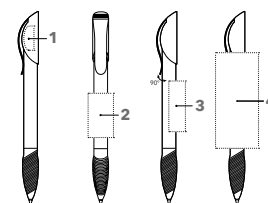
Clip	1	Standard print	20 x 7 mm
Upper	2	Standard print	10 x 7 mm or 19 x 4 mm 1 colour
Barrel	3	Standard print	35 x 20 mm
	4	Standard print	40 x 13 mm
	5	Standard print	75 x 33.9 mm (from 1,000 pieces)

HATTRIX CLEAR SG MC

Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 2419

Push ball pen

Glossy transparent body surface, upper part polished, coloured soft grip zone to match the barrel, metal clip, senator® magic flow G2 refill (1.0 mm), ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67

This item will be discontinued and is still available as long as stocks last.

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2419	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.77	0.74	0.71	0.70
Each further colour	0.19	0.16	0.13	0.12

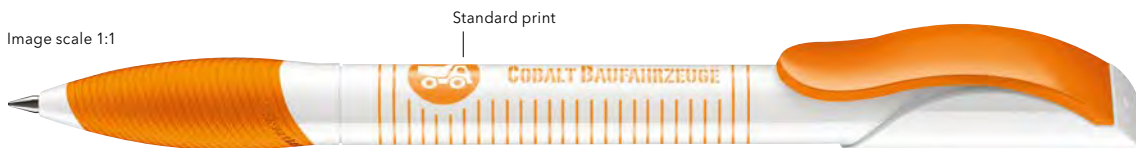
For branding prices please refer to page 73

BRANDING / AREA

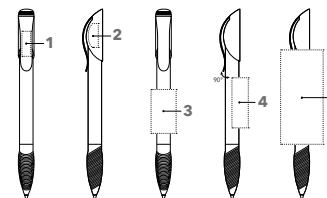
Upper	1	Standard print	10 x 7 mm or 19 x 4 mm 1 colour
Barrel	2	Standard print	35 x 20 mm
	3	Standard print	40 x 13 mm
	4	Standard print	75 x 33.9 mm (from 1,000 pieces)

HATTRIX POLISHED BASIC SG

Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 3200

Push ball pen

Glossy opaque body and clip surface, white barrel, coloured clip and soft grip zone, senator® magic flow G2 refill (1.0 mm), ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67

This item will be discontinued and is still available as long as stocks last.

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3200	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.65	0.62	0.59	0.58
Each further colour	0.19	0.16	0.13	0.12

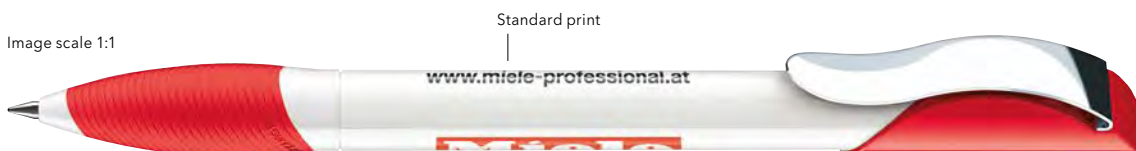
For branding prices please refer to page 73

BRANDING / AREA

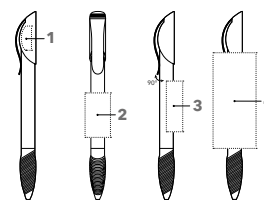
Clip	1	Standard print	20 x 7 mm
Upper	2	Standard print	10 x 7 mm or 19 x 4 mm 1 colour
Barrel	3	Standard print	35 x 20 mm
	4	Standard print	40 x 13 mm
	5	Standard print (from 1,000 pieces)	75 x 33.9 mm

HATTRIX POLISHED BASIC SG MC

Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 3201

Push ball pen

Glossy opaque body, white barrel, metal clip and coloured soft grip zone, senator® magic flow G2 refill (1.0 mm), ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67

This item will be discontinued and is still available as long as stocks last.

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3201	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.75	0.72	0.69	0.68
Each further colour	0.19	0.16	0.13	0.12

For branding prices please refer to page 73

BRANDING / AREA

Upper	1	Standard print	10 x 7 mm or 19 x 4 mm 1 colour
Barrel	2	Standard print	35 x 20 mm
	3	Standard print	40 x 13 mm
	4	Standard print (from 1,000 pieces)	75 x 33.9 mm

NEW SPRING

FORM AND FUNCTION IN PERFECT HARMONY.

Distinctive appearance tempting with its striking spring-push mechanism and technical design.

NEW SPRING CLEAR MC

Image scale 1:1

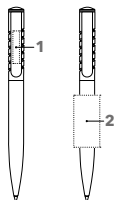
Standard print



Your desired
PMS colour
available from
20,000 pieces
(Surcharge 1,060 €)



reddot design award



ART. NO. 2410

Push ball pen

Glossy opaque body surface, metallised inner push-button, metal clip, senator® magic flow G2 refill (1.0 mm), ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2410	500	1,000	2,500	5,000
Incl. 1c standard print, per position	1.12	1.09	1.06	1.05
Each further colour	0.19	0.16	0.13	0.12
Incl. laser engraving	1.57	1.51	1.46	1.46

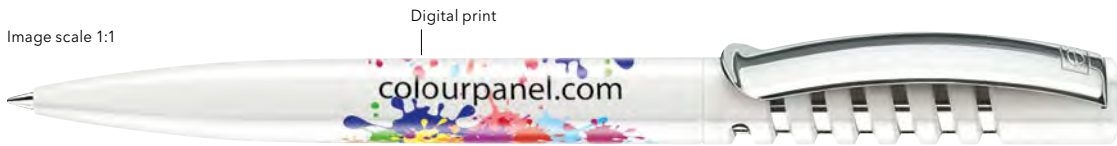
For branding prices please refer to page 73

BRANDING / AREA

Clip	1	Laser engraving	30 x 6 mm
Barrel	2	Standard print	40 x 20 mm

NEW SPRING POLISHED MC

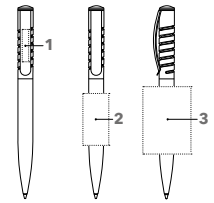
Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



reddot design award



ART. NO. 2310

Push ball pen

Glossy opaque body surface, metallised inner push-button, metal clip, senator® magic flow G2 refill (1.0 mm), ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2310	500	1,000	2,500	5,000
Incl. 1c standard print, per position	1.10	1.07	1.04	1.03
Each further colour	0.19	0.16	0.13	0.12
Incl. laser engraving	1.55	1.49	1.44	1.44

For branding prices please refer to page 73

BRANDING / AREA

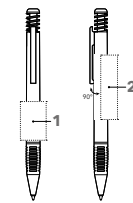
Clip	1	Laser engraving	30 x 6 mm
Barrel	2	Standard print	40 x 20 mm
	3	Digital print on white barrel (from 1,000 pieces)	51 x 37 mm

SOFTSPRING POLISHED

Image scale 1:1



Your desired PMS colour available from 20,000 pieces (Surcharge 1,060 €)



ART. NO. 2067

Push ball pen

Glossy opaque body surface with metallic pigments (except for white and black), metallised tip and spring, black soft grip zone, metal clip, senator® magic flow G2 refill (1.0 mm), ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67

This item will be discontinued and is still available as long as stocks last.

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2067	500	1,000	2,500	5,000
Incl. 1c standard print, per position	1.30	1.27	1.24	1.23
Each further colour	0.19	0.16	0.13	0.12

For branding prices please refer to page 73

BRANDING / AREA

Barrel	1	Standard print	30 x 20 mm
	2	Standard print	50 x 13 mm

POLAR BALL PEN

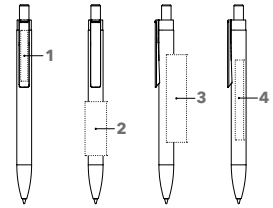
Image scale 1:1



Corresponding cases

- ET 154
- ET 157
- ET 160
- ET 169
- ET 171
- ET 190

see pages 44-46



ART. NR. 3260

Push ball pen

Barrel: Metal, varnished with coloured plastic clip holder
 Fittings: Metal, glossy chrome
 senator® magic flow G2 refill (1.0 mm)
 Ink colour: blue

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3260	50	100	250	500
Incl. 1c standard print, per position	3.10	2.57	2.25	2.12
Each further colour	1.17	0.64	0.32	0.19
Incl. laser engraving	3.52	2.99	2.67	2.57

For branding prices please refer to page 73

BRANDING / AREA

Clip	1	Laser engraving	45 x 6 mm
Barrel	2	Standard print	40 x 16 mm
		Laser engraving	45 x 5 mm
	3	Standard print	65 x 11 mm
	4	Laser engraving	60 x 5 mm

POLAR MIX & MATCH

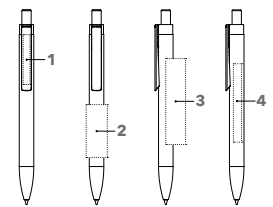
Image scale 1:1



Corresponding cases

- ET 154
- ET 157
- ET 160
- ET 169
- ET 171
- ET 190

see pages 44-46



ART. NO. 3261

Push ball pen

Barrel: Metal, varnished
 Fittings: Metal, glossy chrome
 senator® magic flow G2 refill (1.0 mm)
 Ink colour: blue or black

SERVICES

PMS Service:

(Clip holder):
 from 10,000 pieces, see page 67

Additional refill option:

senator® magic flow G2 refill (1.4 mm),
 see page 6

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3261	50	100	250	500
Incl. 1c standard print, per position	3.13	2.60	2.28	2.15
Each further colour	1.17	0.64	0.32	0.19
Incl. laser engraving	3.55	3.02	2.70	2.60
Surcharge magic flow refill 1.4	0.08	0.08	0.08	0.08

For branding prices please refer to page 73

BRANDING / AREA

Clip	1	Laser engraving	45 x 6 mm
Barrel	2	Standard print	40 x 16 mm
		Laser engraving	45 x 5 mm
	3	Standard print	65 x 11 mm
	4	Laser engraving	60 x 5 mm

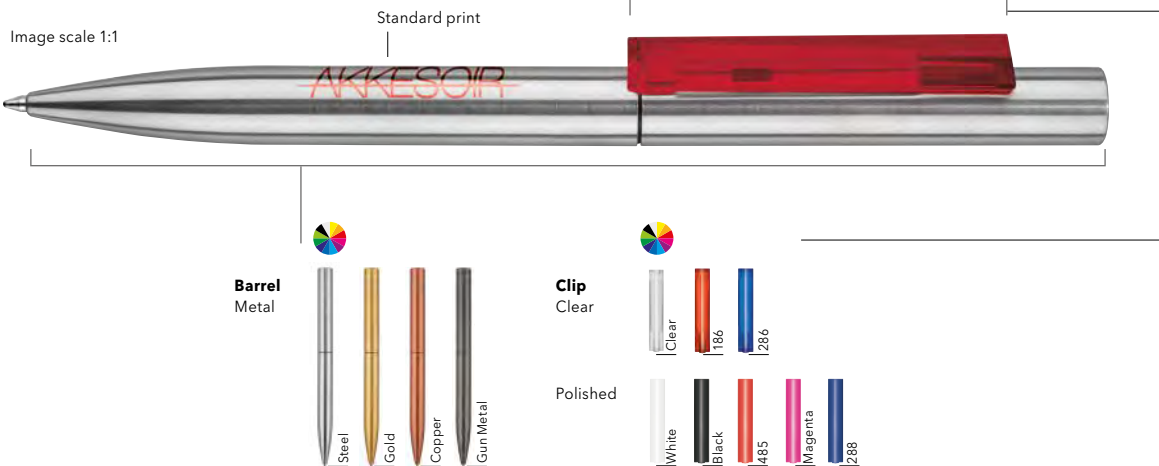
SIGNER LINER

STRONG DESIGN FOR GREAT EFFECT.

The unique synthesis of design, high-quality material and eye-catching finishing options are the best prerequisites for expressive advertising messages.



SIGNER LINER BALL PEN



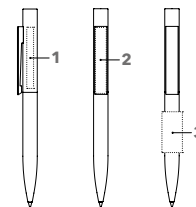
Corresponding cases

ET 150
ET 154
ET 156
ET 157
ET 160
ET 169
ET 171
ET 190

see pages 44-46



reddot award



ART. NO. 2709

Twist ball pen

Barrel: Stainless steel, sandblasted or lacquered
Clip: Plastic; clear or polished
senator® magic flow G2 refill (1.0 mm)
Ink colour: blue

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

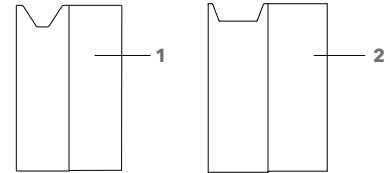
2709	50	100	250	500
Incl. 1c standard print, per position	6.28	5.75	5.43	5.30
Incl. 1c standard print, per position	6.70	6.17	5.85	5.75
Incl. digital print (CMYK), per motif	6.52	5.96	5.62	5.48
Surcharge metal refill G2	0.30	0.30	0.30	0.30

For branding prices please refer to page 73

BRANDING / AREA

Cap	1	Standard print	45 x 5 mm 1 colour
		Laser engraving	35 x 5 mm
Clip	2	Standard print	47 x 7 mm
		Digital print	48.5 x 8 mm
Barrel	3	Standard print	30 x 15 mm 1 colour
		Laser engraving	40 x 5 mm

CASES



ART. NO. P1ET157

Cardboard pouch for 1 - 2 writing instruments

Matt white, front and back to be customised over the full surface area
Dimensions: 155 x 48 x 2 cm

BRANDING / AREA

Front + Reverse 1 ca. 155 x 96 mm

INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

P1ET157	500	1,000	2,500	5,000	Filling in 1 pen	Filling in 2 pens
Incl. 4c print	2.01	1.29	0.85	0.67	0.21	0.32

ART. NO. P1ET173

Cardboard pouch for 3 writing instruments

Matt white, front and back to be customised over the full surface area
Dimensions: 155 x 54 x 2 cm

BRANDING / AREA

Front + Reverse 2 ca. 155 x 108 mm

INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

P1ET173	500	1,000	2,500	5,000	Filling in 3 pens
Incl. 4c print	2.17	1.47	0.88	0.69	0.42



ART. NO. ET 157

For 1 writing instrument

Carton, matt black. At 5,000 pcs. also available in different colours
Dimensions: 155 x 50 x 2 mm

INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

ET157	500	1,000	2,500	5,000	Filling in 1 pen
Plain	0.24	0.24	0.24	0.24	0.21

ART. NO. ET 190

For 1 or 2 writing instruments

Carton, FSC Mix, matt black,
 with removable cardboard insert
Dimensions: 175 x 62 x 22 mm

INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

ET190	50	100	250	500	Filling in 1 pen	Filling in 2 pens
Plain	2.00	2.00	2.00	2.00	0.21	0.32

CASES



ART. NO. ET 156

Cardboard case for 1 or 2 writing instruments

carded case, black matt or glossy white with magnetic closure and foam inlay
This article is not made in Germany.

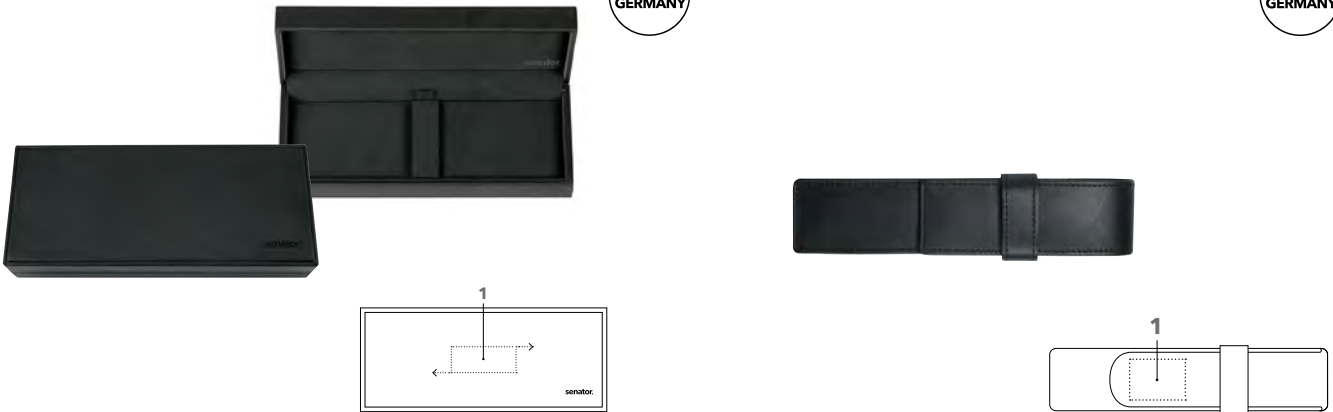
Dimensions: 16.5 x 6.5 x 2.5 cm

INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

ET156	25	50	100	250	Filling in 1 pen	Filling in 2 pens
Plain	1.69	1.69	1.69	1.69	0.21	0.32
Incl. 1c standard print, 1 position	3.92	2.86	2.33	2.01	0.21	0.32

BRANDING / AREA

Lid	1	Standard print, 1 colour not on white	50 x 20 mm
	2	Standard print, 1 colour not on white	50 x 15 mm



ART. NO. ET 160

For 1 or 2 writing instruments

leather look, black with black velour lining
This article is not made in Germany.

Dimensions: 19 x 8 x 3.5 cm

BRANDING / AREA

Lid	1	Standard print, 1 colour	50 x 20 mm
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INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

ET160	25	50	100	250	Filling in 1 pen	Filling in 2 pens
Plain	3.98	3.98	3.98	3.98	0.21	0.32
Incl. 1c standard print, 1 position	6.21	5.15	4.62	4.30	0.21	0.32

ART. NO. ET 150

Leather case for 1 or 2 writing instruments

leather, black
This article is not made in Germany.

Dimensions: 15 x 3.5 x 1.5 cm

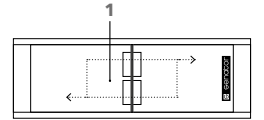
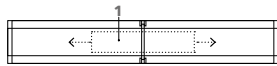
BRANDING / AREA

Lasche	1	Embossing	30 x 22 mm
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INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

ET150	25	50	100	250	Filling in 1 pen	Filling in 2 pens
Plain	4.03	4.03	4.03	4.03	0.21	0.32
Incl. embossing, incl. stamp	11.66	8.48	6.89	5.94	0.21	0.32

CASES



ART. NO. ET 169

Plastic case for 1 writing instrument
Glossy transparent with universal pen holder
This article is not made in Germany.
Dimensions: 15.5 x 2.5 x 2.5 cm

BRANDING / AREA

Lid 1 Standard print, 1 colour 60 x 12 mm

INDUSTRIAL PRICES (€/PC.)

ET169	25	50	100	250	Filling in 1 pen
Plain	0.52	0.52	0.52	0.52	0.21
Incl. 1c standard print, 1 position	2.75	1.69	1.16	0.84	0.21

ART. NO. ET 171

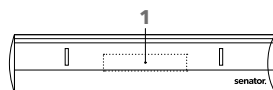
Plastic case for 2 writing instruments
Glossy transparent with universal pen holder
This article is not made in Germany.
Dimensions: 15.5 x 5.5 x 2.5 cm

BRANDING / AREA

Lid 1 Standard print, 1 colour 60 x 25 mm

INDUSTRIAL PRICES (€/PC.)

ET171	50	100	250	500	Filling in 2 pens
Plain	0.86	0.86	0.86	0.86	0.32
Incl. 1c standard print, 1 position	3.09	2.03	1.50	1.18	0.32



ART. NO. ET 154

Plastic case for 1 writing instrument
black/silver with transparent lid, also available for slim writing instruments
This article is not made in Germany.
Dimensions: 16 x 3.5 x 2.5 cm

BRANDING / AREA

Lid 1 Standard print, 1 colour 50 x 10 mm

INDUSTRIAL PRICES (€/PC.)

ET154	25	50	100	250	Filling in 1 pen
Plain	0.86	0.86	0.86	0.86	0.21
Incl. 1c standard print, 1 position	3.09	2.03	1.50	1.18	0.21

ART. NO. SC233

Cardboard box for 50 pens
Alternative packaging for your pens:
Carton: white, with senator® logo
Dimensions: 15.5 x 12 x 7.5 cm

INDUSTRIAL PRICES (€/PC.)

SC233	25	50	100	250
Plain	0.74	0.74	0.74	0.74

MADE IN GERMANY

OUR MUGS: CO₂-SAVERS.

The senator® porcelain mugs now come from German production. Sustainable production and short transport routes save up to 95 % CO₂. Use these advantages also for your brand communication.



TAO

THE FEEL-GOOD MUG WITH PERSONALITY.

Soft, natural lines form an unusual diameter and nestle gently into the user's hands. Supple and pleasant to touch.



TAO MUG

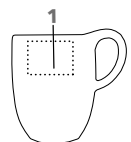
Image scale 1:2



Transfer print

Transfer print

Transfer print



ART. NO. 0905

Elegant porcelain mug
harmonious asymmetrical shape,
high-gloss white

Height: ~ 100 mm
Diameter: ~ 75 mm
Capacity: ~ 0.26 l

SERVICES

Single packing: see page 63

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0905	108	250	500	1.000
Incl. 1c transfer print, per position	5.83	5.51	5.41	5.35
Each further print colour per position	1.06	0.74	0.64	0.58

For branding prices please refer to page 73

BRANDING / AREA

Outside 1 Transfer print 40 x 30 mm

TAO CAFÉ

FOR A DAY FULL OF HARMONY.

The soft shapes of the Tao coffee cup are harmoniously in the lines of the saucer. A real treat to hold in your hand for an enjoyable cup of coffee or tea.



TAO CAFÉ

Image scale 1:2

Transfer print



Transfer print

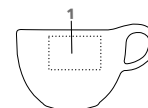
NEW



Transfer print



White



ART. NO. 0904

Elegant porcelain cup with saucer
harmonious asymmetrical shape,
high-gloss white, suitable for coffee pod
machines

Height: ~ 68 mm
Diameter: ~ 90 mm
Capacity: ~ 0.2 l

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0904	108	250	500	1.000
Incl. 1c transfer print, per position	7.31	6.99	6.89	6.83
Each further print colour per position	1.06	0.74	0.64	0.58

For branding prices please refer to page 73

BRANDING / AREA

Outside 1 Transfer print 40 x 25 mm

TAO ESPRESSO SET

Image scale 1:4

Transfer print



NEW



ART. NO. 0903

Espresso Set

Porcelain espresso cup and saucer, harmonious asymmetrical shape, glossy white, suitable for coffee pod machines

Height: ~ 63 mm
Diameter: ~ 51 mm
Capacity: ~ 0.06 l

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0903	108	250	500	1.000
Incl. 1c transfer print, per position	6.89	6.57	6.47	6.41
Each further print colour per position	1.06	0.74	0.64	0.58

For branding prices please refer to page 73

BRANDING / AREA

Outside 1 Transfer print 20 x 20 mm

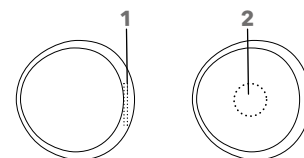
TAO PLATE

Image scale 1:2

Transfer print



NEW



ART. NO. 0906

Plate

porcelain, glossy white harmonious asymmetrical shape

Diameter: ~ 218 mm

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0906	108	250	500	1.000
Incl. 1c transfer print, per position	6.25	5.93	5.83	5.77
Each further print colour per position	1.06	0.74	0.64	0.58

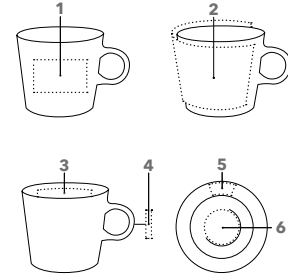
For branding prices please refer to page 73

BRANDING / AREA

Outside 1 Transfer print 60 x 10 mm
Inside 2 Transfer print Ø 60 mm

FANCY ESPRESSO SET

Image scale 1:2



ART. NO. 0964

Espresso Set 0964

Porcelain espresso cup and saucer, glossy white, suitable for coffee pod machines

Height: ~ 57 mm
Diameter: ~ 67 mm
Capacity: ~ 0.08 l
Diameter saucer: ~ 120 mm

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0964	108	250	500	1,000
Incl. engraving, per position	6.47	6.15	6.05	5.99
Incl. 1c transfer print, per position	5.94	5.62	5.52	5.46
Each further print colour per position	1.06	0.74	0.64	0.58

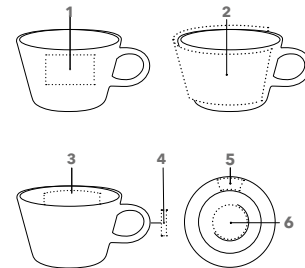
For branding prices please refer to page 73

BRANDING / AREA

Outside	1 Engraving	40 x 15 mm
	2 Transfer print	150 x 45 mm
Inside	3 Transfer print	40 x 5 mm
Handle	4 Transfer print	30 x 3 mm
Saucer	5 Transfer print	50 x 15 mm
	6 Transfer print	Ø 45 mm

FANCY CAFÉ + CAFÉ SET

Image scale 1:2



ART. NO. 0965 / 0965-T

Porcelain cup with saucer 0965

in classic design, high-gloss white, suitable for coffee pod machines

Porcelain cup 0965-T
in classic design, high-gloss white, suitable for coffee pod machines

Height: ~ 70 mm
Diameter: ~ 83 mm
Capacity: ~ 0.2 l
Diameter saucer: ~ 144 mm

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0965	108	250	500	1,000
Incl. engraving, per position	6.88	6.56	6.46	6.40
Incl. 1c transfer print, per position	6.35	6.03	5.93	5.87
Each further print colour per position	1.06	0.74	0.64	0.58
0965-T	108	250	500	1,000
Incl. engraving, per position	4.79	4.47	4.37	3.25
Incl. 1c transfer print, per position	4.26	3.94	3.84	3.78
Each further print colour per position	1.06	0.74	0.64	0.58

For branding prices please refer to page 73

BRANDING / AREA

Outside	1 Engraving	40 x 30 mm
	2 Transfer print	175 x 50 mm
Inside	3 Transfer print	50 x 20 mm
Handle	4 Transfer print	30 x 5 mm
Saucer	5 Transfer print	40 x 20 mm
	6 Transfer print	Ø 55 mm

FANCY PLATES

Image scale 1:4



ART. NO. 0966 / 0993 / 0994

Plate 0966

Porcelain, glossy white

Dinner plate 0993

Porcelain, glossy white

Soup plate 0994

Porcelain, glossy white

Plate Ø: ~ 213 mm

Dinner plate Ø: ~ 263 mm

Soup plate Ø: ~ 225 mm

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

	108	250	500	1.000
0966				
Incl. 1c transfer print, per position	5.27	4.95	4.85	4.79
0993				
Incl. 1c transfer print, per position	5.66	5.34	5.24	5.18
0994				
Incl. 1c transfer print, per position	5.60	5.28	5.18	5.12
Each further print colour per position	1.06	0.74	0.64	0.58

BRANDING / AREA

0966	1 Transfer print	40 x 20 mm
	2 Transfer print	Ø 100 mm
0993	1 Transfer print	100 x 20 mm
	2 Transfer print	Ø 100 mm
0994	1 Transfer print	80 x 20 mm
	2 Transfer print	Ø 100 mm

FANCY BOWL

Image scale 1:2



ART. NO. 0920

Porcelain bowl
glossy white

Height: ~ 76 mm

Diameter: ~ 141 mm

Capacity: ~ 0.7 l

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

	108	250	500	1.000
0920				
Incl. 1c transfer print, per position	5.66	5.34	5.24	5.18
Each further print colour per position	1.06	0.74	0.64	0.58

For branding prices please refer to page 73

BRANDING / AREA

Outside	1 Transfer print	457 x 30 mm
Inside	3 Transfer print	50 x 30 mm

FANCY START - UP BOX

Image scale 1:3

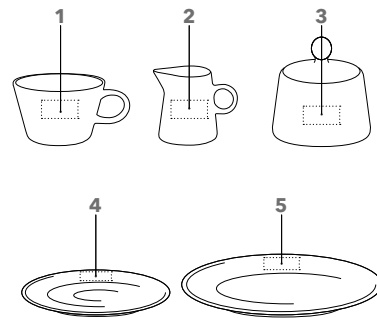
Transfer print



INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0951	1	3	5	10
Incl. 1c Transfer print Start-Up Box on designated print area	425.27	386.05	362.37	354.97



ART. NO. 0951

Porcelain set

74 pieces, white
cups suitable for coffee pod machines:

24 cups and saucers,
24 plates,
1 milk jug,
1 sugar bowl

Height cup: ~ 70 mm
Diameter cup: ~ 83 mm
Capacity cup: ~ 0.2 l
Diameter saucer: ~ 144 mm
Diameter plate: ~ 210 mm
Height milk jug: ~ 78 mm
Height sugar bowl: ~ 58 mm
(with lid ~ 90 mm)

BRANDING / AREA

Cup	1	Transfer print	40 x 20 mm
Milk jug	2	Transfer print	40 x 20 mm
Sugar bowl	3	Transfer print	40 x 20 mm
Saucer	4	Transfer print	40 x 20 mm
Plate	5	Transfer print	40 x 20 mm

ELITE INSIDE

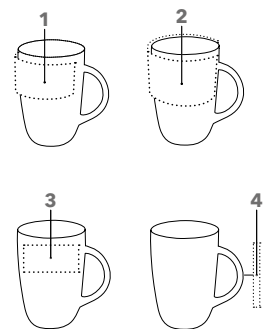
A BRILLIANT APPEARANCE – BOTH OUTSIDE AND INSIDE.

Do you want to really shine? Then the Elite is the perfect choice. The top seller with format, in a timelessly elegant shape and with coloured inside – a model that inspires. Now in new colours.



ELITE INSIDE

Image scale 1:2



ART. NO. 0353

Porcelain mug
in favoured design, high-gloss white with coloured interior glaze

Height: ~100 mm
Diameter: ~80 mm
Capacity: ~0.25 l

SERVICES

Single packaging: see page 63

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0353	108	250	500	1.000
Incl. 1c direct print, per position	4.48	4.16	4.06	4.00
Incl. engraving, per position	5.54	5.22	5.12	5.11
Incl. 1c transfer print, per position	5.01	4.69	4.59	4.53
Each further transfer print colour per position	1.06	0.74	0.64	0.58

For branding prices please refer to page 73

BRANDING / AREA

Outside			
1	Direct print	175 x 35 mm	
2	Transfer print	205 x 45 mm	
3	Transfer print	50 x 60 mm	
	Engraving	60 x 30 mm	
Handle	4	Transfer print	70 x 7 mm

ELITE

Image scale 1:2



ART. NO. 0912

Porcelain mug
in favoured design, high-gloss white

Height: ~ 100 mm
Diameter: ~ 80 mm
Capacity: ~ 0.25 l

SERVICES

PMS Service (Colour 4U): see page 67
Single packaging: see page 63

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0912	108	250	500	1,000
Incl. 1c direct print, per position	3.95	3.63	3.53	3.47
Incl. engraving, per position	5.01	4.69	4.59	4.53
Incl. 1c transfer print, per position	4.48	4.16	4.06	4.00

Each further transfer print colour per position

	1.06	0.74	0.64	0.58
--	------	------	------	------

For branding prices please refer to page 73

BRANDING / AREA

Outside	1 Direct print	175 x 35 mm
	2 Transfer print	205 x 45 mm
	3 Engraving	60 x 30 mm
Inside	4 Transfer print	50 x 20 mm
Handle	5 Transfer print	70 x 7 mm

ELITE MATT

Image scale 1:2



ART. NO. 0343

Porcelain mug
in modern design, matt colours

Height: ~ 100 mm
Diameter: ~ 80 mm
Capacity: ~ 0.25 l

SERVICES

Single packaging: see page 63

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0343	108	250	500	1,000
Incl. 1c direct print, per position	5.01	4.69	4.59	4.53
Incl. engraving, per position	6.07	5.75	5.65	5.59
Incl. 1c transfer print, per position	5.54	5.22	5.12	5.06

Each further transfer print colour per position

	1.06	0.74	0.64	0.58
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For branding prices please refer to page 73

BRANDING / AREA

Outside	1 Direct print	175 x 35 mm
	2 Transfer print	205 x 45 mm
	3 Laser engraving	60 x 30 mm
Inside	4 Transfer print	50 x 20 mm
Handle	5 Transfer print	70 x 7 mm

AMITY

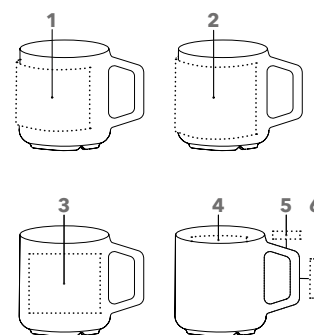
SMALL SIZE – GREAT DESIGN.

A designer piece with a strong characteristic handle. With its size, it fits under all commercially available coffee pod machines and at the same time stands its ground with its large print areas.



AMITY

Image scale 1:2



ART. NO. 0321

Small porcelain mug

glossy white, suitable for coffee pod machines

Height: ~ 80 mm

Diameter: ~ 80 mm

Capacity: ~ 0.25 l

SERVICES

PMS Service (Colour 4U): see page 67

Single packaging: see page 63

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0321	108	250	500	1.000
Incl. 1c direct print, per position	3.86	3.54	3.44	3.38
Incl. engraving, per position	4.92	4.60	4.50	4.44
Incl. 1c transfer print, per position	4.39	4.07	3.97	3.91
Each further transfer print colour per position	1.06	0.74	0.64	0.58

For branding prices please refer to page 73

BRANDING / AREA

Outside		
1	Direct print	170 x 55 mm
2	Transfer print	220 x 70 mm
3	Engraving	60 x 50 mm
Inside		
4	Transfer print	50 x 20 mm
Handle		
5	Transfer print	20 x 8 mm
6	Transfer print	40 x 8 mm

ELEGANT**MODERN DESIGN
WITH SOFT CONTOURS.**

Beautiful, modern shape, large volume, pleasant weight and great advertising space: The Elegant combines everything that a modern promotional mug must be able to do.

**ELEGANT**

Image scale 1:2

**ART. NO. 0381****Porcelain mug**

Slightly conical shape, high gloss white

Height: ~92 mm**Diameter:** ~86 mm**Capacity:** ~0.3 l**SERVICES****PMS Service (Colour 4U):** see page 67**Single packaging:** see page 63**INDUSTRIAL PRICES (€/PC.)**

RSP in euro, per piece, VAT not included.

0381	108	250	500	1.000
Incl. 1c direct print, per position	4.06	3.74	3.64	3.58
Incl. 1c transfer print, per position	4.59	4.27	4.17	4.11
Each further transfer print colour per position	1.06	0.74	0.64	0.58

For branding prices please refer to page 73

BRANDING / AREA

Outside	1	Direct print	190 x 40 mm
	2	Transfer print	240 x 50 mm
Inside	3	Transfer print	50 x 15 mm
Handle	4	Transfer print	70 x 8 mm

CHARISMA

Image scale 1:2



ART. NO. 0915

High porcelain mug
with small handle, high-gloss white

Height: ~ 100 mm
Diameter: ~ 82 mm
Capacity: ~ 0.25 l

SERVICES

PMS Service (Colour 4U): see page 67
Single packaging: see page 63

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0915	108	250	500	1,000
Incl. engraving, per position	5.20	4.88	4.78	4.72
Incl. 1c transfer print, per position	4.67	4.35	4.25	4.19
Each further transfer print colour per position	1.06	0.74	0.64	0.58

For branding prices please refer to page 73

BRANDING / AREA

Outside	1 Engraving	60 x 30 mm
	2 Transfer print	233 x 96 mm
Inside	3 Transfer print	50 x 20 mm
Handle	4 Transfer print	50 x 12 mm

MAXI MUG

Image scale 1:2



ART. NO. 0344

Large porcelain mug
in classic design, high-gloss white

Height: ~ 96mm
Diameter: ~82 mm
Capacity: ~ 0.3 l

SERVICES

PMS Service (Colour 4U): see page 67
Single packaging: see page 63

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0344	108	250	500	1,000
Incl. 1c direct print, per position	4.06	3.74	3.64	3.58
Incl. engraving, per position	5.12	4.80	4.70	4.64
Incl. 1c transfer print, per position	4.59	4.27	4.17	4.11
Each further transfer print colour per position	1.06	0.74	0.64	0.58

For branding prices please refer to page 73

BRANDING / AREA

Outside	1 Direct print	180 x 70 mm
	2 Transfer print	225 x 87 mm
	3 Engraving	60 x 60 mm
Inside	4 Transfer print	50 x 20 mm
Handle	5 Transfer print	45 x 6 mm

APPEAL**BIG MUG WITH
EVEN BIGGER CHARISMA.**

The feel-good mug for more attention. The distinctly sympathetic shape harmonises perfectly with the large big volume.

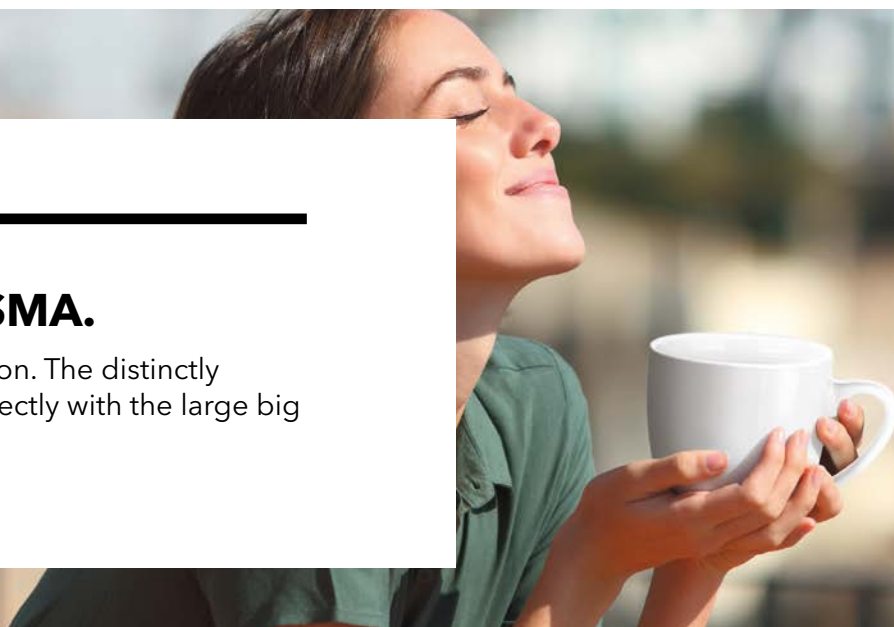
**APPEAL**

Image scale 1:2

**ART. NO. 0928**

Large porcelain mug
in rounded shape, high-gloss white

Height: ~ 95 mm
Diameter: ~ 100 mm
Capacity: ~ 0.4 l

SERVICES

PMS Service (Colour 4U): see page 67
Single packaging: see page 63

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0928	108	250	500	1.000
Incl. engraving, per position	6.00	5.68	5.58	5.52
Incl. 1c transfer print, per position	5.47	5.15	5.05	4.99
Each further transfer print colour per position	1.06	0.74	0.64	0.58

For branding prices please refer to page 73

BRANDING / AREA

Outside	1 Engraving	60 x 40 mm
	2 Transfer print	270 x 45 mm
Inside	3 Transfer print	50 x 20 mm
Handle	4 Transfer print	50 x 5 mm

COSMOS

GREAT PERFORMANCE FOR GREAT DRINKING PLEASURE.

There's more in it for you: large filling volume and large advertising space. If you have a lot to say, this mug is just right for you.



COSMOS

Image scale 1:2



ART. NO. 0926

Large porcelain mug
in modern, conical shape, high-gloss white

Height: ~ 106 mm
Diameter: ~ 94 mm
Capacity: ~ 0.35 l

SERVICES

PMS Service (Colour 4U): see page 67
Single packaging: see page 63

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0926	108	250	500	1.000
Incl. engraving, per position	6.00	5.68	5.58	5.52
Incl. 1c transfer print, per position	5.47	5.15	5.05	4.99
Each further transfer print colour per position	1.06	0.74	0.64	0.58

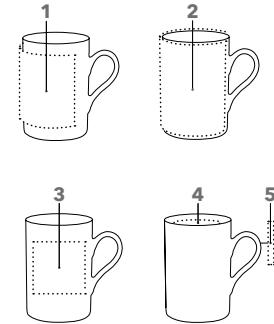
For branding prices please refer to page 73

BRANDING / AREA

Outside	1 Engraving	60 x 40 mm
	2 Transfer print	270 x 103 mm
Inside	3 Transfer print	50 x 20 mm
Handle	4 Transfer print	60 x 8 mm

PRIME

Image scale 1:2



ART. NO. 0341

Slim porcelain mug
in classic shape, high-gloss white

Height: ~ 105 mm
Diameter: ~ 73 mm
Capacity: ~ 0.27 l

SERVICES

PMS Service (Colour 4U): see page 67
Single packaging: see page 63

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0341	108	250	500	1,000
Incl. 1c direct print, per position	3.67	3.35	3.25	3.19
Incl. engraving, per position	4.73	4.41	4.31	4.25
Incl. 1c transfer print, per position	4.20	3.88	3.78	3.72
Each further transfer print colour per position	1.06	0.74	0.64	0.58

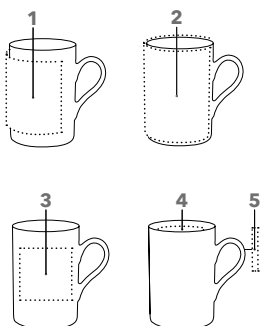
For branding prices please refer to page 73

BRANDING / AREA

Outside	1 Direct print	145 x 70 mm
	2 Transfer print	226 x 100 mm
	3 Engraving	60 x 60 mm
Inside	4 Transfer print	50 x 20 mm
Handle	5 Transfer print	50 x 5 mm

PRIME COLOUR

Image scale 1:2



ART. NO. 0351

Slim porcelain mug
in classic shape, high-gloss coloured

Height: ~ 105 mm
Diameter: ~ 73 mm
Capacity: ~ 0.27 l

SERVICES

Single packaging: see page 63

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0351	108	250	500	1,000
Incl. 1c direct print, per position	4.52	4.20	4.10	4.04
Incl. engraving, per position	5.58	5.26	5.16	5.10
Incl. 1c transfer print, per position	5.05	4.73	4.63	4.57
Each further transfer print colour per position	1.06	0.74	0.64	0.58

For branding prices please refer to page 73

BRANDING / AREA

Outside	1 Direct print	145 x 70 mm
	2 Transfer print	226 x 100 mm
	3 Laser engraving	12 cm ² (60 x 20 mm or 40 x 30 mm)
Inside	4 Transfer print	50 x 20 mm
Handle	5 Transfer print	50 x 5 mm

CLASSIC

Image scale 1:2



ART. NO. 0973

Porcelain mug in classic design
high-gloss white

Height: ~ 105 mm
Diameter: ~ 79 mm
Capacity: ~ 0.25 l

SERVICES

PMS Service (Colour 4U): see page 67
Single packaging: see page 63

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0973	108	250	500	1,000
Incl. 1c direct print, per position	3.67	3.35	3.25	3.19
Incl. engraving, per position	4.73	4.41	4.31	4.25
Incl. 1c transfer print, per position	4.20	3.88	3.78	3.72

Each further transfer print colour per position

1.06 0.74 0.64 0.58

For branding prices please refer to page 73

BRANDING / AREA

Outside		
1	Direct print	165 x 70 mm
2	Transfer print	210 x 90 mm
3	Engraving	60 x 60 mm
Inside		
4	Transfer print	50 x 20 mm
Handle		
5	Transfer print	50 x 5 mm

CULT

Image scale 1:2



ART. NO. 0911

Slim porcelain mug
in linear design, high-gloss white

Height: ~ 104 mm
Diameter: ~ 73 mm
Capacity: ~ 0.28 l

SERVICES

PMS Service (Colour 4U): see page 67
Single packaging: see page 63

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0911	108	250	500	1,000
Incl. 1c direct print, per position	3.76	3.44	3.34	3.28
Incl. engraving, per position	4.82	4.50	4.40	4.34
Incl. 1c transfer print, per position	4.29	3.97	3.87	3.81

Each further transfer print colour per position

1.06 0.74 0.64 0.58

For branding prices please refer to page 73

BRANDING / AREA

Outside		
1	Direct print	165 x 70 mm
2	Transfer print	203 x 100 mm
3	Engraving	60 x 60 mm
Inside		
4	Transfer print	50 x 20 mm

CAREFULLY PACKED. SAFE ON THE ROAD.

Senator® mugs are packed in boxes of 36. On request, we will be pleased to pack your mugs in individual cartons for individual distribution to your customers.



ART. NO. P1A / P1A XL

**Cardboard box P1A
white, for 1 mug**

Dimensions: 125 × 90 × 120 mm

**Cardboard box P1A XL
white, for 1 large mug**

Dimensions: 130 × 110 × 120 mm

INDUSTRIAL PRICES (€/PC.)

	Empty box	Price box including filling in (per mug)
P1A Single box, standard	0.41	0.52
P1A XL XL single box, standard	0.63	0.73

ART. NO. P36

**Cardboard box
brown, for 36 mugs**

Dimensions: 540 × 360 × 390 mm

INDUSTRIAL PRICES (€/PC.)

P36 Box of 36	Standard packaging without surcharge
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BRANDING METHODS ON PENS

DIGITAL PRINT



PROMOTIONAL GIFT
AWARD 2016



DIGITAL PRINT

Our digital print is the perfect solution to apply multicoloured prints on the clips or barrels of our ball pens. With this method we also place logos very effectively onto the cap of our Liberty models.

Technology:

The digital print uses the CMYK colour printing process to mix all colours from the basic four. For prints on coloured backgrounds we apply an extra layer of white underneath the print.

Strengths:

- Print to the edge of the clip
- Realisation of colour gradients
- Also suitable for photo-realistic themes

DIGITAL PRINT WITH 3D EFFECT

On many white barrels of our writing instruments, large-area digital prints can be supplemented with a haptic effect. Give your brand presentation noticeably more structure and shine.

Technology:

The digital print uses the CMYK colour printing process to mix all colours from the basic four. An additional lacquer layer is added on top of the print for a high-gloss raised feel effect.
Minimum quantity: 1,000 pieces

Strengths:

- Incomparable 3D effect
- Realisation of complex colour gradients
- Reproduction of countless colours

STANDARD PRINT



STANDARD PRINT

Whenever it comes to branding our ball pen barrels, screen print is the branding method of our choice. For the curved clips, on the other hand, we use tampon printing. Both processes ensure optimal implementation of your brand message.

Technology:

Screen print is a direct print process whereby ink is pressed through a mesh onto the ball pen. Tampon print is an indirect print method whereby ink is transferred from the cliché via a silicone pad onto the surface to be printed.

Strengths:

- Particularly sharp-edged prints
- Accurate full colour prints possible
- Multicolour prints possible

STANDARD PRINT WITH 3D EFFECT

The large 360° print area of our ball pen pens can be transformed into a tactile 3D surface with an additional gloss effect using an additional layer of lacquer.

Technology:

The lacquer layer substitutes one colour of the Barrel Print 360° and can be combined with prints of up to 4 colours.
Minimum quantity: 1,000 pcs.

Strengths:

- Raised 3D surface
- Accentuation of selected elements
- Accurate full colour prints possible

BRANDING METHODS ON MUGS

DIRECT PRINT



DIRECT PRINT

The direct printing process saves time and money. We print without raster and thus achieve rich, vibrant colours. Many of our mug models can be printed using this cost-effective process.

Technology:

The direct printing process does not require an intermediate step via a carrier material. The ink is applied directly to the cup without any detours.

Strengths:

- Short delivery times
- Cost-effective branding method
- Strong with line prints

TRANSFER PRINT



TRANSFER PRINT

With transfer printing, our mugs can be printed in many different positions. Besides the classic printing position on the mug body, handle or inside printing are also very popular.

Technology:

Transfer Print is a branding method by which we first print the design on a label to be applied onto the mug in a second step. During the firing process the colour combines with the mug surface, the label dissolves up to a small edge around the print design.

Strengths:

- Endless variety
- Strong with half-tone prints
- Nearly perfect with colour gradients

ENGRAVING



ENGRAVING

Engraving offers a high-quality and particularly durable finish. The motif is worked into the porcelain and creates a striking contrast between the outer glaze layer and the porcelain underneath.

Technique:

A computer-controlled laser engraves a logo or imprint into the item ensuring absolute definition and longlasting branding.

For coloured cups, large engravings can be impressively highlighted by means of sandblasting.

Strengths:

- Striking tactile results
- Understated quality
- Precise reproduction of logos and lettering

COLOUR 4U



COLOUR 4U

For those who want to use the colour of their corporate design in an even more eye-catching way, we are happy to turn our high-gloss white cups into colourful eye-catchers.

Technique:

Name your requested colour and we dye the outside of your mug to your requirements. This is possible for all white porcelain and stoneware mugs in our senator® range except for our tableware sets.

Strengths:

- Supremely customisable
- Colour matching on request
- Striking in combination with engraving

SENATOR WORLD OF COLOURS

STOCK COLOURS

With senator® your corporate colour is in safe hands. The colours available for senator® ball pens offer a broad choice of surfaces and models. This gives more flexibility when selecting the best promotional ball pen to perfectly fulfil your needs.

10 BASIC COLOURS

Our basic models offer a combination of white with various colour accents. These basic models are available in our top 10 colours.



15 STANDARD COLOURS

In order to ensure you have the biggest possible choice and comparison, most of our plastic ball pens are available in our 15 standard colours per surface.



LONG-TERM COLOUR GUARANTEE

We guarantee that our 15 standard colours will be available unchanged in the years ahead. You can depend on being able to make follow-up orders in the future for many years from the senator® range for your original colour tone choice.



MIX & MATCH SERVICE

Customise our pens to fit your corporate design using the senator® Mix & Match Service. Many senator® products can be mixed in colour and surface. Contact us. We will be happy to assist you.

COLOUR

Mix all available colours for each component of your chosen model to compliment your brand.



MATERIAL

Choose from the available surfaces for each component and complete with an optional metal tip/clip.



SERVICE

We will happily create a visual for your individual pen if required.



SENATOR WORLD OF COLOURS

PMS SERVICE MUGS

COLOUR 4U

For those who want to use the colour of their corporate design in an even more eye-catching way, we are happy to turn our high-gloss white cups into colourful eye-catchers.

Tell us your desired colour and we will dye the exterior of your chosen mug to create the perfect eye-catcher. This service is available on all senator® white porcelain mug ranges, except for sets. We will be happy to assist you with the selection of your colour.

Our Colour 4U can achieve an incredibly broad colour range. These colours only tolerate lower burning temperatures effecting the durability. Even though these colours are suitable for use in standard dishwashers, we recommend hand washing



INTRODUCTION

PENS

PMS SERVICE PENS

You can't find your preferred colour in our catalogue products? Then check our PMS service, which will definitely offer you the right option. Simply tell us the PANTONE® number of your preferred colour and we will produce either the pen in its entirety or only specific parts with your preferred tone.

This service does require certain minimum quantities. For details, please refer to the respective product. In order to give your approval to the PMS service, we send you a sample piece produced with your preferred colour. To achieve an even higher degree of colour security (for example for the clear or frosted surfaces) we can also on request produce a pre-production sample in advance.

INDUSTRIAL PRICES (€)

Costs for individual PMS colour: 1,060.00 €

For a proof sample these costs are additional.

*Industrial prices are to be understood as RSP in euro, ex works, VAT not included.

We can also supply our metal pens in different colours. We will be happy to advise you on colours and minimum quantities. Contact us.

Our colour references always refer to the PANTONE® Matching System, however we must point out that the product itself - because of different surfaces, lighting and materials - can differ from the colour tone printed on paper. This is why we cannot accept complaints for such deviations.



MUGS

SERVICES

OUR FAST DELIVERY SERVICES

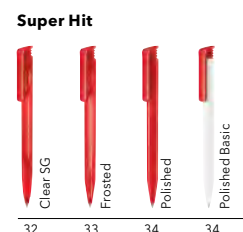
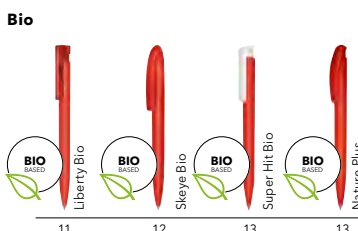
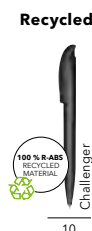
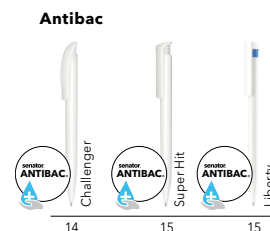
Express Service (Online Portal)

You can also simply place your orders online at any time. Including print approval. Fast and uncomplicated.

With the integrated configurator, you can create the finished print data at the same time. This saves further coordination processes and leaves you time to take care of your customers.

- We produce all articles within **5 working days**
- Plastic pens from 50 pieces
- **Free printed samples** also available

[my.senator.com](https://www.my.senator.com)

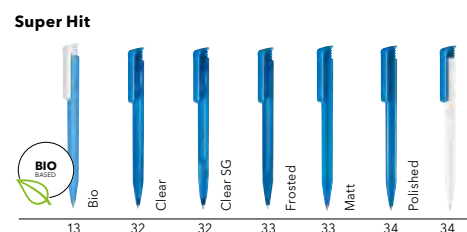
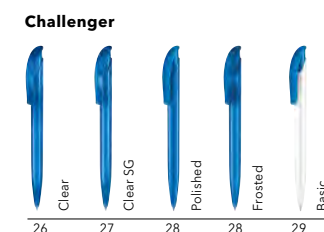
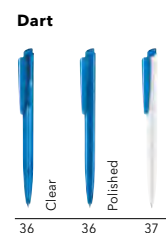


5,000 PENS IN 5 DAYS

You, too, can benefit from the advantages of the unique senator® "5000 in 5" services. All of your orders for volumes of up to 5,000 pieces will be produced within 5 days, including up to 5-colour printing, packaging and ready for dispatch.



- **5 days production period** from approval of the position sketch
- **up to 5,000 ball pens**
- up to 5-colour printing (1 print position)
- valid for all colours of the respective model
- blue ink
- Surcharge for this service: 0.04 €/pc.



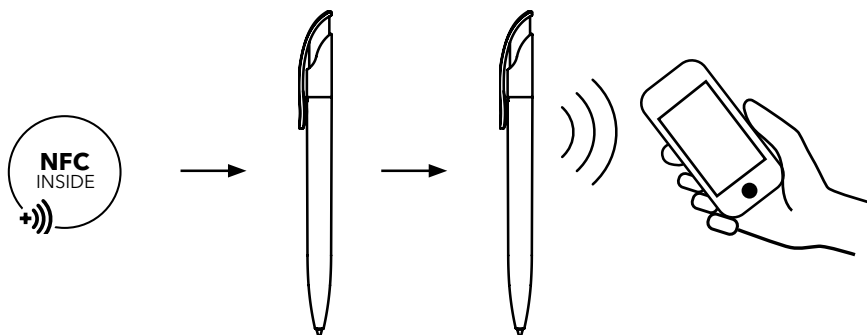
DIGITAL SOLUTIONS

Use senator® ball pens now with an integrated NFC tag and transmit additional digital information.

As soon as you hold an NFC-enabled smartphone to the pre-programmed NFC tag, you will see the additional information linked to the chip – individually tailored to your wishes.

THE SENATOR® CONNECTED PEN PACKAGE

- We equip your ball pen with a clever NFC tag.
- When placing your order, you send us the link of your choice to which the chip should refer.
- The ball pen is thus already coded on delivery and immediately ready for use.
- The printed NFC scan logo informs the user of the digital function.



EXAMPLE APPLICATIONS:



BUSINESS CARDS

With all important contact information including a call function



SPECIAL OFFERS

With special discount code to redeem with the ball pen



VIDEOS

To your product and service range



SALES DOCUMENTS

Price lists, catalogues, flyers always available

INDUSTRIAL PRICES (€/PC.)

Surcharge for "Connected Pen" incl. 1c barrel print 1.05 €

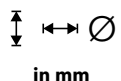

The senator® Connected Pens are available in units of 500 pieces or a multiple.



PROMOTIONAL GIFT AWARD 2021



ARTICLE DATA

PENS





Article	Model	Art. No.	Material	Ink colour	Refill magic flow 1.0 mm	 in mm	 in g	PU pieces	RSP in €	Page
EVOXX	Polished Recycled	3273	Recycled plastic	Blue / Black	G2	149 x 12 x 15	10.49	500	0.40	8
TRENTO	Matt Recycled	3305		Blue / Black	G2	149 x 12 x 15	9.8	500	0.38	9
CHALLENGER	Matt Recycled	3402		Blue / Black	G2	149 x 12 x 15	9.8	500	0.51	10
LIBERTY BIO	Matt	3310	Biobased plastic	Blue / Black	G2	145 x 15 x 11	9.34	1000	0.47	11
SKEYE BIO	Matt	3290		Blue / Black	G2	150 x 15 x 12	13.1	500	0.65	12
NATURE PLUS	Matt	2796		Blue / Black	G2	150 x 15 x 12	12.7	500	0.65	13
SUPER HIT BIO	Matt	3300		Blue / Black	X20	141 x 11 x 15	8.5	1000	0.31	13
CHALLENGER	Polished Antibac	3401	Antibacterial plastic	Blue / Black	G2	149 x 12 x 15	9.8	500	0.50	14
SUPER HIT	Polished Antibac	3306		Black	X20	141 x 11 x 15	7.3	1000	0.34	15
LIBERTY	Polished Basic Antibac	3407		Black	G2	145 x 15 x 11	8.7	1000	0.45	15
HEADLINER	Softtouch	3285	Plastic	Blue / Black	G2	141 x 11 x 15	10.5	500	1.14	16
HEADLINER	Polished Basic	3280	Plastic	Blue / Black	G2	141 x 11 x 15	10.5	500	0.64	17
HEADLINER	Clear Basic	3281	Plastic	Blue / Black	G2	141 x 11 x 15	10.5	500	0.66	17
BRIDGE	Clear	3251	Plastic	Blue / Black	G2	141 x 17 x 11	10.3	500	0.56	18
BRIDGE	Clear MT	3253	Plastic	Blue / Black	G2	141 x 17 x 11	13.8	500	0.80	18
BRIDGE	Polished	3250	Plastic	Blue / Black	G2	141 x 17 x 11	10.3	500	0.54	19
BRIDGE	Polished MT	3252	Plastic	Blue / Black	G2	141 x 17 x 11	13.8	500	0.77	19
BRIDGE	Soft Touch	3257	Plastic	Blue / Black	G2	141 x 17 x 11	10.4	500	1.12	20
LIBERTY	Clear	2983	Plastic	Blue / Black	G2	145 x 15 x 11	8.7	1000	0.36	21
LIBERTY	Polished	2915	Plastic	Blue / Black	G2	145 x 15 x 11	8.7	1000	0.34	22
LIBERTY	Polished Basic	2993	Plastic	Blue / Black	G2	145 x 15 x 11	8.7	1000	0.34	22
LIBERTY	Soft Touch	2015	Plastic	Blue / Black	G2	145 x 15 x 11	9.1	1000	0.87	23
LIBERTY	Soft Touch MC	2942	Plastic	Blue / Black	G2	145 x 15 x 11	10.4	1000	1.10	24
CHALLENGER	Clear	2192	Plastic	Blue / Black	G2	149 x 12 x 15	9.8	500	0.41	26
CHALLENGER	Clear SG	2597	Plastic	Blue / Black	G2	149 x 12 x 15	10.8	500	0.50	27
CHALLENGER	Clear MT	2925	Plastic	Blue / Black	G2	149 x 12 x 15	13.5	500	0.78	27
CHALLENGER	Polished	2416	Plastic	Blue / Black	G2	149 x 12 x 15	9.8	500	0.39	28
CHALLENGER	Frosted	2418	Plastic	Blue / Black	G2	149 x 12 x 15	9.8	500	0.45	28
CHALLENGER	Polished Basic	2957	Plastic	Blue / Black	G2	149 x 12 x 15	9.8	500	0.39	29
CHALLENGER	Polished MT	2926	Plastic	Blue / Black	G2	149 x 12 x 15	13.5	500	0.76	30
CHALLENGER	Polished Basic SG	2958	Plastic	Blue / Black	G2	145 x 11 x 15	10.8	500	0.48	30
CHALLENGER	Soft Touch	2737	Plastic	Blue / Black	G2	149 x 12 x 15	10.1	500	1.00	31
SUPER HIT	Clear SG	2234	Plastic	Blue / Black	X20	145 x 11 x 15	8.1	1000	0.34	32
SUPER HIT	Clear	2756	Plastic	Blue / Black	X20	145 x 11 x 15	7.3	1000	0.25	32
SUPER HIT	Frosted	2244	Plastic	Blue / Black	X20	145 x 11 x 15	7.5	1000	0.25	33
SUPER HIT	Matt	2904	Plastic	Blue / Black	X20	145 x 11 x 15	7.5	1000	0.23	33
SUPER HIT	Polished	2883	Plastic	Blue / Black	X20	145 x 11 x 15	7.3	1000	0.23	34
SUPER HIT	Polished Basic	2955	Plastic	Blue / Black	X20	145 x 11 x 15	7.3	1000	0.23	34
SUPER HIT	Polished Basic SG	2956	Plastic	Blue / Black	X20	145 x 11 x 15	8.1	1000	0.32	35
DART	Polished	2600	Plastic	Blue / Black	X20	143 x 10 x 14	6.9	1000	0.19	36
DART	Clear	2602	Plastic	Blue / Black	X20	143 x 10 x 14	6.9	1000	0.21	36

ARTICLE DATA

PENS

Article	Model	Art. No.	Material	Ink colour	Refill magic flow 1.0 mm	 in mm	 in g	PU pieces	RSP in €	Page
DART	Polished Basic	2959	Plastic	Blue / Black	X20	143 x 10 x 14	6.9	1000	0.19	37
POINT	Point Polished	3217	Plastic	Blue / Black	X20	137 x 9 x 17	7.9	1000	0.32	37
HATRIX	Clear SG	2339	Plastic	Blue / Black	G2	148 x 13 x 17	11.8	500	0.48	38
HATRIX	Clear SG MC	2419	Plastic	Blue / Black	G2	148 x 13 x 17	6.71	500	0.58	38
HATRIX	Polished basic SG	3200	Plastic	Blue / Black	G2	148 x 13 x 17	11.8	500	0.46	39
HATRIX	Polished basic SG MC	3201	Plastic	Blue / Black	G2	148 x 13 x 17	12.8	500	0.56	39
NEW SPRING	Polished MC	2310	Plastic	Blue / Black	G2	147 x 12 x 17	12.6	500	0.91	41
NEW SPRING	Clear MC	2410	Plastic	Blue / Black	G2	147 x 12 x 17	12.5	500	0.93	40
SOFT SPRING	Polished	2067	Plastic	Blue / Black	G2	146 x 13 x 11	11.1	500	1.11	41
POLAR	Polar	3260	Metal	Blue / Black	G2	143 x 13 x 11	17.5	100	1.93	42
SIGNER LINER	Mix & Match	2709	Metal	Blue	G2	140 x 15 x 13	18.9	50	5.11	43

MUGS

Article	Model	Art. No.	Material	 in ltr.	 in mm	 in mm	 in g	PU pieces	RSP in €	Page
TAO	Mug	0905	Porcelain	0.26 l	100	75	315	36	3.71	48
TAO	Coffee cup with saucer	0904	Porcelain	0.20 l	68	90	420	12	5.19	49
TAO	Espresso cup with saucer	0903	Porcelain	0.06 l	63	51	251	12	4.77	50
TAO	Plate	0906	Porcelain	–	32	218	470	12	4.13	50
FANCY	Espresso cup with saucer	0964	Porcelain	0.09 l	65	83	197	12	3.82	51
FANCY CAFÉ	Coffee cup	0965T	Porcelain	0.2 l	57	67	179	36	2.14	51
FANCY CAFÉ SET	Coffee cup with saucer	0965	Porcelain	0.2 l	65	83	328	12	4.23	51
FANCY	Plate	0966	Porcelain	–	19	213	326	12	3.15	52
FANCY	Soup plate	0994	Porcelain	–	35	225	394	12	3.48	52
FANCY	Dinner plate	0993	Porcelain	–	19	260	477	12	3.54	52
FANCY MÜSLI	Bowl	0920	Porcelain	0.7 l	79	141	434	36	3.54	52
FANCY	Start-Up Box, 74 pieces	0951	Porcelain	–	–	–	18500	1	229.17	53
ELITE INSIDE	Mug	0353	Porcelain	0.25 l	100	80	298	36	2.89	54
ELITE	Mug	0912	Porcelain	0.25 l	100	80	261	36	2.36	55
ELITE MATT	Mug	0343	Porcelain	0.25 l	100	80	261	36	3.42	55
AMITY	Coffee cup	0321	Porcelain	0.25 l	85	80	268	36	2.27	56
ELEGANT	Mug	0381	Porcelain	0.30 l	92	86	287	36	2.47	57
CHARISMA	Mug	0915	Porcelain	0.25 l	100	82	266	36	2.55	58
MAXI MUG	Mug	0344	Porcelain	0.25 l	100	82	391	36	2.47	58
APPEAL	Mug	0928	Porcelain	0.40 l	95	100	314	36	3.35	59
COSMOS	Mug	0926	Porcelain	0.33 l	106	94	330	36	3.35	58
PRIME	Mug	0341	Porcelain	0.25 l	106	73	302	36	2.08	61
PRIME COLOUR	Mug	0351	Porcelain	0.25 l	106	73	307	36	2.93	61
CLASSIC	Mug	0973	Porcelain	0.25 l	104	78	298	36	2.08	62
CULT	Mug	0911	Porcelain	0.25 l	104	73	288	36	2.17	62

ARTWORK

GENERAL INFORMATION

Please send us your artwork in the below mention file types or send text in on of our standard typefaces.

Please also provide a print sample or proof if possible.

Please send logos and text as vectorised files or as TIF-files with 1200 dpi, in case of photos we require a resolution of 600 dpi.

Vectorised logos can be scaled without any loss in quality and are to be preferred against pixel files.

Below mentioned minimum font sizes and minimum line widths are guidelines only. Depending on the motive, branding method or product surface smaller letters and finer lines might be possible or larger letters or bigger lines might be necessary.

Proof samples

To make sure you get the best possible result we recommend the production of a sample for approval. (For production reasons slight colour deviations between a print on paper and a print on other materials are unavoidable).

File formats

Adobe Photoshop CC 2020

Adobe Illustrator CC 2020

Adobe Indesign CC 2020

Corel Draw X8

(Please convert all texts into curves)

PENS

Print colours

With the available colour shade mixing range, all Pantone C and HBP K shades can be mixed. Slight colour shade deviations between paper flags and print are unavoidable on white underground. Major colour shade deviations on an underground of a different colour shade or on a dark-shaded underground must be tolerated.

Digital print

All colours are mixed in CMYK, so it is not possible to print real PMS colours. In nearly every case the colours will be close to. Very large, uni coloured surfaces cannot be realised. Minimum size: 8 pt, minimum line width: 0.15 mm

Laser engraving

Minimum line width: 0.15 mm, Minimum front size: 6 pt

Personalisation (list of names)

Many of our products can be customised with the personal name. Please send us the names in an excel file.

Raster

Screen print: Raster of 40, colour intensity 15 - 85%.

360° barrel print: Raster of 48, colour intensity 15 - 85%

Standard Typefaces

Arial, AvantGarde, Courier, Futura, Present, Serifa, Helvetica, Times New Roman, Univers each regular, bold, italic, bold italic, BrushScript, English script type each italic and bold italic. Other typefaces possible (only PC), please send font as True Type-face (*.ttf).

Other or similar typefaces on request.

MUGS

Direct Print

On white mugs

Without trapping in the design:

Minimum size 10 pt, minimum line width 0.2 mm, no raster

With trapping in the design:

Minimum size 10 pt, minimum line width 0.5 mm, no raster

On coloured mugs a white layer will always have to be layed underneath:

Minimum size 24 pt, minimum line width 0.8 mm, no raster

Printing colours: black, white, matt silver and matt gold

Transfer print

Minimum size 8 pt, minimum line width 0.2 mm, printable colour intensity 15 - 85 %

Transfer print on coloured mugs

Minimum size 12 pt, minimum line width 0.35 mm, printable

colour intensity 15 - 85 %.

Laser engraving on coloured mugs

Minimum size 12 pt, minimum line width 0.4 mm

Personalisation (list of names)

A great variety of our mugs can be customised with the personal name. Please send us the names in an excel file. Please note that this very special way of customisation is always possible when the name stands for itself and is not part of the remaining design.

Sandblasting

Minimum size 24 pt, minimum line width 1 mm, no raster

BRANDING PRICES (INCLUDING PRE-CHARGES)

PENS

Standard print (per print position and colour)

	50	100	250	500	1,000	2,500	5,000
€/pc.	1.17	0.64	0.32	0.19	0.16	0.13	0.12

Digital print (per position)

	500	1,000	2,500	5,000
€/pc.	0.37	0.32	0.29	0.28

Laser engraving (per position)

	50	100	250	500
€/pc.	1.59	1.06	0.74	0.64

Minimum quantities depend on the model.

MUGS

Direct print (per print position)

	108	250	500	1,000
€/pc.	1.59	1.27	1.17	1.11

Transfer print (jper print position)

	108	250	500	1,000
1st colour €/pc.	2.12	1.80	1.70	1.64
each further colour €/pc.	1.06	0.74	0.64	0.58

Engraving (per position)

	108	250	500	1,000
€/pc.	2.65	2.33	2.23	2.17

Colour 4U

	108	250	500	1,000
€/pc.	2.65	2.33	2.23	2.17

ADDITIONAL SURCHARGES

DELIVERIES

Labelling

Labelling of single pens, gift boxes, polybags (10, 20, 25, 50, 100) and outer carton. Per label: 0.16 €

Delivery quantity:

As stated in our general business terms, we reserve the right to over or under delivery. For delivery by exact number, we charge: 2% surcharge on product and branding

Minimum order surcharge

The minimum quantities are defined by the lowest quantity scale and packing unit per model and colour. For orders below the minimum quantity (but at least half the quantity) we charge 53.00 €

Return of neutral goods

Return of unprinted goods in original packaging is possible within 4 weeks after dispatch and after consultation with us. We charge a handling fee per position of: 53.00 €

Shipping to distributor plan

Handling fee per additional shipping address, packing included (plus shipping costs): 8.48 €

Change of ball pen or rollerball refill per piece: 0.16 €
 Minimum quantity for plastic pens: 1,000 pcs.
 Minimum quantity for metal pens: 100 pcs.
 For our models Super-Hit, Dart and Liberty a change of refill is not possible! The surcharge is to be understood plus price for the refill.

PRODUCTION

Proof sample

Proof sample per colour & position (plus product price): 42.40 €

Print

To achieve a better printing result it is sometimes recommended to print a white layer underneath the print or to apply the print twice. In these cases printing charges are invoiced once more.

PMS Service

Almost all of our models are available in individual colours according to PMS on request. The minimum quantities are for plastics models 20,000 pieces, mugs 1,000 pieces. For a proof sample these costs are additional. 1,060.00 €

PACKAGING

Plastic pens

Printed pens are packed in polybag of 100 pcs. Exception: Super-Hit and Dart are bulk packed in carton. Different packaging (e. g. 10, 25, 50 or 100 pcs. in poly bag) or in box of 50 ball pens per 100 pieces: 1.17 €

Single packaging in poly bag. per 100 pieces: 10.60 €

Metal pens

are packed in a plastic tray of 10. Exception: Polar in a cardboard tray of 10 Single packaging in polybag, 10.60 €

SENATOR MADE IN GERMANY.



SENATOR PLUS.

Metal pens,
notebooks and mugs

**Catalogue
2022**

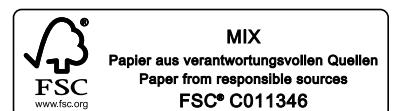


senator[®]
Extr**more**ordinary. Since 1920.

Valid from February 1, 2022

With this price list all previous prices and conditions lose their validity. All prices are industrial prices and are to be understood as recommended selling price in euro per piece, ex works, excluding VAT. Whilst our catalogues are prepared with utmost care SENATOR GmbH cannot guarantee the completeness and accuracy of the information provided.

Our general terms apply. You will find these at www.senator.com



Dear Valued Customers and Partners,

2021 was an eventful year, full of challenges, so we are more than happy to be able to present our new catalogue to you. As always, we are committed to offering continuity and reliability, whilst bonding some great relationships with you all in the coming year.

Who are we?

We are a dedicated and focused team of over 200 employees in Germany, France and the United Kingdom, where we have been producing personalised pens and mugs around the clock for more than 100 years.

What do we offer you?

We want to inspire you, our customers, every day:

- With a product range that is branded in our production facilities
- With functional, eye catching designs, which have won multiple awards
- With sustainability and quality, incorporating CO₂ neutrality and a stability of our product range

As a family run company, we know how important trust is. Therefore we would like to be as transparent as possible and welcome you to visit us on site (by arrangement) where we can take you through the whole journey of our production process.

Yours,

Daniel Jeschonowski
Group CEO Senator



PENS

Phenix



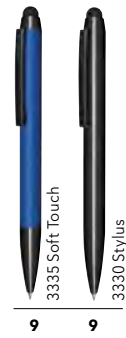
Arctic



Arvent



Attract



Galant



Point



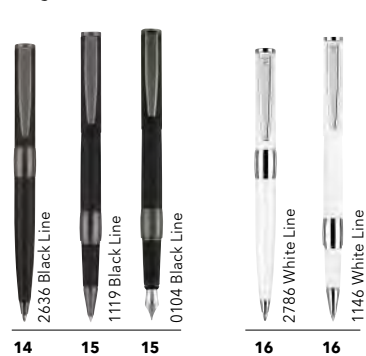
Star Tec



Nautic



Image



Carbon Line



Tizio



CASES



OUR RANGE

NOTEBOOKS

Structure



Structure Magnet



Soft



Paper



Paper, small



MUGS

King Can



King Can Mini



Trophy



Outdoor



Pics Elite Inside



Pics Elite



Pics Solid



Pics Cosmos



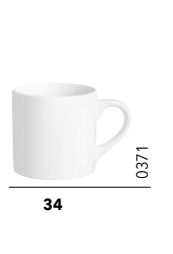
Pics One



Pics Two



Pics Mini



Pics Classic



Maxim



Maxim Café



Maxim Café Set



Maxim Espresso Set



Maxim Plate



Maxim Start Up Box



SERVICES

Fast Delivery Service

Express

5

Packaging

39

Print Methods

40

Artwork

44

Prices

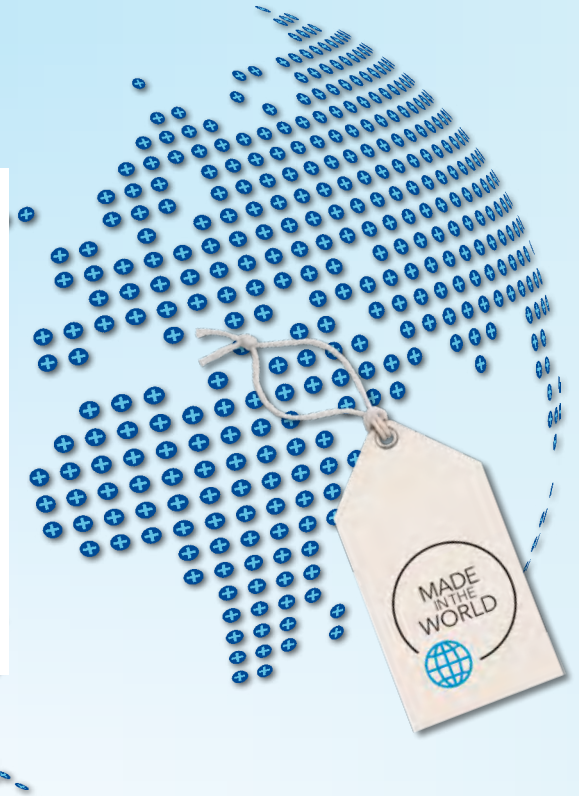
Branding
Prices

45

SENATOR PLUS

SENATOR PLUS.

senator® products stand out because they represent a thorough concept targeting individualised brand presentation: a broad range of designs, dependable production and customised printing mean they offer a perfect match with your brand.



MORE THAN 100 YEARS OF SENATOR® QUALITY

As a family business, senator® has been your competent partner in the field of promotional products since 1920. Our many years of know-how and our high quality standards guarantee you long-lasting products for your advertising success.

RIGHT PRINT TECHNOLOGY FOR EVERY BRAND IDENTITY

The full range of printing options for our writing instruments and mugs are the guarantees to provide the best presentation for your brand identities. We can help you in selecting the most suitable branding options, and design your promotional items to leave lasting impressions

STRONG PROMO ARTICLES ON DESKTOPS

senator® ball pens, mugs and notebooks are the perfect accompaniment during everyday work. They boast persuasive functionality to help them quickly become products which are used every day, providing the ideal vehicle for advertising logos again and again, day by day.

WE ACCEPT RESPONSIBILITY FOR YOUR SAFETY

senator® products are always the safe choice and fulfil all legal requirements. To us, the BSCI and Sedex membership is as self-evident as the certification according to ISO 9001 and 14001.



SENATOR® SUBLIMATION MUGS

Do you want to really shine with your brand? Then the senator® Pics products are the perfect choice for you.

Senator® offers a perfect combination of large-scale sublimation prints and stylish mug designs. You have a choice of ten different mug designs to carry your effective promotional message.



EXPRESS SERVICE (ONLINE PORTAL)












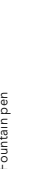


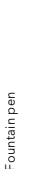
You can also simply place your orders online at any time. Including print approval. Fast and uncomplicated.




With the integrated configurator, you can create the finished print data at the same time. This saves further coordination processes and leaves you time to take care of your customers.








- We produce all articles within **5 working days**
- Metal pens from 10 pieces
- Notebooks from 10 pieces
- Mugs from 6 pieces
- **Free printed samples** also available

my.senator.com

Pics King Can  28	Pics Outdoor  30	Pics Mini  34	Pics One  33
Pics Two  33	Pics Classic  34	Pics Cosmos  32	Pics Solid  32
Pics Elite  31	Pics Elite Inside  31		

Arvent  Ball pen 8	Nautic  Touch Pad Pen 12	 Ball pen 13	 Rollerball 13	Image Black  Ball pen 14	 Rollerball 15	 Fountain pen 15	Image  Ball pen 17	 Rollerball 17	Carbon Line  Ball pen 18	 Rollerball 19	 Fountain pen 19	Tizio  Ball pen 20	 Rollerball 21	 Fountain pen 21
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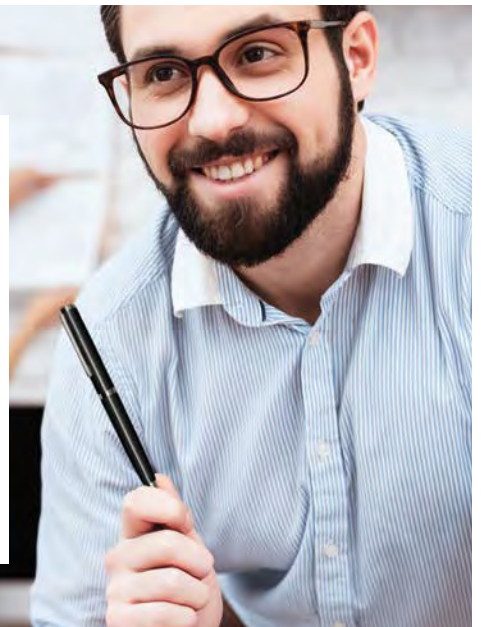
Structure  24	Magnet  25	Soft  26
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Pics Outdoor  30	Pics King Can  28	Pics Elite Inside  31	Pics Elite  31	Pics Cosmos  32	Pics One  33	Pics Mini  34
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PHENIX

SYMPATHETIC CHARACTER. BRILLIANT PERFORMANCE.

The metal twist ball pen in a high-quality piano lacquer look exudes an incomparable charm and convinces with its shiny personality.



PHENIX BALL PEN

Image scale 1:1



Standard print



Corresponding cases

ET 150
ET 154
ET 156
ET 160
ET 169
ET 190

see pages 22-23



ART. NO. 3380

Twist ball pen

Barrel: Metal, glossy lacquered
Fittings: Metal, gun metal
senator® magic flow metal refill G2 (1.0 mm)
Ink colour: blue

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

3380	50	100	250	500
Incl. 1c standard print, per position	6.48	5.95	5.63	5.50
Incl. laser engraving	6.90	6.37	6.05	5.95

For branding prices please refer to page 45

BRANDING / AREA

Cap		
1	Standard print	30 x 12 mm
2	Laser engraving	35 x 5 mm

ARCTIC**REMARKABLY STRIKING.
FASCINATINGLY CHARMING.**

Metal twist ball pen in an unusual guise. The pleasant imitation leather with decorative stitching makes this ball pen a charming eye-catcher.

**ARCTIC
BALL PEN**

Image scale 1:1



Laser engraving



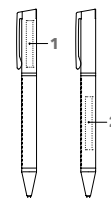
Corresponding cases

ET 150
ET 154
ET 156
ET 160
ET 190

see pages 22-23



With the refill retracted,
the branding will appear in
line with the clip, with the
stitching on the reverse.

**ART. NO. 3390****Twist ball pen**

Barrel: Metal, synthetic leather
Fittings: Metal, glossy gun metal
senator® magic flow metal refill G2 (1.0 mm)
Ink colour: blue

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

3390	50	100	250	500
Incl. laser engraving per position	6.52	5.99	5.67	5.57

For branding prices please refer to page 45

BRANDING / AREA

Cap	1	Laser engraving	35 x 5 mm
Barrel	2	Laser engraving	40 x 5 mm

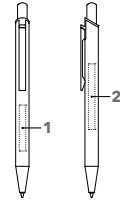
ARVENT GLOSSY BALL PEN



Corresponding cases

- ET 169
- ET 171
- ET 160
- ET 154
- ET 190

see pages 22-23



ART. NO. 3360

Push ball pen

Barrel: Metal, glossy lacquered
 Fittings: Metal, glossy chrome
 senator® magic flow metal refill G2 (1.0 mm)
 Ink colour: blue

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

3360	50	100	250	500
Incl. 1c standard print per position	2.78	2.25	1.93	1.80
Incl. laser engraving per position	3.20	2.67	2.35	2.25

For branding prices please refer to page 45

BRANDING / AREA

Barrel			
1	Standard print	35 x 15 mm	
	Laser engraving	35 x 5 mm	
	2	Standard print	50 x 11 mm
		Laser engraving	35 x 5 mm

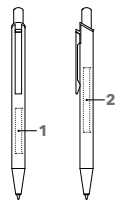
ARVENT SOFT TOUCH BALL PEN



Corresponding cases

- ET 169
- ET 171
- ET 160
- ET 154
- ET 190

see pages 22-23



ART. NR. 3365

Push ball pen

Barrel: Metal, soft lacquer
 Fittings: Metal, glossy chrome
 senator® magic flow refill, G2 (1.0 mm)
 Ink colour: blue

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

3365	50	100	250	500
Incl. laser engraving, per position	3.36	2.83	2.51	2.41

For branding prices please refer to page 45

BRANDING / AREA

Barrel		
1	Laser engraving	35 x 5 mm
	2	Laser engraving

ATTRACT SOFT TOUCH BALL PEN / TOUCH PAD PEN

Image scale 1:1



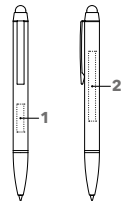
Laser engraving



Corresponding cases

- ET 154
- ET 160
- ET 169
- ET 171
- ET 190

see pages 22-23



ART. NO. 3335

Twist ball pen with Touch Pad function

Barrel: Metal, soft lacquered
Fittings: Metal, black lacquered
senator® magic flow metal refill G2 (1.0 mm)
Ink colour: blue

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

3335	50	100	250	500
Incl. laser engraving per position	4.51	3.98	3.66	3.56

For branding prices please refer to page 45

BRANDING / AREA

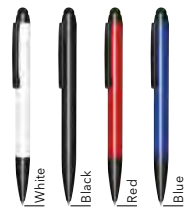
Barrel		
1	Laser engraving	20 x 5 mm
2	Laser engraving	50 x 5 mm

ATTRACT STYLUS BALL PEN / TOUCH PAD PEN

Image scale 1:1



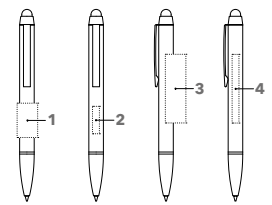
Standard print



Corresponding cases

- ET 154
- ET 160
- ET 169
- ET 171
- ET 190

see pages 22-23



ART. NO. 3330

Twist ball pen with Touch Pad function

Barrel: Metal, glossy lacquered
Fittings: Metal, black lacquered
senator® magic flow metal refill G2 (1.0 mm)
Ink colour: blue

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

3330	50	100	250	500
Incl. 1c standard print per position	3.93	3.40	3.08	2.95
Incl. laser engraving per position	4.35	3.82	3.50	3.40

For branding prices please refer to page 45

BRANDING / AREA

Barrel		
1	Standard print	25 x 15 mm 1 colour
2	Laser engraving	20 x 5 mm
3	Standard print	50 x 15 mm 1 colour
4	Laser engraving	35 x 5 mm

GALANT BALL PEN



Image scale 1:1

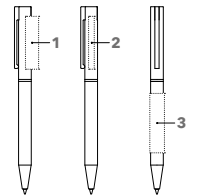
Standard print



Corresponding cases

- ET 154
- ET 160
- ET 169
- ET 171
- ET 190

see pages 22-23



ART. NO. 3370

Twist ball pen

Barrel: Metal, glossy lacquered
Fittings: Metal, glossy chrome
senator® magic flow metal refill G2 (1.0 mm)
Ink colour: blue

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

3370	50	100	250	500
Incl. 1c standard print per position	4.12	3.59	3.27	3.14
Incl. laser engraving per position	4.54	4.01	3.69	3.59

For branding prices please refer to page 45

BRANDING / AREA

Upper	1	Standard print	30 x 10 mm 1 colour
	2	Laser engraving	40 x 5 mm
Barrel	3	Standard print	40 x 10 mm 1 colour
		Laser engraving	50 x 5 mm

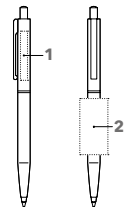
POINT METAL



Image scale 1:1



Laser engraving



ART. NO. 2866

Push ball pen

Polished opaque body surface, metal upper part, metal fittings, push-button with plastic inlay, senator® magic flow metal refill G2 (1.0 mm) ink colour: blue

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

2866	500	1,000	2,500	5,000
Incl. 1c standard print, per position	1.13	1.10	1.07	1.06
Each further colour	0.19	0.16	0.13	0.12
Incl. laser engraving per position	1.58	1.52	1.47	1.47

For branding prices please refer to page 45

BRANDING / AREA

Upper	1	Laser engraving	35 x 5 mm
Barrel	2	Standard print	40 x 20 mm

STAR TEC STEEL BALL PEN



Image scale 1:1



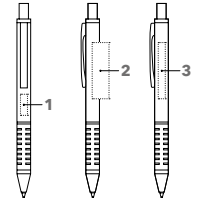
Standard print



Corresponding cases

- ET 150
- ET 154
- ET 156
- ET 160
- ET 169
- ET 190

see pages 22-23



ART. NO. 2040

Push ball pen

Barrel: Metal, brushed
 Fittings: Metal, glossy chrome
 Soft grip zone: black
 sensor® magic flow metal refill G2 (1.0 mm)
 Ink colour: blue

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

2040	50	100	250	500
Incl. 1c standard print per position	2.97	2.44	2.12	1.99
Incl. laser engraving per position	3.39	2.86	2.54	2.44

For branding prices please refer to page 45

BRANDING / AREA

Barrel		
1	Laser engraving	15 x 5 mm
2	Standard print	40 x 12 mm
3	Laser engraving	40 x 5 mm

STAR TEC ALU BALL PEN



Image scale 1:1



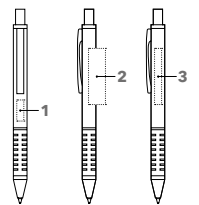
Standard print



Corresponding cases

- ET 150
- ET 154
- ET 156
- ET 160
- ET 169
- ET 190

see pages 22-23



ART. NO. 2511

Push ball pen

Barrel: Metal, lacquered
 Fittings: Metal, glossy chrome
 Soft grip zone: black
 sensor® magic flow metal refill G2 (1.0 mm)
 Ink colour: blue

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

2511	50	100	250	500
Incl. 1c standard print per position	3.07	2.54	2.22	2.09
Incl. laser engraving per position	3.49	2.96	2.64	2.54

For branding prices please refer to page 45

BRANDING / AREA

Barrel		
1	Laser engraving	15 x 5 mm
2	Standard print	40 x 12 mm
3	Laser engraving	40 x 5 mm

NAUTIC BLACK BALL PEN / TOUCH PAD PEN



Image scale 1:1



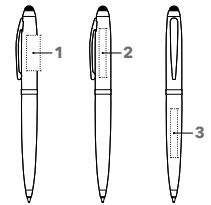
Laser engraving



Corresponding cases

- ET 150
- ET 154
- ET 156
- ET 160
- ET 169
- ET 171
- ET 190

see pages 22-23



ART. NO. 3340

Twist ball pen with touch pad function

Barrel : Metal, glossy lacquer
Fittings: Metal, gun metal
senator® magic flow metal refill G2 (1.0 mm)
Ink colour: blue

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

3340	50	100	250	500
Incl. 1c standard print per position	7.10	6.57	6.25	6.12
Incl. laser engraving per position	7.52	6.99	6.67	6.57

For branding prices please refer to page 45

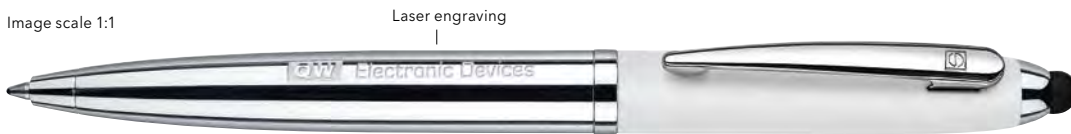
BRANDING / AREA

Cap	1	Standard print	25 x 10 mm 1 colour
	2	Laser engraving	35 x 5 mm
Barrel	3	Standard print	25 x 12mm 1 colour
		Laser engraving	35 x 5 mm

NAUTIC BALL PEN / TOUCH PAD PEN



Image scale 1:1



Laser engraving



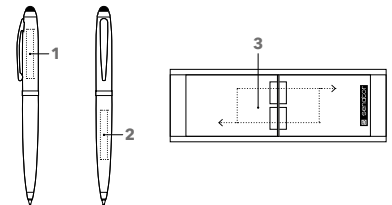
Corresponding cases

- ET 150
- ET 154
- ET 156
- ET 160
- ET 169
- ET 171
- ET 190

see pages 22-23



6297



ART. NO. 2754 / 6297

Twist ball pen with touch pad function 2754

Barrel and fittings: Metal, glossy chrome
Cap: Metal, soft lacquer
senator® magic flow metal refill G2 (1.0 mm)
Ink colour: blue

Set 6297

Touch Pad Pen 2754 + rollerball 1092
in case ET 171

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

2754	50	100	250	500
Incl. 1c standard print per position	6.55	6.02	5.70	5.57
Incl. laser engraving per position	6.97	6.44	6.12	6.02
6297	25	50	125	250
Incl. 1c standard print per position	15.29	14.23	13.59	13.33
Incl. laser engraving per position	16.13	15.07	14.43	14.23

For branding prices please refer to page 45

BRANDING / AREA

Cap	1	Laser engraving	35 x 5 mm
Barrel	2	Standard print	25 x 12 mm 1 colour
		Laser engraving	35 x 5 mm
Case	3	Standard print	60 x 25 mm 1 colour

NAUTIC BALL PEN

Image scale 1:1



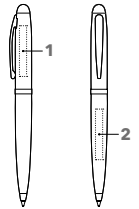
Laser engraving



Corresponding cases

- ET 150
- ET 154
- ET 156
- ET 160
- ET 169
- ET 171
- ET 190

see pages 22-23



ART. NO. 2215

Twist ball pen

Barrel and fittings: Metal, glossy chrome
Cap: Metal, soft lacquer
senator® magic flow metal refill G2 (1.0 mm)
Ink colour: blue

SERVICES

Express Service (Online Portal): see page 5

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

2215	50	100	250	500
Incl. 1c standard print per position	6.16	5.63	5.31	5.18
Incl. laser engraving per position	6.58	6.05	5.73	5.63

For branding prices please refer to page 45

BRANDING / AREA

Cap	1	Laser engraving	35 x 5 mm
Barrel	2	Laser engraving	35 x 5 mm
		Standard print	25 x 12 mm

NAUTIC ROLLERBALL

Image scale 1:1



Standard print



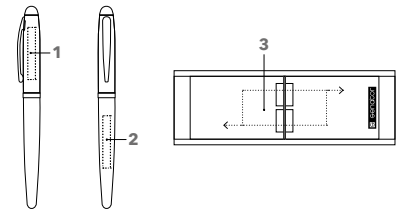
Corresponding cases

- ET 150
- ET 154
- ET 156
- ET 160
- ET 169
- ET 171
- ET 190

see pages 22-23



6297



ART. NO. 1092 / 6297

Rollerball 1092

Barrel and fittings: Metal, glossy chrome
Cap and grip zone: Metal, soft lacquer
Metal safety rollerball refill
Ink colour: blue

Set 6297

Touch Pad Pen 2754 + rollerball 1092
in case ET 171

SERVICES

Express Service (Online Portal): see page 5

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

1092	50	100	250	500
Incl. 1c standard print per position	7.56	7.03	6.71	6.58
Incl. laser engraving per position	7.98	7.45	7.13	7.03
6297	25	50	125	250
Incl. 1c standard print, per position	15.29	14.23	13.59	13.33
Incl. laser engraving per position	16.13	15.07	14.43	14.23

For branding prices please refer to page 45

BRANDING / AREA

Cap	1	Laser engraving	35 x 5 mm
Barrel	2	Laser engraving	35 x 5 mm
		Standard print	25 x 12 mm
Case	3	Standard print	60 x 25 mm 1 colour

IMAGE LINE

MAKES YOUR IMAGE UNMISTAKABLE.

Clear lines, perfect style with a distinctive surface design. The Image Line presents itself in a perfect manner.



IMAGE BLACK LINE BALL PEN

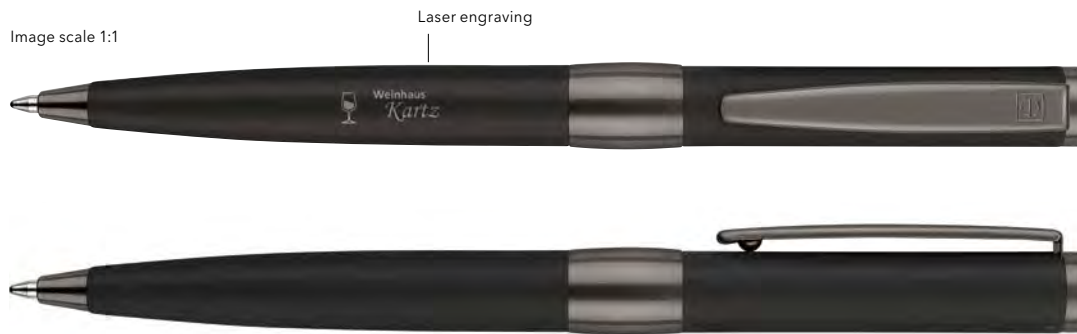


Image scale 1:1

Laser engraving



Black

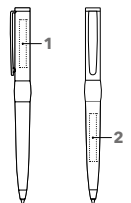
Corresponding cases

- ET 150
- ET 154
- ET 156
- ET 160
- ET 169
- ET 171
- ET 190

see pages 22-23



PROMOTIONAL GIFT AWARD 2010



ART. NO. 2636

Twist ball pen

Barrel: Metal, soft varnish
Fittings: Metal, gun metal
senator® magic flow metal refill G2 (1.0 mm)
Ink colour: blue

SERVICES

Express Service (Online Portal): see page 5

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

2636	50	100	250	500
Incl. laser engraving per position	8.75	8.22	7.90	7.80

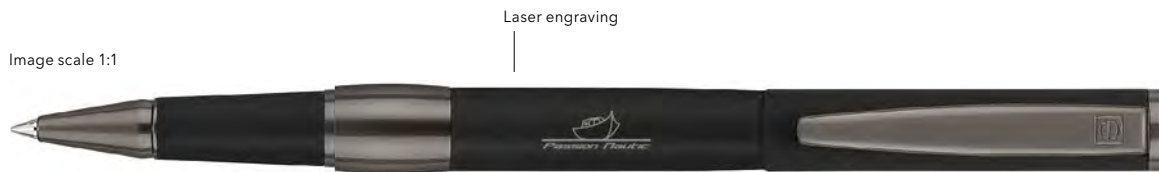
For branding prices please refer to page 45

BRANDING / AREA

Cap	1	Laser engraving	35 x 5 mm
Barrel	2	Laser engraving	35 x 5 mm

IMAGE BLACK LINE ROLLERBALL

Image scale 1:1



Laser engraving



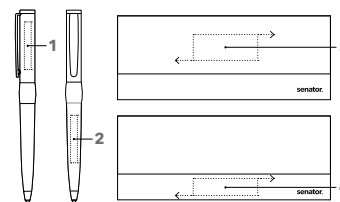
Corresponding cases
ET 150
ET 154
ET 156
ET 160
ET 169
ET 171
ET 190
see pages 22-23



6206



6179



ART. NO. 1119 / 6179 / 6206

Rollerball 1119

Barrel: Metal, soft varnish, fittings: Metal, gun metal
Metal safety rollerball refill, ink colour: blue

Set 6179

Twist ball pen 2636 + rollerball 1119 in
box SC 197 with leather wallet ET 150

Set 6206

Twist ball pen 2636 + rollerball 1119
in black case ET 156

SERVICES

Express Service (Online Portal): see page 5

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

	50	100	250	500
1119				
Incl. laser engraving per position	9.88	9.35	9.03	8.93
6179	25	50	125	250
Incl. laser engraving per position	25.62	24.56	23.92	23.72
6206	25	50	125	250
Incl. laser engraving per position	20.63	19.57	18.93	18.73

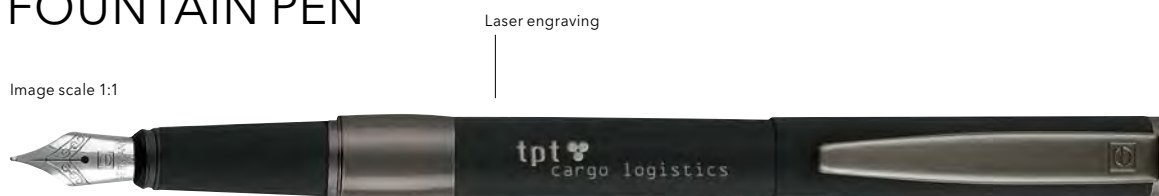
For branding prices please refer to page 45

BRANDING / AREA

Part	Position	Area
Cap	1	Laser engraving 35 x 5 mm
Barrel	2	Laser engraving 35 x 5 mm
Case	3	Standard print 50 x 20 mm 1 colour
	4	Standard print 50 x 15 mm 1 colour

IMAGE BLACK LINE FOUNTAIN PEN

Image scale 1:1



Laser engraving



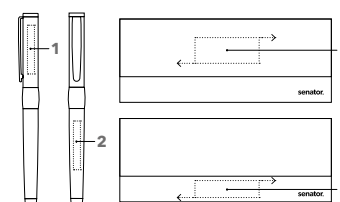
Corresponding cases
ET 150
ET 154
ET 156
ET 160
ET 169
ET 171
ET 190
see pages 22-23



6205



6151



ART. NO. 0104

Fountain pen

Barrel: Metal, soft varnish, fittings: Metal gun metal
Iridium-tipped stainless steel nib, M, standard ink
cartridge, ink colour: blue

Set 6151

Twist ball pen 2636 + fountain pen 0104
in box SC 197 with leather wallet ET 150

Set 6205

Twist ball pen 2636 + fountain pen 0104
in black case ET 156

SERVICES

Express Service (Online Portal): see page 5

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

	50	100	250	500
0104				
Incl. laser engraving per position	10.07	9.54	9.22	9.12
6151	25	50	125	250
Incl. laser engraving per position	25.81	24.75	24.11	23.91
6205	25	50	125	250
Incl. laser engraving per position	20.82	19.76	19.12	18.92

For branding prices please refer to page 45

BRANDING / AREA

Part	Position	Area
Cap	1	Laser engraving 35 x 5 mm
Barrel	2	Laser engraving 35 x 5 mm
Case	3	Standard print 50 x 20 mm 1 colour
	4	Standard print 50 x 15 mm 1 colour

IMAGE WHITE LINE BALL PEN

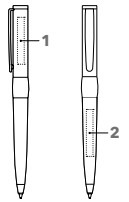
Image scale 1:1



Corresponding cases

- ET 150
- ET 154
- ET 156
- ET 160
- ET 169
- ET 171
- ET 190

see pages 22-23



ART. NO. 2786 / 6267

Twist ball pen 2786

Barrel: metal, glossy lacquered
Fittings: Glossy chrome
senator® magic flow metal refill G2 (1.0 mm)
Ink colour: blue

Set 6267

Twist ball pen 2786 + rollerball 1146
in white case ET 156

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

2786	50	100	250	500
Incl. 1c standard print per position	8.33	7.80	7.48	7.35
Incl. laser engraving per position	8.75	8.22	7.90	7.80
6267	25	50	125	250
Incl. 1c standard print per position	19.79	18.73	18.09	17.83
Incl. laser engraving per position	20.63	19.57	18.93	18.73

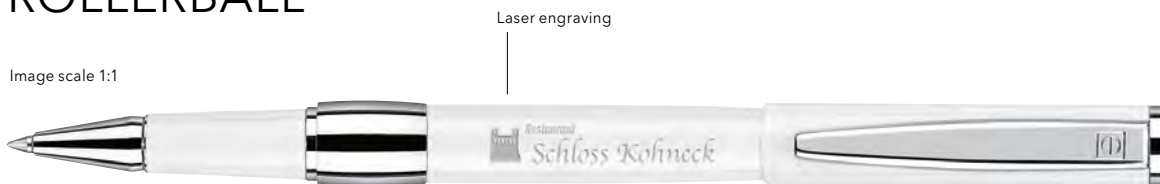
For branding prices please refer to page 45

BRANDING / AREA

Cap	1	Laser engraving	35 x 5 mm
		Standard print	35 x 5 mm 1 colour
Barrel	2	Laser engraving	35 x 5 mm
		Standard print	35 x 5 mm 1 colour
		Standard print	20 x 12 mm 1 colour

IMAGE WHITE LINE ROLLERBALL

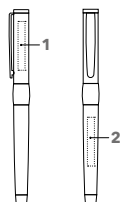
Image scale 1:1



Corresponding cases

- ET 150
- ET 154
- ET 156
- ET 160
- ET 169
- ET 171
- ET 190

see pages 22-23



ART. NO. 1146 / 6267

Rollerball 1146

Barrel: metal, glossy lacquered
Fittings: Glossy chrome
Metal safety rollerball refill
Ink colour: blue

Set 6267

Twist ball pen 2786 + Rollerball 1146
in white case ET 156

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

1146	50	100	250	500
Incl. 1c standard print per position	9.46	8.93	8.61	8.48
Incl. laser engraving per position	9.88	9.35	9.03	8.93
6267	25	50	125	250
Incl. 1c standard print per position	19.79	18.73	18.09	17.83
Incl. laser engraving per position	20.63	19.57	18.93	18.73

For branding prices please refer to page 45

BRANDING / AREA

Cap	1	Laser engraving	35 x 5 mm
		Standard print	35 x 5 mm 1 colour
Barrel	2	Laser engraving	35 x 5 mm
		Standard print	35 x 5 mm 1 colour
		Standard print	20 x 12 mm 1 colour

IMAGE CHROME BALL PEN

Image scale 1:1



INTRODUCTION



Corresponding cases

- ET 150
- ET 154
- ET 156
- ET 160
- ET 169
- ET 171
- ET 181
- ET 190

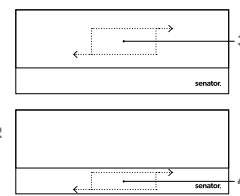
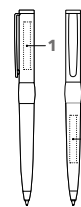
see pages 22-23



6238



6089



ART. NO. 2158 / 6089 / 6238

Twist ball pen 2158

Barrel: Metal, soft varnish, fittings: Metal, matt chrome, senator® magic flow metal refill G2 (1.0 mm)
Ink colour: blue

Set 6089

Twist ball pen 2158 + rollerball 1036
in presentation box SC 197 with leather wallet ET 150

Set 6238

Twist ball pen 2158 + rollerball 1036 in black case
ET 156

SERVICES

Express Service (Online Portal): see page 5

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

	50	100	250	500
2158	50	100	250	500
Incl. laser engraving per position	8.75	8.22	7.90	7.80
6089	25	50	125	250
Incl. 1c standard print, per position	24.78	23.72	23.08	22.82
Incl. laser engraving per position	25.62	24.56	23.92	23.72
6238	25	50	125	250
Incl. laser engraving per position	20.63	19.57	18.93	18.73

For branding prices please refer to page 45

BRANDING / AREA

Part	Position	Method	Area
Cap	1	Laser engraving	35 x 5 mm
Barrel	2	Laser engraving	35 x 5 mm
Case	3	Standard print	50 x 20 mm 1 colour
	4	Standard print	50 x 15 mm 1 colour

IMAGE CHROME ROLLERBALL

Image scale 1:1



NOTEBOOKS



Corresponding cases

- ET 150
- ET 154
- ET 156
- ET 160
- ET 169
- ET 171
- ET 181
- ET 190

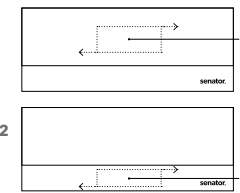
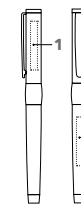
see pages 22-23



6238



6089



ART. NO. 1036 / 6089 / 6238

Rollerball 1036

Barrel: Metal, soft varnish, fittings: Metal, matt chrome, metal safety rollerball refill
Ink colour: blue

Set 6089

Twist ball pen 2158 + rollerball 1036 in presentation
box SC 197 with leather wallet ET 150

Set 6238

Twist ball pen 2158 + rollerball 1036 in black case
ET 156

SERVICES

Express Service (Online Portal): see page 5

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

	50	100	250	500
1036	50	100	250	500
Incl. laser engraving per position	9.88	9.35	9.03	8.93
6089	25	50	125	250
Incl. 1c standard print, per position	24.78	23.72	23.08	22.82
Incl. laser engraving per position	25.62	24.56	23.92	23.72
6238	25	50	125	250
Incl. laser engraving per position	20.63	19.57	18.93	18.73

For branding prices please refer to page 45

BRANDING / AREA

Part	Position	Method	Area
Cap	1	Laser engraving	35 x 5 mm
Barrel	2	Laser engraving	35 x 5 mm
Case	3	Standard print	50 x 20 mm 1 colour
	4	Standard print	50 x 15 mm 1 colour

MUGS

SERVICES

CARBON BLACK BALL PEN



Laser engraving

Image scale 1:1



Carbon

Corresponding cases

- ET 150
- ET 154
- ET 160,
- ET 169
- ET 171
- ET 181
- ET 190

see pages 22-23



ART. NO. 3350

Twist ball pen

Barrel: Metal in combination with light carbon

Fittings: Metal gun metal

senator® magic flow metal refill G2 (1.0 mm)

Ink colour: blue

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

3350	50	100	250	500
Incl. 1c standard print per position	11.12	10.59	10.27	10.14
Incl. laser engraving per position	11.54	11.01	10.69	10.59

For branding prices please refer to page 45

BRANDING / AREA

Cap	1	Standard print	30 x 12 mm 1 colour
		Laser engraving	40 x 5 mm

CARBON LINE BALL PEN



Standard print

Image scale 1:1



Carbon

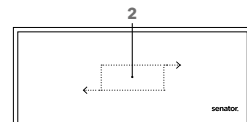
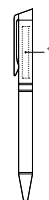
Corresponding cases

- ET 150
- ET 154
- ET 156
- ET 160
- ET 169
- ET 171
- ET 190

see pages 22-23



6239
6240



ART. NO. 2159 / 6239 / 6240

Twist ball pen 2159

Metal in combination with light carbon

Cap, tip, fittings: Metal, matt chrome

senator® magic flow metal refill G2 (1.0 mm), ink colour: blue

Set 6239

Twist ball pen 2159 + fountain pen 0076 in black case ET 160

Set 6240

Twist ball pen 2159 + rollerball 1037 in black case ET 160

SERVICES

Express Service (Online Portal): see page 5

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

2159	50	100	250	500
Incl. 1c standard print per position	10.59	10.06	9.74	9.61
Incl. laser engraving per position	11.01	10.48	10.16	10.06
6239	25	50	125	250
Incl. 1c standard print per position	29.26	28.20	27.56	27.30
Incl. laser engraving per position	30.10	29.04	28.40	28.20
6240	25	50	125	250
Incl. 1c standard print per position	28.32	27.26	26.62	26.36
Incl. laser engraving per position	29.16	28.10	27.46	27.26

BRANDING / AREA

Cap	1	Standard print	30 x 12 mm 1 colour
		Laser engraving	40 x 5 mm
Case	2	Standard print	50 x 20 mm 1 colour

For branding prices please refer to page 45

CARBON LINE ROLLERBALL

Image scale 1:1



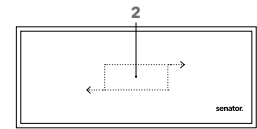
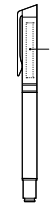
Corresponding cases

- ET 150
- ET 154
- ET 156
- ET 160
- ET 169
- ET 171
- ET 190

see pages 22-23



6240



ART. NO. 1037 / 6240

Rollerball 1037

Metal in combination with light carbon
Cap, tip, fittings: Metal, matt chrome
Metal safety rollerball refill
Ink colour: blue

Set 6240

Twist ball pen 2159 + Rollerball 1037
in black case ET 160

SERVICES

Express Service (Online Portal): see page 5

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

	50	100	250	500
1037				
Incl. 1c standard print per position	13.43	12.90	12.58	12.45
Incl. laser engraving per position	13.85	13.32	13.00	12.90
6240	25	50	125	250
Incl. 1c standard print per position	28.32	27.26	26.62	26.36
Incl. laser engraving per position	29.16	28.10	27.46	27.26

For branding prices please refer to page 45

BRANDING / AREA

Cap	1	Standard print	30 x 12 mm 1 colour
		Laser engraving	40 x 5 mm
Case	2	Standard print	50 x 20 mm 1 colour

CARBON LINE FOUNTAIN PEN

Image scale 1:1



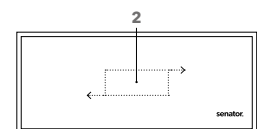
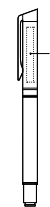
Corresponding cases

- ET 150
- ET 154
- ET 156
- ET 160
- ET 169
- ET 171
- ET 190

see pages 22-23



6239



ART. NO. 0076 / 6239

Fountain pen 0076

Metal in combination with light carbon
Cap, tip, fittings: Metal, matt chrome
Iridium-tipped stainless steel nib, M
Standard ink cartridge
Ink colour: blue

Set 6239

Twist ball pen 2159 + fountain pen 0076 in black
case ET 160

SERVICES

Express Service (Online Portal): see page 5

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

	50	100	250	500
0076				
Incl. 1c standard print per position	14.38	13.85	13.53	13.40
Incl. laser engraving per position	14.80	14.27	13.95	13.85
6239	25	50	125	250
Incl. 1c standard print per position	29.26	28.20	27.56	27.30
Incl. laser engraving per position	30.10	29.04	28.40	28.20

For branding prices please refer to page 45

BRANDING / AREA

Cap	1	Standard print	35 x 5 mm 1 colour
		Laser engraving	40 x 5 mm
Case	2	Standard print	50 x 20 mm 1 colour

TIZIO

NATURALNESS WITH AN INDIVIDUAL TOUCH.

Natural writing with a special touch. For all those who appreciate the individual value of a natural material and write their messages with select care.



TIZIO BALL PEN

Image scale 1:1



Laser engraving



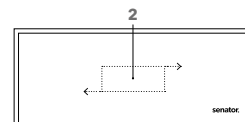
Corresponding cases

- ET 150
- ET 160
- ET 169
- ET 171
- ET 181
- ET 190

see pages 22-23



6252
6253



ART. NO. 2400 / 6252 / 6253

Twist ball pen 2400

Barrel: Metal in combination with nutwood
Cap, tip, fittings: Metal, glossy chrome
senator® magic flow metal refill G2 (1.0 mm)
Ink colour: blue

Set 6252

Twist ball pen 2400 + fountain pen 0240 in black case ET 160

Set 6253

Twist ball pen 2400 + rollerball 1240 in black case ET 160

SERVICES

Express Service (Online Portal): see page 5

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

	50	100	250	500
2400				
Incl. laser engraving per position	11.01	10.48	10.16	10.06
6252	25	50	125	250
Incl. laser engraving per position	30.10	29.04	28.40	28.20
6253	25	50	125	250
Incl. laser engraving per position	29.16	28.10	27.46	27.26

For branding prices please refer to page 45

BRANDING / AREA

Case	1	2	Area
Cap	1	Laser engraving	40 x 5 mm
Case	2	Standard print	50 x 20 mm 1 colour

TIZIO ROLLERBALL

Image scale 1:1



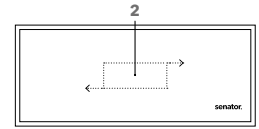
Corresponding cases

- ET 150
- ET 156
- ET 160
- ET 169
- ET 171
- ET 190

see pages 22-23



6253



ART. NO. 1240 / 6253

Rollerball 1240

Barrel: Metal in combination with nutwood
Cap, tip, fittings: Metal, glossy chrome
Metal safety rollerball refill
Ink colour: blue

Set 6253

Twist ball pen 2400 + rollerball 1240 in black case
ET 160

SERVICES

Express Service (Online Portal): see page 5

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

	50	100	250	500
1240				
Incl. laser engraving per position	13.85	13.32	13.00	12.90
6253				
Incl. laser engraving per position	29.16	28.10	27.46	27.26

For branding prices please refer to page 45

BRANDING / AREA

Cap	1	Laser engraving	40 x 5 mm
Case	2	Standard print	50 x 20 mm 1 colour

TIZIO FOUNTAIN PEN

Image scale 1:1



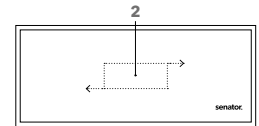
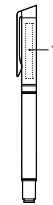
Corresponding cases

- ET 150
- ET 156
- ET 160
- ET 169
- ET 171
- ET 190

see pages 22-23



6252



ART. NO. 0240 / 6252

Fountain pen 0240

Barrel: Metal in combination with nutwood
Cap, fittings: Metal, glossy chrome
Iridium-tipped stainless steel nib, M
Standard ink cartridge
Ink colour: blue

Set 6252

Twist ball pen 2400 + fountain pen 0240 in black case ET 160

SERVICES

Express Service (Online Portal): see page 5

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

	50	100	250	500
0240				
Incl. laser engraving per position	14.80	14.27	13.95	13.85
6252				
Incl. laser engraving per position	30.10	29.04	28.40	28.20

For branding prices please refer to page 45

BRANDING / AREA

Cap	1	Laser engraving	40 x 5 mm
Case	2	Standard print	50 x 20 mm 1 colour

CASES



ART. NO. ET 156

Cardboard case for 1 or 2 writing instruments

carded case, black matt or glossy white with magnetic closure and foam inlay

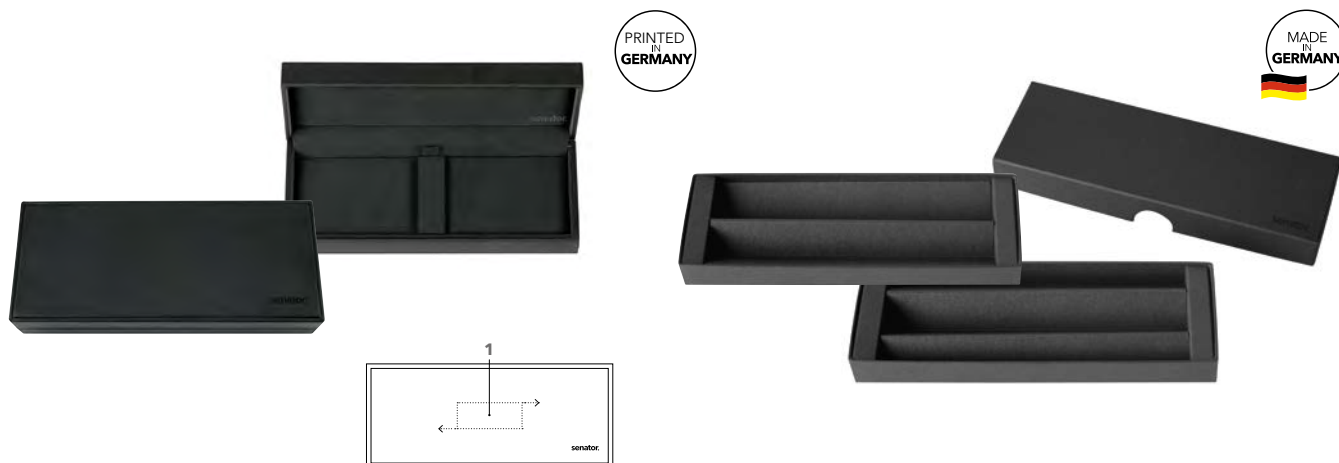
Dimensions: 16.5 x 6.5 x 2.5 cm

INDUSTRIAL PRICES (€/PC.)

ET156	25	50	100	250	Filling in 1 pen	Filling in 2 pens
Plain	1.69	1.69	1.69	1.69	0.21	0.32
Incl. 1c standard print, 1 position	3.92	2.86	2.33	2.01	0.21	0.32

BRANDING / AREA

Lid	1	Standard print, 1 colour not on white	50 x 20 mm
	2	Standard print, 1 colour not on white	50 x 15 mm



ART. NO. ET 160

For 1 or 2 writing instruments

leather look, black with black velour lining

Dimensions: 19 x 8 x 3.5 cm

BRANDING / AREA

Lid	1	Standard print, 1 colour	50 x 20 mm
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INDUSTRIAL PRICES (€/PC.)

ET160	25	50	100	250	Filling in 1 pen	Filling in 2 pens
Plain	3.98	3.98	3.98	3.98	0.21	0.32
Incl. 1c standard print, 1 position	6.21	5.15	4.62	4.30	0.21	0.32

ART. NO. ET 190

For 1 or 2 writing instruments

Carton, FSC Mix, matt black,

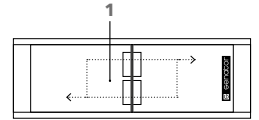
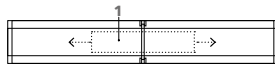
with removable cardboard insert

Dimensions: 175 x 62 x 22 mm

INDUSTRIAL PRICES (€/PC.)

ET190	50	100	250	500	Filling in 1 pen	Filling in 2 pens
Plain	2.00	2.00	2.00	2.00	0.21	0.32

CASES



ART. NO. ET 169

Plastic case for 1 writing instrument
Glossy transparent with universal pen holder
Dimensions: 15,5 x 2,5 x 2,5 cm

BRANDING / AREA

Lid 1 Standard print, 1 colour 60 x 12 mm

INDUSTRIAL PRICES (€/PC.)

ET169	25	50	100	250	Filling in 1 pen
Plain	0.52	0.52	0.52	0.52	0.21
Incl. 1c standard print, 1 position	2.75	1.69	1.16	0.84	0.21

ART. NO. ET 171

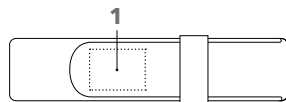
Plastic case for 2 writing instruments
Glossy transparent with universal pen holder
Dimensions: 15,5 x 5,5 x 2,5 cm

BRANDING / AREA

Lid 1 Standard print, 1 colour 60 x 25 mm

INDUSTRIAL PRICES (€/PC.)

ET171	25	50	100	250	Filling in 2 pens
Plain	0.86	0.86	0.86	0.86	0.32
Incl. 1c standard print, 1 position	3.09	2.03	1.50	1.18	0.32



ART. NO. ET 150

Leather case for 1 or 2 writing instruments
leather, black
Dimensions: 15 x 3,5 x 1,5 cm

BRANDING / AREA

Lasche 1 Embossing 30 x 22 mm

INDUSTRIAL PRICES (€/PC.)

ET150	25	50	100	250	Filling in 1 pen	Filling in 2 pens
Plain	4.03	4.03	4.03	4.03	0.21	0.32
Incl. embossing, incl. stamp	11.66	8.48	6.89	5.94	0.21	0.32

ART. NO. ET 154

Plastic case for 1 writing instrument
black/silver with transparent lid, also available for slim writing instruments
Dimensions: 16 x 3,5 x 2,5 cm

BRANDING / AREA

Lid 1 Standard print, 1 colour 50 x 10 mm

INDUSTRIAL PRICES (€/PC.)

ET154	25	50	100	250	Filling in 1 pen
Plain	0.86	0.86	0.86	0.86	0.21
Incl. 1c standard print, 1 position	3.09	2.03	1.50	1.18	0.21

NOTE STRUCTURE

SIMPLY CLEVERLY STRUCTURED.

The senator® notebooks are practical companions in everyday life. With a clever insertion flap for a writing instrument and a rubber band for closing, the Notebook Structure with a pleasant surface keeps all notes firmly in hand.

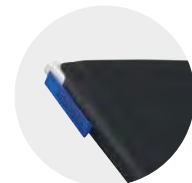


NOTEBOOK STRUCTURE

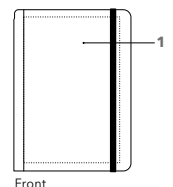
Image scale 1:4



Digital print



With clever pen pocket



ART. NO. NB01

Black hardcover notebook
with textured surface and clever pen insert.
Elastic band for closing. With black bookmark.
80 sheets of paper, 100 g/m², white, perforated.

Ruling:

Blank

Dimensions: ~ DIN A5

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

NB01	25	50	100	250
Incl. digital print per motif	9.37	8.31	7.78	7.46

For branding prices please refer to page 45

BRANDING / AREA

Front	1	Digital print	125 x 190 mm
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NOTE STRUCTURE MAGNET

FUNCTIONAL EYE-CATCHER.

The senator® notebooks are practical companions in daily life. The elegant notebook is a small office for on the go. With stylish magnetic closure that also holds a writing instrument.



NOTEBOOK STRUCTURE MAGNET

Image scale 1:4



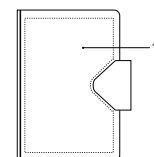
Digital print



With clever pen pocket



Black



Front

ART. NO. NB02

Black hardcover notebook
with textured surface and high-quality magnetic closure, which also serves as a pen holder.
With black bookmark.
80 sheets of paper, 100 g/m², white, perforated.

Ruling:

Blank

Dimensions: ~ DIN A5

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

NB02	25	50	100	250
Incl. digital print per motif	9.48	8.42	7.89	7.57

For branding prices please refer to page 45

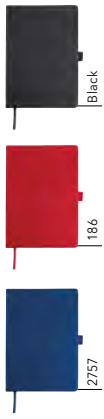
BRANDING / AREA

Front	1	Digital print	125 x 190 mm
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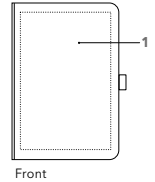
NOTEBOOK SOFT



Image scale 1:4



— Digital print



ART. NO. NB03

Hardcover notebook

with pleasant soft surface.
With coloured bookmark.
Perfect in combination with holder NB04.
96 sheets of paper, 80 g/m², white

Ruling:

Blank

Dimensions: ~ DIN A5

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

NB03	25	50	100	250
Incl. digital print per motif	8.22	7.16	6.63	6.31

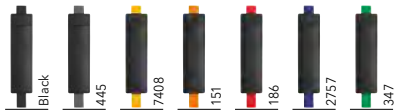
For branding prices please refer to page 45

BRANDING / AREA

Front	1	Digital print	125 x 190 mm
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HOLDER SOFT

Image scale 1:4



Suitable for notebook NB03

ART. NO. NB04

Pen holder for notebook NB03

Gives the notebook an individual adjustment to the color of the brand. Available with elastic band in 7 different colours.

Dimensions holder: 4.5 x 16.2 cm

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

NB04	25	50	100	250
blank	0.90	0.90	0.90	0.90

NOTEBOOK PAPER



ART. NO. NB05

Notebook made of FSC® paper
Licence No. C105128
Clever pen pocket with plastic-free tab.
Perfect in combination with our ball pens made of bio-based material.
96 sheets of paper, 80 g/m², white

Ruling:
Blank

Dimensions: ~ DIN A5

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

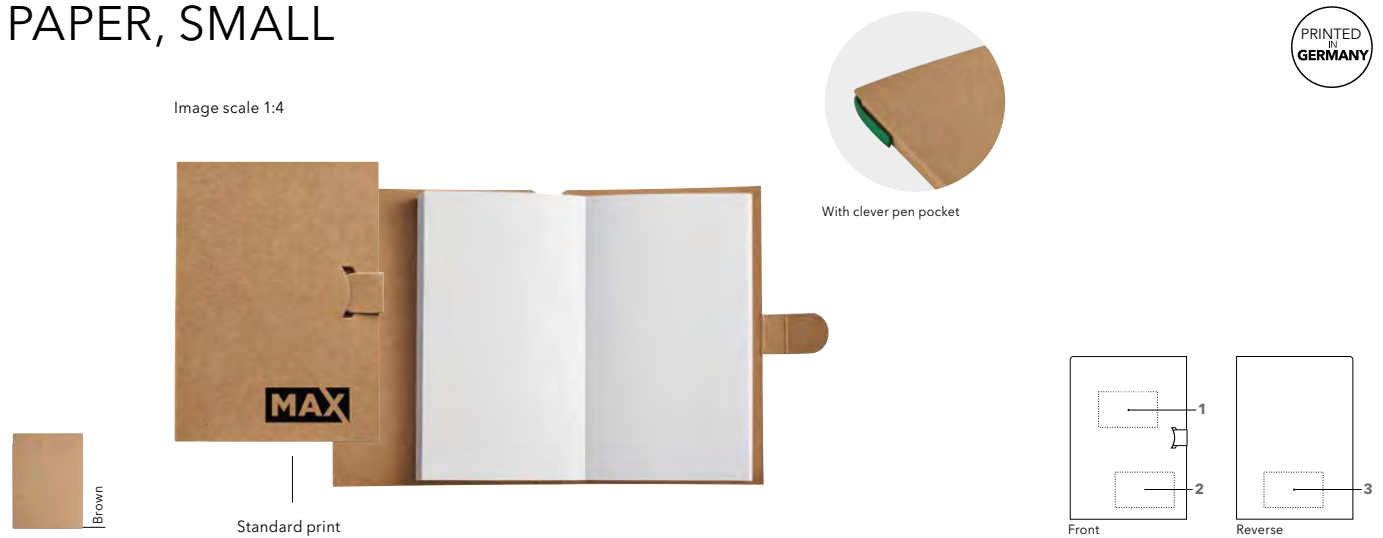
NB05	25	50	100	250
Incl. 1c standard print per position	4.11	3.05	2.52	2.20

For branding prices please refer to page 45

BRANDING / AREA

Front	1	Standard print, 1 colour	50 x 30 mm
	2	Standard print, 1 colour	50 x 30 mm
Reverse	3	Standard print, 1 colour	50 x 30 mm

NOTEBOOK PAPER, SMALL



ART. NO. NB06

Small notebook made of SC® paper
Licence No. C105128
Clever pen pocket with plastic-free tab.
Perfect in combination with our ball pens made of bio-based material.
96 sheets of paper, 80 g/m², white

Ruling:
Blank

Dimensions: ~ DIN A6

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

NB06	25	50	100	250
Incl. 1c standard print per position	3.48	2.42	1.89	1.57

For branding prices please refer to page 45

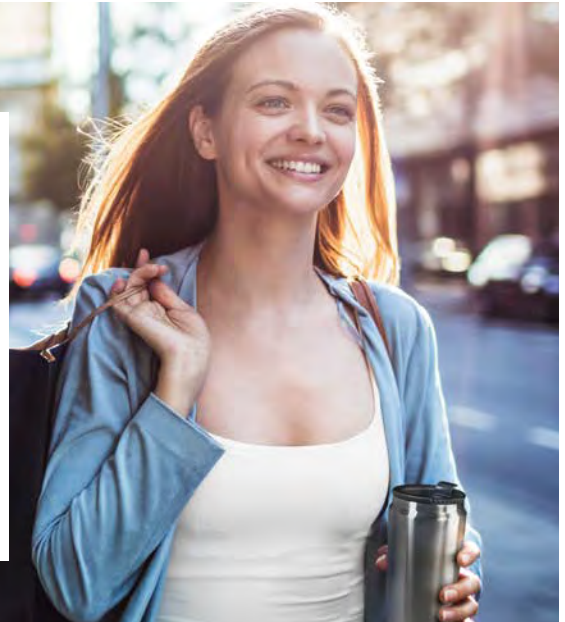
BRANDING / AREA

Front	1	Standard print, 1 colour	50 x 30 mm
	2	Standard print, 1 colour	50 x 30 mm
Reverse	3	Standard print, 1 colour	50 x 30 mm

KING CAN

LOOKS COOL. KEEPS HOT.

senator® King Can "To Go" mugs are the perfect every day companions. These vacuum thermo mugs keep hot drinks hot and cold drinks cold. Useful, long lasting and so popular.



KING CAN

Image scale 1:2



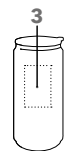
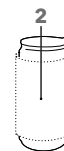
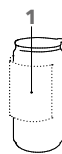
Art. 0765



Sublimation



Laser engraving



ART. NO. 0755 / 0765

Vacuum thermo mug
double-walled 18/8 stainless steel, with black plastic lid

0755: King Can

0765: King Can for sublimation

Height: ~149 mm

Diameter: ~71 mm

Capacity: ~0.33 l

SERVICES

Individually packed in cardboard box

Express Service (Online Portal):

see page 5

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

	72	108	250	500
0755				
Incl. laser engraving, per position	10.76	10.23	9.91	9.81
Incl. 1c transfer print, per position	10.23	9.70	9.38	9.28
Each further transfer print colour per position	1.59	1.06	0.74	0.64
0765	36	72	108	250
Incl. sublimation	12.03	10.97	10.44	10.12

For branding prices please refer to page 45

BRANDING / AREA

Outside		
1	Sublimation (White prints will show silver coloured)	150 x 80 mm
2	Transfer print	210 x 115 mm
3	Laser engraving	12 cm ² (e. g. 20 x 60 mm)

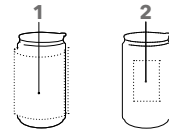
KING CAN MINI

Image scale 1:2



INTRODUCTION

Transfer print



ART. NO. 0785

Vacuum thermo mug
double-walled 18/8 stainless steel, with black plastic lid

Height: ~ 127 mm
Diameter: ~ 71 mm
Capacity: ~ 0.26 l

SERVICES

Individually packed in cardboard box.

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0785	72	108	250	500
Incl. laser engraving, per position	10.55	10.02	9.70	9.60
Incl. 1c transfer print, per position	10.02	9.49	9.17	9.07
Each further transfer print colour per position	1.59	1.06	0.74	0.64

For branding prices please refer to page 45

BRANDING / AREA

Outside		
1	Transfer print	210 x 90 mm
2	Laser engraving	12 cm ² (e. g. 20 x 60 mm)

PENS

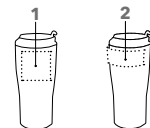
TROPHY

Image scale 1:2



NOTEBOOKS

Transfer print



ART. NO. 0750

Large vacuum thermo mug
double-walled 18/8 stainless steel, with black plastic lid

Height: ~ 175 mm
Diameter: ~ 82 mm
Capacity: ~ 0.4 l

SERVICES

Individually packed in cardboard box.

Express Service (Online Portal):
see page 5

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0750	72	108	250	500
Incl. laser engraving, per position	10.76	10.23	9.91	9.81
Incl. 1c transfer print, per position	10.23	9.70	9.38	9.28
Each further transfer print colour per position	1.59	1.06	0.74	0.64

For branding prices please refer to page 45

BRANDING / AREA

Outside		
1	Transfer print	60 x 60 mm
	Laser engraving	12 cm ² (e. g. 20 x 60 mm)
2	Transfer print	150 x 30 mm

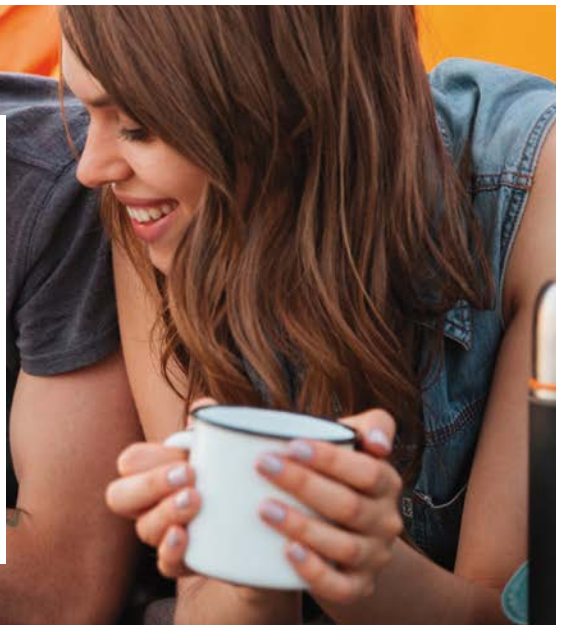
MUGS

SERVICES

PICS OUTDOOR

LONG-LASTING COMPANION IN CHARMING VINTAGE STYLE.

Simply unbeatable in durability and charm. Classic design, unbreakable and weatherproof. A companion for carefree outdoor leisure activities.



PICS OUTDOOR

Image scale 1:2



Art. 0372

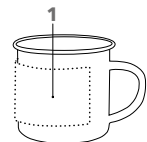
Sublimation



Sublimation



White



ART. NO. 0372

Metal cup
with enamel coating, high-gloss white

Height: ~81 mm
Diameter: ~87 mm
Capacity: ~0.3 l

SERVICES

Individually packed in cardboard box.

Express Service (Online Portal):

see page 5

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0372	36	72	108	250
Incl. sublimation	9.17	8.11	7.58	7.26

BRANDING / AREA

Outside 1 Sublimation 185 x 60 mm

PICS ELITE

Image scale 1:2



Art. 0354

INTRODUCTION

PENS

ART. NO. 0354

Tapered stoneware mug
in favoured design, high-gloss white

Height: ~ 99 mm
Diameter: ~ 82 mm
Capacity: ~ 0.25 l

SERVICES

Packaging: see pages 39

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

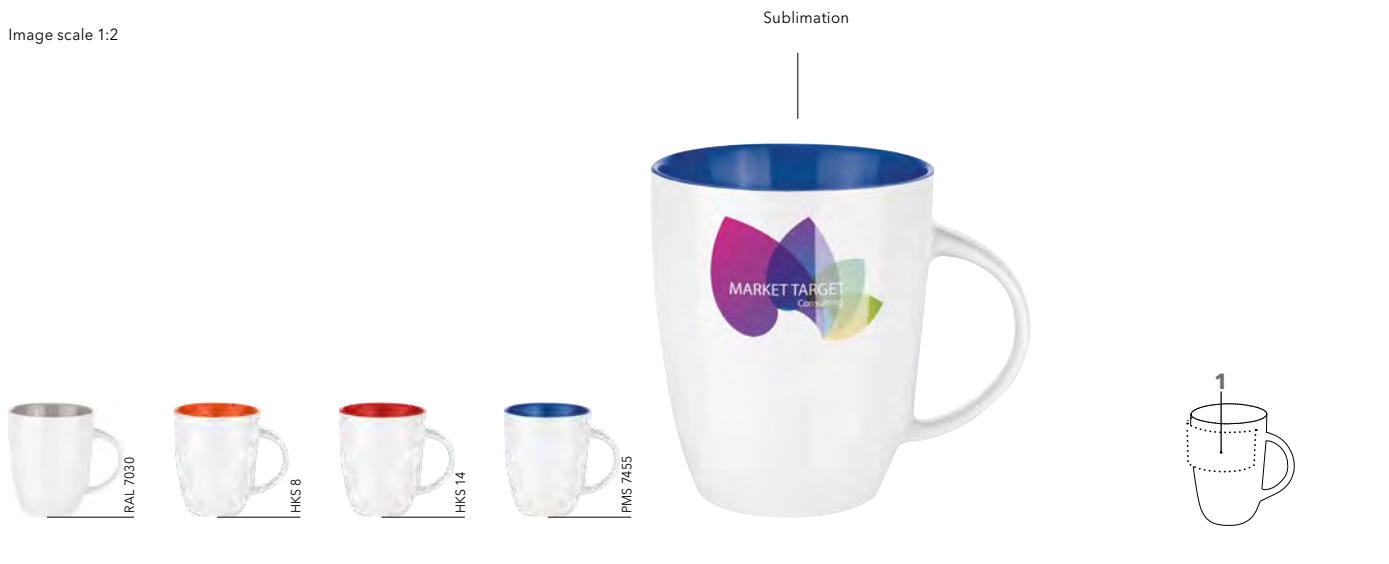
0354	36	72	108	250
Incl. sublimation	6.47	5.41	4.88	4.56

BRANDING / AREA

Outside	1	Sublimation	180 x 35 mm
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PICS ELITE INSIDE

Image scale 1:2



NOTEBOOKS

MUGS

ART. NO. 0355

Stoneware mug
in favoured design, high-gloss white with
coloured interior glaze

Height: ~ 99 mm
Diameter: ~ 82 mm
Capacity: ~ 0.25 l

SERVICES

Packaging: see pages 39

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0355	36	72	108	250
Incl. sublimation	7.00	5.94	5.41	5.09

BRANDING / AREA

Outside	1	Sublimation	180 x 35 mm
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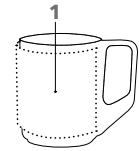
SERVICES

PICS SOLID

Image scale 1:2



Sublimation



ART. NO. 0358

Stoneware mug
with unique handle, high-gloss white
Height: ~ 99 mm
Diameter: ~ 80 mm
Capacity: ~ 0.25 l

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0358	36	72	108	250
Incl. sublimation	6.57	5.51	4.98	4.66

BRANDING / AREA

Outside 1 Sublimation 180 x 80 mm

SERVICES

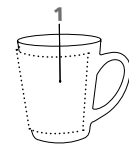
Packaging: see pages 39

PICS COSMOS

Image scale 1:2



Sublimation



ART. NO. 0356

Large porcelain mug
in modern, conical shape, high-gloss white
Height: ~ 107 mm
Diameter: ~ 95 mm
Capacity: ~ 0.33 l

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0356	36	72	108	250
Incl. sublimation	7.55	6.49	5.96	5.64

BRANDING / AREA

Outside 1 Sublimation 190 x 80 mm

SERVICES

Packaging: see pages 39

PICS ONE

Image scale 1:2



INTRODUCTION

PENS

ART. NO. 0323

Stoneware mug
in straight design, high-gloss white
Height: ~ 96 mm
Diameter: ~ 82 mm
Capacity: ~ 0.3 l

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0323	36	72	108	250
Incl. sublimation	6.15	5.09	4.56	4.24

BRANDING / AREA

Outside **1** Sublimation 205 x 80 mm

SERVICES

Packaging: see pages 39

NOTEBOOKS

PICS TWO

Image scale 1:2



MUGS

ART. NO. 0324

Slim stoneware mug
in minimalist design, high-gloss white
Height: ~ 105 mm
Diameter: ~ 76 mm
Capacity: ~ 0.3 l

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0324	36	72	108	250
Incl. sublimation	6.15	5.09	4.56	4.24

BRANDING / AREA

Outside **1** Sublimation 200 x 85 mm

SERVICES

Packaging: see pages 39

SERVICES

PICS CLASSIC

Image scale 1:2



Sublimation

ART. NO. 0362

Stoneware mug in classic design
high-gloss white

Height: ~ 105 mm
Diameter: ~ 79 mm
Capacity: ~ 0.25 l

SERVICES

Packaging: see pages 39

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0362	36	72	108	250
Incl. sublimation	6.15	5.09	4.56	4.24

BRANDING / AREA

Outside **1** Sublimation 170 x 70 mm

PICS MINI

Image scale 1:2



Sublimation

ART. NO. 0371

Small stoneware mug
glossy white,
suitable for coffee pod machines

Height: ~ 69 mm
Diameter: ~ 72 mm
Capacity: ~ 0.15 l

SERVICES

Packaging: see pages 39

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0371	36	72	108	250
Incl. sublimation	6.10	5.04	4.51	4.19

BRANDING / AREA

Outside **1** Sublimation 165 x 58 mm

MAXIM**UNUSUAL SHAPE -
MAXIMUM ATTENTION.**

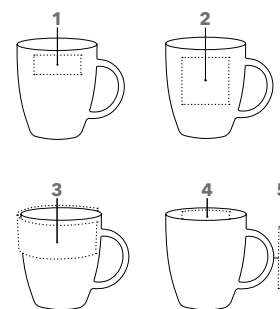
The perfect combination of round shape and angular profile edges. An eye-catcher in an unusual form with high popularity.

MAXIM

Image scale 1:2



White

**ART. NO. 0914**

Porcelain mug
with unusual shape, high-gloss white

Height: ~ 99 mm
Diameter: ~ 86 mm
Capacity: ~ 0.3 l

SERVICES

Packaging: see pages 39

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

	108	250	500	1.000
0914				
Incl. 1c direct print, per position	3.91	3.59	3.49	3.43
Incl. laser engraving, per position	4.97	4.65	4.55	4.49
Incl. 1c transfer print, per position	4.44	4.12	4.02	3.96
Each further transfer print colour per position	1.06	0.74	0.64	0.58

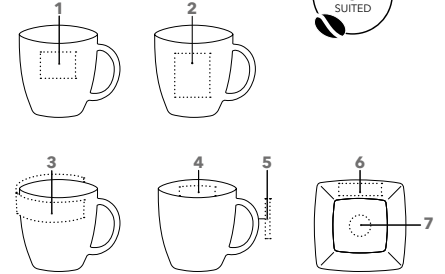
For branding prices please refer to page 45

BRANDING / AREA

Outside	1 Direct print	50 x 20 mm
	Engraving	50 x 30 mm
	2 Transfer print	50 x 50 mm
Inside	3 Transfer print	225 x 35 mm
	4 Transfer print	50 x 20 mm
Handle	5 Transfer print	70 x 7 mm

MAXIM ESPRESSO SET

Image scale 1:2



ART. NO. 0977

Porcelain set
74 pieces, white
suitable for coffee pod machines:

24 cups and saucers,
24 plates,
1 milk jug,
1 sugar bowl

Height: ~ 55 mm
Diameter: ~ 60 mm
Capacity: ~ 0.08 l
Diameter saucer: ~ 116 mm

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0977	108	250	500	1,000
Incl. engraving, per position	6.76	6.44	6.34	6.28
Incl. 1c transfer print, per position	6.23	5.91	5.81	5.75
Each further transfer print colour per position	1.06	0.74	0.64	0.58

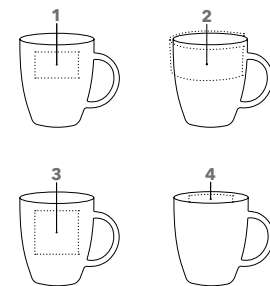
For branding prices please refer to page 45

BRANDING / AREA

Outside		
1	Engraving	40 x 15 mm
2	Transfer print	30 x 40 mm
3	Transfer print	170 x 10 mm
Inside		
4	Transfer print	30 x 5 mm
Handle		
5	Transfer print	30 x 3 mm
Saucer		
6	Transfer print	55 x 15 mm
7	Transfer print	Ø 25 mm

MAXIM CAFÉ

Image scale 1:2



ART. NO. 0907

Small porcelain cup
with unusual shape, high-gloss white,
suitable for coffee pod machines

Height: ~ 82 mm
Diameter: ~ 80 mm
Capacity: ~ 0.2 l

SERVICES

Packaging: see pages 39

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0907	108	250	500	1,000
Incl. engraving, per position	4.94	4.62	4.52	4.46
Incl. 1c transfer print, per position	4.41	4.09	3.99	3.93
Each further colour, per position	1.06	0.74	0.64	0.58

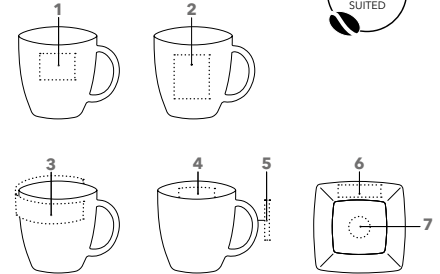
For branding prices please refer to page 45

BRANDING / AREA

Outside		
1	Engraving	40 x 30 mm
2	Transfer print	215 x 20 mm
3	Transfer print	40 x 50 mm
Inside		
4	Transfer print	40 x 5 mm
Handle		
5	Transfer print	50 x 5 mm

MAXIM CAFÉ SET

Image scale 1:2



ART. NO. 0937

Porcelain set

Porcelain cup and saucer, glossy white, suitable for coffee pad machines

Height: ~ 82 mm

Diameter: ~ 80 mm

Capacity: ~ 0.2 l

Diameter saucer: ~ 148 mm

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0937	108	250	500	1,000
Incl. engraving, per position	6.66	6.34	6.24	6.18
Incl. 1c transfer print, per position	6.13	5.81	5.71	5.65
Each further transfer print colour per position	1.06	0.74	0.64	0.58

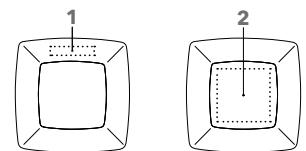
For branding prices please refer to page 45

BRANDING / AREA

Outside	1 Engraving	40 x 30 mm
	2 Transfer print	40 x 50 mm
	3 Transfer print	215 x 20 mm
Inside	4 Transfer print	40 x 5 mm
Handle	5 Transfer print	50 x 5 mm
Saucer	6 Transfer print	70 x 20 mm
	7 Transfer print	∅ 35 mm

MAXIM PLATES

Image scale 1:2



ART. NO. 0927 / 0997 / 0998

Plate 0927

Porcelain, glossy white

Dinner plate 0997

Porcelain, glossy white

Soup plate 0998

Porcelain, glossy white

Plate Ø: ~ 210 mm

Dinner plate Ø: ~ 260 mm

Soup plate Ø: ~ 230 mm

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0927	108	250	500	1,000
Incl. 1c transfer print, per position	6.16	5.84	5.74	5.68
0997	108	250	500	1,000
Incl. 1c transfer print, per position	6.63	6.31	6.21	6.15
0998	108	250	500	1,000
Incl. 1c transfer print, per position	6.57	6.25	6.15	6.09

Each further transfer print colour per position

For branding prices please refer to page 45

BRANDING / AREA

0927	1 Transfer print	70 x 25 mm
	2 Transfer print	100 x 100 mm
0997	1 Transfer print	100 x 20 mm
	2 Transfer print	100 x 100 mm
0998	1 Transfer print	80 x 20 mm
	2 Transfer print	70 x 70 mm

MAXIM START-UP BOX

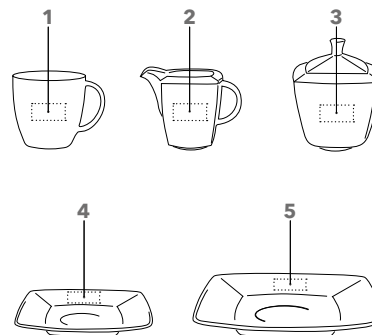
Image scale 1:3



INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0952	1	3	5	10
Incl. 1c Transfer print Start-Up Box on designated print area	447.53	408.31	384.63	377.23



ART. NO. 0952

Porcelain set

74 pieces, white
suitable for coffee pod machines:

24 cups and saucers,
24 plates,
1 milk jug,
1 sugar bowl

Height cup: ~ 82 mm
Diameter cup: ~ 80 mm
Capacity cup: ~ 0.2 l
Diameter saucer: ~ 150 mm
Diameter plate: ~ 210 mm
Height milk jug: ~ 79 mm
Height sugar bowl: ~ 78 mm
(with lid ~ 115 mm)

BRANDING / AREA

Cup	1	Transfer print	40 x 20 mm
Milk jug	2	Transfer print	40 x 20 mm
Sugar bowl	3	Transfer print	40 x 20 mm
Saucer	4	Transfer print	40 x 20 mm
Plate	5	Transfer print	40 x 20 mm

CAREFULLY PACKED. SAFE ON THE ROAD.

Senator® mugs are packed in boxes of 36. On request, we will be pleased to pack your mugs in individual cartons for individual distribution to your customers.



ART. NO. P1A / P1A XL

**Cardboard box P1A
white, for 1 mug**
Dimensions: 125 × 90 × 120 mm

**Cardboard box P1A XL
white, for 1 large mug**
Dimensions: 130 × 110 × 120 mm

INDUSTRIAL PRICES (€/PC.)

	Empty box	Price box including filling in (per mug)
P1A Single box, standard	0.41	0.52
P1A XL XL single box, standard	0.63	0.73

ART. NO. P36

**Cardboard box
brown, for 36 mugs**
Dimensions: 540 × 360 × 390 mm

INDUSTRIAL PRICES (€/PC.)

P36 Box of 36	Standard packaging without surcharge
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BRANDING METHODS ON PENS + NOTEBOOKS

STANDARD PRINT ON METAL



LASER ENGRAVING



STANDARD PRINT ON METAL

The surfaces of our metal pens are refined by varnishes, lacquers or other surface coatings. In order to achieve a good bonding of the ink and wear resistance on these surfaces we use our special Metal print method.

Technology:

For the printing of our metal pens, the inks used are additionally hardened to achieve long-lasting adhesion and thus advertising duration.

Strengths:

- Great on varnished surfaces
- Brilliant colours
- Accurate full colour prints possible

LASER ENGRAVING

A very elegant branding method on metal surfaces. Logos or messages are very accurately and permanently worked into the metal surface.

Technology:

For our laser engraving we use a high precision computer-controlled laser which engraves the surface of our writing instruments and thus expose the metal layer underneath.

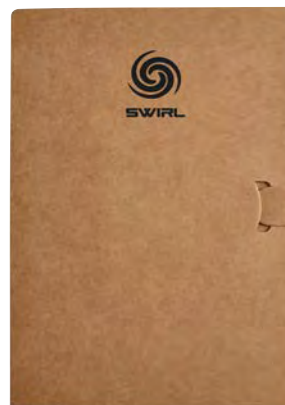
Strengths:

- A high-class and modest result
- Extremely durable
- Suitable for individual names

DIGITAL PRINT



STANDARD PRINT



DIGITAL PRINT

Multicoloured printing can be realised quickly and cost-effectively with digital printing. With our notebooks, the surface can be used almost completely for printing. Only a small margin is necessary for technical reasons.

Technology:

The digital print uses the CMYK colour printing process to mix all colours from the basic four. For prints on coloured backgrounds we apply an extra layer of white underneath the print.

Strengths:

- Large print area
- Realisation of colour gradients
- Also suitable for photo-realistic themes

STANDARD PRINT

For the printing of our paper books we use the pad printing process and the printing colours black or white. This allows us to reproduce a rich print result on the characteristic surface of the paper.

Technology:

Tampo print is an indirect print method whereby ink is transferred from the cliché via a silicone pad onto the surface to be printed.

Strengths:

- Uniform printing on textured surfaces
- Particularly precise print image
- Long lasting

BRANDING METHODS ON MUGS

DIRECT PRINT



DIRECT PRINT

The direct printing process saves time and money. We print without raster and thus achieve rich, vibrant colours. Many of our mug models can be printed using this cost-effective process.

Technology:

The direct printing process does not require an intermediate step via a carrier material. The ink is applied directly to the cup without any detours.

Strengths:

- Short delivery times
- Cost-effective branding method
- Strong with line prints

TRANSFER PRINT



TRANSFER PRINT

With transfer printing, our mugs can be printed in many different positions. Besides the classic printing position on the mug body, handle or inside printing are also very popular.

Technology:

Transfer Print is a branding method by which we first print the design on a label to be applied onto the mug in a second step. During the firing process the colour combines with the mug surface, the label dissolves up to a small edge around the print design.

Strengths:

- Endless variety
- Strong with half-tone prints
- Nearly perfect with colour gradients

ENGRAVING



ENGRAVING

Engraving offers a high-quality and particularly durable finish. The motif is worked into the material and creates a striking contrast between the outer glaze layer and the porcelain underneath.

Technology:

A computer-controlled laser engraves a logo or imprint into the item ensuring absolute definition and longlasting branding.

For coloured cups, large engravings can be impressively highlighted by means of sandblasting.

Strengths:

- Striking tactile results
- Understated quality
- Precise reproduction of logos and lettering

SUBLIMATION



SUBLIMATION

We offer this impressive branding method for a total of 9 different mug designs as well as on the King Can.

Technology:

For sublimation, we use a special printing process that uses heat to transfer the graphic onto a specially coated mug.

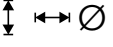

Strengths:

- High colour variety and brilliance
- Photo realistic prints possible
- Already available for small quantities from 36 pieces

ARTICLE DATA

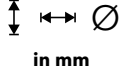

PENS

BP = Ball pen, FP = Fountain pen, RB = Rollerball





Article	Model	Art. No.	Material	Ink colour	Refill magic flow 1.0 mm	 in mm	 in g	PU pieces	RSP in €	Page
PHENIX	Ball pen	3380	Metal	Blue	Metal, G2	140 x 15 x 12	37	250	5.31	6
ARCTIC	Ball pen	3390	Metal	Blue	Metal, G2	140 x 15 x 11	30	250	4.93	7
ARVENT	Glossy Ball pen	3360	Metal	Blue	Metal, G2	144 x 14 x 10	15.59	250	1.61	8
ARVENT	Soft Touch Ball pen	3365	Metal	Blue	Metal, G2	144 x 14 x 10	29.6	250	1.77	8
ATTRACT	Ball pen	3330	Metal	Blue	Metal, G2	136 x 14 x 11	24.3	250	2.76	9
ATTRACT	Soft Touch Ball pen + Touch Pad Pen	3335	Metal	Blue	Metal, G2	136 x 14 x 11	26.18	250	2.92	9
GALANT	Ball pen	3370	Metal	Blue	Metal, G2	138 x 13 x 11	25.2	250	2.95	10
POINT	Metal Ball pen	2866	Plastic	Blue	Metal, G2	137 x 9 x 12	12.7	1000	0.94	10
STAR TEC	Star Tec Steel Ball pen	2040	Metal	Blue	Metal, G2	133 x 14 x 10	17	250	1.80	11
STAR TEC	Alu Ball pen	2511	Metal	Blue	Metal, G2	133 x 14 x 10	5.96	250	1.90	11
NAUTIC	Ball pen + Touch Pad Pen	2754	Metal	Blue	Metal, G2	140 x 11 x 15	28	250	5.38	12
NAUTIC	Black Ball pen	3340	Metal	Blue	Metal, G2	145 x 11 x 15	28	250	5.93	12
NAUTIC	Rollerball	1092	Metal	Blue	RB Metal	137 x 11 x 15	30	250	6.39	13
NAUTIC	Ball pen	2215	Metal	Blue	Metal, G2	140 x 11 x 15	29	250	4.99	13
NAUTIC	Set (Touch Pad Pen + RB)	6297	Metal	Blue	Metal, G2 + RB	158 x 53 x 25	102	15	12.95	13
IMAGE	Black Line Ball pen	2636	Metal	Blue	Metal, G2	140 x 11 x 14	30	250	7.16	14
IMAGE	Black Line Fountain pen	0104	Metal	Blue	Nib M	139 x 12 x 14	30	250	8.48	15
IMAGE	Black Line Rollerball	1119	Metal	Blue	RB Metal	140 x 12 x 14	34	250	8.29	15
IMAGE	Black Line Set (BP + FP)	6205	Metal	Blue	Metal, G2 + Nib M	168 x 68 x 28	142	50	17.64	15
IMAGE	Black Line Set (BP + RB)	6206	Metal	Blue	Metal, G2 + RB	194 x 132 x 19	146	50	17.45	15
IMAGE	Black Line Set (BP + FP)	6151	Metal	Blue	Metal, G2 + Nib M	194 x 132 x 19	213	15	22.63	15
IMAGE	Black Line Set (BP + RB)	6179	Metal	Blue	Metal, G2 + RB	194 x 32 x 19	220	15	22.44	15
IMAGE	White Line Rollerball	1146	Metal	Blue	RB Metal	140 x 12 x 14	34	250	8.29	16
IMAGE	White Line Ball pen	2786	Metal	Blue	Metal, G2	140 x 11 x 14	30	250	7.16	16
IMAGE	White Line Set (BP + RB)	6267	Metal	Blue	Metal, G2 + RB	168 x 68 x 28	154	50	17.45	16
IMAGE	Chrome Rollerball	1036	Metal	Blue	RB Metal	140 x 12 x 14	33	250	8.29	17
IMAGE	Chrome Ball pen	2158	Metal	Blue	Metal, G2	140 x 11 x 14	31	250	7.16	17
IMAGE	Chrome Set (BP + RB)	6238	Metal	Blue	Metal, G2 + RB	168 x 68 x 28	148	50	17.45	17
IMAGE	Chrome Set (BP + RB)	6089	Metal	Blue	Metal, G2 + RB	194 x 132 x 19	220	15	22.44	17
CARBON LINE	Ball pen	2159	Metal	Blue	Metal, G2	150 x 11 x 14	37	250	9.42	18
CARBON LINE	Black Ball pen	3350	Metal	Blue	Metal, G2	150 x 11 x 14	37	250	9.95	18
CARBON	Fountain pen	0076	Metal	Blue	Nib M	143 x 11 x 14	39.4	150	13.21	19
CARBON	Rollerball	1037	Metal	Blue	RB Metal	143 x 11 x 14	43	150	12.26	19
CARBON	Set (BP + RB)	6240	Metal	Blue	Metal, G2 + RB	193 x 82 x 40	280	20	25.98	19
CARBON	Set (BP + FP)	6239	Metal	Blue	Metal, G2 + Nib M	193 x 82 x 40	275	20	26.92	19
TIZIO	Ball pen	2400	Metal	Blue	Metal, G2	143 x 11 x 14	6.1	250	9.42	20
TIZIO	Fountain pen	0240	Metal	Blue	Metal, G2 + Nib M	144 x 11 x 14	37.31	250	13.21	21
TIZIO	Rollerball	1240	Metal	Blue	RB Metal	143 x 11 x 14	43	300	12.26	21
TIZIO	Set (BP + RB)	6253	Metal	Blue	Metal, G2 + RB	195 x 85 x 40	275	20	25.98	21
TIZIO	Set (BP + FP)	6252	Metal	Blue	Metal, G2 + Nib M	195 x 85 x 40	275	20	26.92	21

ARTICLE DATA

NOTEBOOKS

Article	Model	Art. No.	Material	Ruling	No. of pages	 in mm	 in g	PU pieces	RSP in €	Page
NOTEBOOK	Structure	NB01	Paper	blank	80	211 x 157 x 16	370	30	5.13	24
NOTEBOOK	Structure Magnet	NB02	Paper	blank	80	211 x 160 x 23	370	30	5.24	25
NOTEBOOK	Soft	NB03	Paper	blank	96	210 x 147 x 15	310	50	3.98	26
HOLDER	Soft	NB04	Plastic	blank	-	210 x 45 x 7	17.1	400	0.90	26
NOTEBOOK	Paper	NB05	Paper	blank	96	208 x 149 x 13	219.72	50	1.88	27
NOTEBOOK	Paper, small	NB06	Paper	blank	96	150 x 100 x 13	108.7	120	1.25	27

MUGS

Article	Model	Art. No.	Material	 in ltr.	 in mm	 in mm	 in g	PU pieces	RSP in €	Page
KING CAN	Vacuum thermo mug	0755	Stainless Steel	0.33 l	149	71	197	36	7.58	28
PICS KING CAN	Vacuum thermo mug	0765	Stainless Steel	0.33 l	150	71	197	36	7.79	28
KING CAN	Mini Vacuum thermo mug	0785	Stainless Steel	0.26 l	127	71	157	36	7.37	29
MAXIM	Mug	0914	Porcelain	0.30 l	99	85	272	36	2.32	29
TROPHY	Vacuum thermo mug	0750	Stainless Steel	0.4 l	175	82	274	36	7.58	29
PICS OUTDOOR	Mug	0372	Stainless Steel/Emaile	0.30 l	81	87	134	36	4.93	30
PICS ELITE INSIDE	Mug	0355	Stoneware	0.25 l	99	82	274	36	2.76	31
PICS ELITE	Mug	0354	Stoneware	0.25 l	99	82	278	36	2.23	31
PICS COSMOS	Mug	0356	Stoneware	0.33 l	107	95	351	36	3.31	32
PICS SOLID	Mug	0358	Stoneware	0.25 l	99	80	336	36	2.33	32
PICS ONE	Mug	0323	Stoneware	0.3 l	96	82	331	36	1.91	33
PICS TWO	Mug	0324	Stoneware	0.3 l	105	76	325	36	1.91	33
PICS CLASSIC	Mug	0362	Stoneware	0.25 l	105	79	323	36	1.91	34
PICS MINI	Vacuum thermo mug	0371	Stoneware	0.15 l	69	72	241	36	1.86	34
MAXIM	Cafe Mug	0907	Porcelain	0.20 l	82	79	189	36	2.29	35
MAXIM	Espresso Set Cup with saucer	0977	Porcelain	0.08 l	57	60	183	12	4.11	36
MAXIM	Cafe Set cup with saucer	0937	Porcelain	0.2 l	70	79	378	36	4.01	37
MAXIM	Plate	0927	Porcelain	-	25	210	462	12	4.04	37
MAXIM	Dinner plate	0997	Porcelain	-	25	260	841	12	4.51	37
MAXIM	Soup plate	0998	Porcelain	-	41	230	582	12	4.45	37
MAXIM	Start-Up Box	0952	Porcelain	-	405	-	24500	1	251.43	38

ARTWORK

GENERAL INFORMATION

Please send us your artwork in the below mention file types or send text in on of our standard typefaces.

Please also provide a print sample or proof if possible.

Please send logos and text as vectorised files or as TIF-files with 1200 dpi, in case of photos we require a resolution of 600 dpi.

Vectorised logos can be scaled without any loss in quality and are to be preferred against pixel files.

Below mentioned minimum font sizes and minimum line widths are guidelines only. Depending on the motive, branding method or product surface smaller letters and finer lines might be possible or larger letters or bigger lines might be necessary.

Proof samples

To make sure you get the best possible result we recommend the production of a sample for approval. (For production reasons slight colour deviations between a print on paper and a print on other materials are unavoidable).

File formats

Adobe Photoshop CC 2020

Adobe Illustrator CC 2020

Adobe Indesign CC 2020

Corel Draw X8

(Please convert all texts into curves)

PENS + NOTEBOOKS

Print colours

With the available colour shade mixing range, all Pantone C and HBP K shades can be mixed. Slight colour shade deviations between paper flags and print are unavoidable on white underground. Major colour shade deviations on an underground of a different colour shade or on a dark-shaded underground must be tolerated.

Digital print

All colours are mixed in CMYK, so it is not possible to print real PMS colours. In nearly every case the colours will be close to. Very large, uni coloured surfaces cannot be realised. Minimum size: 8 pt, minimum line width: 0.15 mm

Laser engraving

Minimum line width: 0.15 mm, Minimum front size: 6 pt

Personalisation (list of names)

Many of our products can be customised with the personal name. Please send us the names in an excel file.

Raster

Screen print: Raster of 40, colour intensity 15 - 85%.

360° barrel print: Raster of 48, colour intensity 15 - 85%

Standard Typefaces

Arial, AvantGarde, Courier, Futura, Present, Serifa, Helvetica, Times New Roman, Univers each regular, bold, italic, bold italic, BrushScript, English script tye each italic and bold italic. Other typefaces possible (only PC), please send font as True Type-face (*.ttf).

Other or similar typefaces on request.

MUGS

Direct Print

On white mugs

Without trapping in the design:

Minimum size 10 pt, minimum line width 0.2 mm, no raster

With trapping in the design:

Minimum size 10 pt, minimum line width 0.5 mm, no raster

Transfer print

Minimum size 8 pt, minimum line width 0.2 mm, printable colour intensity 15 - 85 %

Transferdruck auf Edelstahl

Mindestschriftgröße 12 pt, Mindestlinienstärke 0,35 mm, druckbarer Tonwertbereich 15 - 85 %.

Laser engraving on stainless steel

Minimum size 8 pt, minimum line width 0.2 mm.

Personalisation (list of names)

A great variety of our mugs can be customised with the personal name. Please send us the names in an excel file. Please note that this very special way of customisation is always possible when the name stands for itself and is not part of the remaining design.

Sandblasting

Minimum size 24 pt, minimum line width 1 mm, no raster

Sublimation

Minimum size: positive 8 pt, negative 10 pt

Minimum line width: positive 0.2 mm, negative 0.3 mm, no raster

BRANDING PRICES (INCLUDING PRE-CHARGES)

PENS

Standard print (per print position and colour)

	25	50	100	250	500
€/pc.	2.23	1.17	0.64	0.32	0.19

Laser engraving (per position)

	25	50	100	250	500
€/pc.	2.65	1.59	1.06	0.74	0.64

Embossing (per position)

	25	50	100	250
€/pc.	7.63	4.45	2.86	1.91

Digital print on notebooks

	25	50	100	250
€/pc.	4.24	3.18	2.65	2.33

Minimum quantities depend on the model.

MUGS

Direct print (per print position)

		108	250	500	1,000
€/pc.		1.59	1.27	1.17	1.11

Transfer print (per print position)

		72	108	250	500	1,000
1st colour	€/pc.	2.65	2.12	1.80	1.70	1.64
each further colour	€/pc.	1.59	1.06	0.74	0.64	0.58

Engraving (per position)

		72	108	250	500	1,000
€/pc.		3.18	2.65	2.33	2.23	2.17

Sublimation

		36	72	108	250
€/St.		4.24	3.18	2.65	2.33

ADDITIONAL SURCHARGES

DELIVERIES

Labelling

Labelling of single pens, gift boxes, polybags (10, 20, 25, 50, 100er) and outer carton. Per label: 0.16 €

Delivery quantity:

As stated in our general business terms, we reserve the right to over or under delivery. For delivery by exact number, we charge: 2% surcharge on product and branding

Minimum order surcharge

The minimum quantities are defined by the lowest quantity scale and packing unit per model and colour. For orders below the minimum quantity (but at least half the quantity) we charge 53.00 €

Return of neutral goods

Return of unprinted goods in original packaging is possible within 4 weeks after dispatch and after consultation with us. We charge a handling fee per position of: 53.00 €

Shipping to distributor plan

Handling fee per additional shipping address, packing included (plus shipping costs): 8.48 €

Change of ball pen or rollerball refill per piece: 0.16 €
Minimum quantity for metal pens: 100 pcs.

PRODUCTION

Proof sample

Proof sample per colour & position (plus product price): 42.40 €

Print

To achieve a better printing result it is sometimes recommended to print a white layer underneath the print or to apply the print twice. In these cases printing charges are invoiced once more.

PACKAGING

Metal pens

are packed in a plastic tray of 10. Single packaging in polybag, 10.60 €

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